

**ACADEMIC SENATE  
OF  
THE CALIFORNIA STATE UNIVERSITY**

AS-2434-98/AA  
November 5-6, 1998

**Response to the “Report of the Task Force on CSU Globalization” and  
Recommendations for Future International Education**

RESOLVED: That the Academic Senate of the California State University receive the "Report of the Task Force on CSU Globalization" and its cover letter and thank the members of the Task Force for their work; and be it further

RESOLVED: That the Academic Senate CSU endorse the Task Force's recommendations 1 through 7 in the “Report of the Task Force on CSU Globalization”:

1. That the global education dimension, including the pursuit of a global ethos, be recognized as an integral part of the Mission of the CSU;
2. That each campus within the CSU consider systematically all the types of activities and programs it wishes to be involved in to promote global education;
3. That current and potential developments in telecommunications and Internet-based technologies be recognized and used as significant means of pursuing the globalization of the CSU, especially in offering courses and programs across international boundaries;
4. That the internationalization of the curriculum be recognized as being at the heart of the globalization of the CSU and that systematic efforts be conducted through individual campus processes, as well as cooperatively across campuses, to promote such internationalization; [and t]hat faculty members be encouraged to internationalize their courses and to contribute as possible to international interdisciplinary studies;
5. That faculty...development programs [to increase faculty members' involvement in international/global education] be encouraged and facilitated;
6. That efforts to attract and serve international students in various CSU programs be pursued and intensified, with increasing attention as feasible and possible, to contributing to the overall globalization process on each campus;
7. That Study Abroad be recognized as an integral part of the globalization strategy of the CSU and that efforts be made to increase the diversity of programs in duration, content, and opportunities, and to maximize access as well as cost-effectiveness; [t]hat for purposes of balance and diversity, the gradual development of additional opportunities for study abroad be explored in the Pacific Basin countries as well as in the developing countries[; and t]hat systemwide study abroad programs be

funded at the level equivalent to the campus average general fund support per FTES; and be it further

RESOLVED: That the Academic Senate CSU endorse President Gerth's elaboration on the obligations of the CSU toward international students, an extension of Recommendation 6: "When a campus brings international students, clearly their educational needs must be met—ESL programs, strong advising programs, and the like"; and be it further

RESOLVED: That the Academic Senate CSU also endorse President Gerth's recommendation that "a mechanism for assessment and accountability will need to be created" as the CSU expands its international/global role; and be it further

RESOLVED: That the Academic Senate CSU not at this time endorse the Task Force's recommendation 8, for the creation of an Office of Global Education in the Chancellor's office, and that the Academic Senate CSU does not endorse President Gerth's recommendation for the decentralization of the CSU International Programs; and be it further

RESOLVED: That the Academic Senate CSU reconstitute its ad hoc Task Force on International Programs, to add to that group representatives from ACIP and, in consultation with the Executive Vice Chancellor, the Academic Affairs staff of the CSU; and be it further

RESOLVED: That the Academic Senate CSU recommend that the "Report of the Task Force on CSU Globalization" not become system policy until further consideration and integration of principles developed by the Academic Senate's ad hoc Task Force on International Programs and until more specific recommendations for implementation are developed; and be it further

RESOLVED: That the Academic Senate CSU recommend to the Chancellor and Board of Trustees that the CSU Office of International Programs be given a five-year commitment of support, that a formal search be initiated for a permanent director, and that the position of assistant director be restored; and be it further

RESOLVED: That the Academic Senate CSU urge each CSU campus to support and encourage international/global exchanges, experiences, cultural immersions, and cross-cultural understandings by forming partnerships and joint activities with worldwide, socially responsible institutions including governments, indigenous groups, non-governmental organizations, cultural projects, and business.

*RATIONALE: On September 30, 1998, CSU Executive Vice Chancellor David Spence forwarded the "Report of the Task Force on CSU Globalization" and a cover letter from the Task Force Chair, Donald Gerth, to the Academic Senate and to campuses "for review and consultation." His letter to the Academic Senate requested the "thoughtful evaluation of the issues raised and recommendations presented in the Task Force Report," and looked toward action by the Board of Trustees in March 1999.*

*The Academic Senate CSU is aware of current use of the term globalization to refer to the changes in international commerce, but this is not the primary concern of global education. Instead, global education is based on the premise that there now exists the potential for the emergence of a truly global human society. It is logical and appropriate for the CSU to evaluate the import of these changes for the nature of education in the CSU. Toward this end, in its Baccalaureate Education in the California State University (November 1997), the Academic Senate CSU proposed that the baccalaureate degrees awarded in the CSU should include*

*Knowledge and skills to participate in democratic decision-making and global civil society. CSU baccalaureate education prepares graduates to participate fully and responsibly in decision-making processes and in global civil society more generally. Graduates possess an understanding of democratic institutions and values, and understand their responsibility to their community. They possess a sense of self-awareness within a broader awareness of kinship with the human community in all its diversity. CSU graduates understand the nature of prejudice and discrimination and reject stereotypic thinking.*

*And that, in completing their baccalaureate,*

*Students develop an appreciation of global interdependence and multicultural experiences to break down prejudices and provincial visions and to open their eyes and minds to the diversity of cultures and experiences which define American society and the contemporary world.*

*In 1996-97, the Academic Senate CSU formed an ad hoc Task Force on International Programs. That group formulated a set of principles on international education and CSU study abroad programs, but then held further action in abeyance pending the work of the Task Force on CSU Globalization created by CSU Chancellor Barry Munitz in Spring 1997. In part as a result of inquiries by that taskforce, on July 8, 1998, Executive Vice Chancellor David Spence presented the "1998 Survey of International Courses, Programs, and Services" in the CSU, noting in his cover letter that, in 1997-98, some 21,500 students were served in some fashion by CSU international programs. This survey provides the most detailed information yet available on the impressively wide array of international education now available throughout the CSU, both programs for CSU students to study abroad and for students from outside the United States to study in the CSU.*

*On September 23, 1998, Donald Gerth, chair of the Task Force on CSU Globalization, forwarded that group's report with a long cover letter reinforcing some of the report's recommendations, elaborating on some, and introducing some new concerns in addition to those developed in the taskforce's report. The report of the taskforce carried eight specific recommendations:*

- 1. That the global education dimension, including the pursuit of a global ethos, be recognized as an integral part of the Mission of the CSU;*

2. *That each campus within the CSU consider systematically all the types of activities and programs it wishes to be involved in to promote global education;*
3. *That current and potential developments in telecommunications and Internet-based technologies be recognized and used as significant means of pursuing the globalization of the CSU, especially in offering courses and programs across international boundaries;*
4. *That the internationalization of the curriculum be recognized as being at the heart of the globalization of the CSU and that systematic efforts be conducted through individual campus processes, as well as cooperatively across campuses, to promote such internationalization; [and t]hat faculty members be encouraged to internationalize their courses and to contribute as possible to international interdisciplinary studies;*
5. *That faculty international development programs be encouraged and facilitated;*
6. *That efforts to attract and serve international students in various CSU programs be pursued and intensified, with increasing attention as feasible and possible, to contributing to the overall globalization process on each campus;*
7. *That Study Abroad be recognized as an integral part of the globalization strategy of the CSU and that efforts be made to increase the diversity of programs in duration, content, and opportunities, and to maximize access as well as cost-effectiveness[; t]hat for purposes of balance and diversity, the gradual development of additional opportunities for study abroad be explored in the Pacific Basin countries as well as in the developing countries[; and t]hat systemwide study abroad programs be funded at the level equivalent to the campus average general fund support per FTES;*
8. *That an Office of Global Education (OGE) be created at the Chancellor's Office reporting to the senior CSU officers in charge of academic affairs and that this office be dedicated to serving the CSU campuses in their globalization efforts and plans and in providing a set of valuable systemwide services.*

*President Gerth's cover letter elaborated at length on the need for greater involvement by the CSU in the world, voiced important cautions about recommendation 6 (having to do with the needs of students who come to the CSU from other parts of the world), expanded on recommendation 8 by providing additional information on the possible roles of such a new CSU administrator, and presented a new proposal, not addressed in the Task Force report, for decentralization of the existing systemwide international programs.*

*President Gerth's concerns about meeting the needs of international students is appropriate. At times, some in the CSU seem to have seen international students largely as a source of out-of-state fees and have not provided an appropriate range of services to meet their needs for language instruction, tutoring, advising,*

*assistance with housing, and much more. The CSU is by no means alone in this attitude, but when the financial advantage to be gained by attracting international students is put before the obligation of the host campus, no one is well served.*

*With regard to recommendation 8, neither the report nor the cover letter seems to provide an adequate rationale for creation of such a position nor a clear description of the relation between such a position and other existing programs. Some such new position may well be appropriate, but recommendation for creation of such a position requires a more careful definition of the responsibilities of the position and the relation of the new position to existing programs, both those now located in the Chancellor's Office and those located on campuses.*

*Similarly, neither the report nor the cover letter provides a compelling reason to justify decentralization, and the Academic Affairs Committee of the Academic Senate CSU found no compelling rationale for decentralization in its brief examination of the matter. On the contrary, the committee found reasons to continue the current approach based in the Chancellor's office—the programs available through the CSU Office of International Programs (OIP) provide an extraordinarily high-quality, cultural-immersion, study-abroad experience at a fraction of the cost of such programs at most institutions. To decentralize those programs might well be to lose important advantages of scale, of access to all CSU students, and of faculty participation from throughout the CSU. None of these issues are addressed in the report or the cover letter.*

*In recent years, the OIP has gone through a change in leadership, a long period with an interim director, and constant rumors that it was likely to be either significantly restructured or closed. Nonetheless, the staff has carried on and produced high-quality, study-abroad opportunities for CSU students. To continue in this state of uncertainty cannot produce positive benefits. If there is to be any major change in the status of OIP, it must come as the result of careful analysis of the specific programs and of alternatives, and it must be based on the best possible way of meeting the needs of CSU students for study abroad. Because there has been no such careful study, it seems wholly appropriate that OIP and ACIP be given assurance that no changes are contemplated in the near future, that a permanent director be appointed following an appropriate search, that the position of assistant director be restored, and that there be created a regular five-year evaluation cycle comparable to that of campus academic units.*

*The principles for international programs developed by the Academic Senate's ad hoc Task Force on International Programs and the recommendations of the Task Force on CSU Globalization need to be integrated and to become the basis for specific recommendations for implementation. It is necessary for the faculty, through the Academic Senate, to be centrally involved in that process of integration and in the development of specific recommendations for implementation.*

**Approved Unanimously – January 21, 1999**