

## November 2007 Plenary Minutes

**CALL TO ORDER:** Chair Barry Pasternack called the meeting to order at 10:10 AM on Thursday, November 8, 2007.

**ROLL CALL:** Senators Present: (Bakersfield) John Tarjan; (Channel Islands) Lillian Vega-Castaneda, Paul Rivera; (Chico) Kathy Kaiser, James Postma; (Dominguez Hills); Caroline Bordinaro, Rudy Vanterpool; (East Bay) Calvin Caplan, Hank Reichman; (Fresno) Jacinta Amaral, Otto Benavides; (Fullerton) Vincent Buck, Diana Guerin, Barry Pasternack; (Humboldt) Marshelle Thobaben, Bernadette Cheyne; (Long Beach) David Hood, Praveen Soni, Maria Viera; (Los Angeles) Kevin Baaske, Marshall Cates; (Maritime Academy) James Wheeler; (Monterey Bay) Frauke Loewensen, Ken Nishita; (Northridge) Barbara Swerkes; Steven Stepanek, Jennifer Zvi; (Pomona) Rochelle Kellner, David Lord; (Sacramento) Robert Buckley, Thomas Krabacher, Christine Miller; (San Bernardino) Buckley Barrett, C.E. Tapie Rohm Jr.; (San Diego) Edward Aguado, Fred Hornbeck, Michael Perkins; (San Francisco) Andrea Renwanz Boyle, Darlene Yee-Melichar; (San José) E. Michael Gorman, Romey Sabalius, Mark Van Selst; (San Luis Obispo) Manzar Foroohar; (San Marcos) John (Dick) Montanari; (Sonoma) Robert McNamara, Catherine Nelson; (Stanislaus) Paul O'Brien; (Chancellor's Office) Gary Reichard.

**Noted as Absent:** Jacquelyn Kegley, CSU Bakersfield; Tuuli Messer-Bookman, Maritime Academy; Robert Williams, San Francisco State University; Glen Brodowsky, CSU San Marcos; Harold Goldwhite, Retired & Emeritus Faculty

**Others Present:** Charles Reed, Chancellor; Craig Smith, Faculty Trustee Representative; Roberto Torres, CSSA Representative; Keith Boyum, Associate Vice Chancellor, Academic Affairs; Dean Christine Hanson; Associate Dean Ken O'Donnell; Ann Peacock, Executive Director ASCSU; John Travis, CFA

### **APPROVAL OF AGENDA**

### **APPROVAL OF MINUTES**

### **ANNOUNCEMENTS**

### **PRESENTATIONS/INTRODUCTIONS**

New senators: Dr. Hejka-Ekins, Professor of Politics and Public Administration, CSU Stanislaus; Dr. Paul Rivera, Professor of Economics, CSU Channel Islands (replaces Dennis Muraoka); Dr. LoCascio, Professor of Mechanical Engineering, Cal Poly San Louis Obispo

### **REPORTS:**

#### 1.1. Chair

There were no questions regarding the chair's report. A full text of the chairs report can be accessed at the following URL: [http://www.calstate.edu/AcadSen/Records/Chairs\\_Reports/](http://www.calstate.edu/AcadSen/Records/Chairs_Reports/)

#### 1.2. Standing committees

##### **Academic Affairs (AA)** James Postma, Chair

There was a discussion of resolutions on the agenda along with a discussion of a forthcoming resolution on suggested revisions to EO595 (the executive order providing implementation guidelines for general education breath requirements)

**Faculty Affairs (FA)** Bernadette Cheyne, Chair

There were several upcoming resolutions that were not yet ready for presentation at this plenary. Future resolutions being developed concern:

1. Rights & responsibilities of FERP faculty
2. MPP hiring practices
3. Faculty satisfaction (partially addressed in the resolution on votes of no confidence)
4. Faculty attrition
5. Response to the joint task force report on patents and intellectual property

A suggestion was presented that pointed to the possible use of the faculty satisfaction survey as administered by TIAA-CREF financial services company (tenured-faculty). The background and scope of the resolutions introduced by FGA will be presented in conjunction with their appropriate resolution.

**Fiscal & Governmental Affairs (FGA)** Frederick Hornbeck, Chair

The background and scope of the resolutions introduced by FGA will be presented in conjunction with their appropriate resolution. The resolution on MBA fees will not be ready until after the lunch meeting.

**Teacher Education & K-12 Relations (TEKR)** Bob Buckley, Chair

The background and scope of the resolutions introduced by FGA will be presented in conjunction with their appropriate resolution.

1.3. Other committees and committee liaisons

**GE Advisory Committee** James Wheeler, Chair

EO 595 suggested revisions were sent to the ASCSU executive for referral to Academic Affairs. Much of the language will clarify the goals and objectives of GE. GEAC also reviewed potential revisions to the IGETC pattern as introduced to ICAS. The changes largely codify existing practices. GEAC feedback has been forwarded to the ASCSU executive.

**Lower Division Transfer Patterns (LDTP) Project** Barbara Swerkes, Chair

There have been five meetings since the last plenary. The major focus has been on the course review process of CCC submissions against the TCSU descriptors. A high proportion of the courses submitted by the CCCs have been denied articulation in several disciplines. While this is worrisome in one regard, it is a sign that curricular standards and student preparation continue to be the heavily prioritized. The committee has sought and been responsive to feedback from the CCC. In particular, procedures for effectively obtaining feedback from the affected constituencies and for the implementation of various LDTP policies have been undertaken. There have been extensive discussions about how to move LDTP forward via reanalysis, reframing, and revisioning.

**CSU Doctorate of Education Advisory Committee** Darlene Yee-Melichar

An information item on the CSU Doctorate of Education Advisory Committee was shared. This committee is in response to AS-2793-07/TEKR titled *Establish a CSU Doctorate in Education Advisory Committee*. The charge, composition and third year review were discussed.

**Teaching Effectiveness Workgroup** (CFA/CSU/ASCSU Joint Committee) Mark Van Selst

In response to the information regarding this committee shared via email, concerns were expressed about mentorship to junior faculty. Concerns were also expressed regarding the extent to which the product of this committee would be political rather than data-driven.

#### 1.4. Senator Jack Scott

Chair Pasternack introduced Senator Scott (State Senate 21<sup>st</sup> District). Senator Scott has 30 years of higher education experience prior to politics and is the current chair of the Senate Budget Subcommittee on Education.

On the question of what the anticipated funding for higher education is likely to be like for the next year, the news is not good. The national and state revenue predictions are declining, which necessarily means that budgeting will be tight; with California state law requiring a two thirds majority for passage getting a budget out is difficult. There are many fixed costs in the California state budget. Punitive sentencing laws and expanding health care needs exacerbate these costs. Increases in revenue need to come from either new taxes or a better economy. Increased taxes are unlikely given political pressures and the two thirds voting requirement.

What are the views on state accountability measures for the CSU? We know that higher education is important to the state, and any state supported venture ought to be subject to assessment. The assessment ought, to, however, be targeted to the right types of assessment. SB325 (hearings to be held in January) examines college preparedness, college-seeking behavior, college affordability, college completion rate, and whether the capabilities of college graduates map to the needs of California. Year Round Operations (YRO) and efficient facility use (including online offerings) are other concerns.

What could the state be doing to improve transfer between the CCC and the CSU? Often individuals who transfer from the CCC have 157 units by the time they graduate. Advocating for a common core is the state response to transfer difficulties. Student preparation for success is a high priority of our transfer programs.

Senator Scott is in favor of CSU offering additional doctorate degrees in professional degree areas (in order to avoid duplication of effort with the UC). It is his view that doctoral degrees in areas of state need ought to be supported by loan forgiveness. These would include, for example, teaching, nursing (see SB1309), and non-profit law.

Higher education is viewed as one of the best investments that the state can make in its future. Senator Scott voiced strong support for early transfer from the CCC to the CSU and, in particular, for the extensive adoption of a uniform transfer AA degree (60 units). The CSU alignment (not obedience, but alignment) with industry to meet the needs of the economy and that of the civic needs of the state is a good thing.

Teacher candidate assessment follows two separate now-mandatory systems. The costs of this will ultimately appear in additional debt load for new teachers.

Senator Scott has indicated that he did support the Community College Ballot Initiative. In statute K-12 has received more than the 'guaranteed' proportion and the ballot initiative would remedy this. The likely potential damage to the CSU was acknowledged but not addressed.

On assessment and accountability, the public policy institute of California indicated that the majority of Californians who have attended college view their experiences as worthwhile. Senator Scott defended accountability as largely inevitable but that the questions being asked are the important ones. The CSU has generally done a good job of being ahead of the curve.

#### 1.5. Gary Reichard, Executive Vice Chancellor and Chief Academic Officer

Feedback from A2E is being received; suggestions of added language, especially to sections two and three of the report will be especially useful. The A2E committee will be meeting November 14. The near-final draft is targeted for early in 2008. The senate asked questions regarding the lack of focus on the actual needs of students and faculty. The sections on core goals seem to have less of a focus on quality, teacher preparation, and graduate education than desirable. The access components are more developed in the current version than the quality elements. It was suggested that the environmental scan with regards to the assessment component ought to be more heavily based in data.

All of the CSU campuses are administering the CLA as part of the Voluntary System of Accountability (VSA) as adopted by the CSU. Best practices in implementation will be identified and shared. The two major national groups (NASLGC, AASCU) will be rolling out the VSA this month, with the CSU having a major impact on how the College Portrait (student and parent targeted information) is being envisioned. CSU contributions include the public good information as an element of the information available. The VSA College Portrait produced by each campus would leave room to tailor the content to that particular campus.

A request for suggestions of courses to be considered for the inter-campus Transforming Course Design (TCD) project funding has gone to all campuses. In addition to funding for two such inter-campus collaborative projects, the TCD initiative will also provide grants in the spring to support campus-based TCD projects by those few campuses that have not yet received funding for such projects. CSU campuses have been asked to provide suggestions for faculty who would be appropriate for effective inter-campus transforming course design workgroups. Potential courses could be high enrollment, bottleneck, or other courses with a large campus impact. It was suggested that the RFP was unclear with respect to role and mandate of the faculty as well as the RFP itself having a very short timeline.

The Chancellor's Office hopes to work with the administration of the CCC to facilitate the development of "concentration" degrees for use as degrees that can be used to facilitate transfer from CCC to the CSU.

The CSU will be requesting independent authority to offer independent nursing degrees during the next legislative session. If such authority is granted, the intent is to heavily involve faculty in the planning process, with the hope of initiating an independent nursing doctorate at about three campuses that could help to meet regional demands.

The progress towards being able to offer joint doctorate degrees in Audiology (Au.D.) is slow.

The BOT may not take up the MBA fee in January; further consideration could be delayed until March.

Regarding the 08 budget, there is no indication yet to suggest that the CSU should anticipate less than full compact funding (2.5 percent increase in target). The CSU is also requesting funding for an additional one percent enrollment growth. System-wide growth is currently almost two percent above the 2007-2008 target. Planning for the 08/09 budget and admissions cycle has been made quite challenging as a result of the downturn in expectations for the 2008 California state budget. At this point it is assumed that compact funding will hold.

NASH (National Association of System Heads) has launched an initiative involving nearly twenty public higher education systems to commit to an aspiration to reduce the ethnicity and gender gaps

in successful performance. The CSU is a member of this group exploring best practices in reducing the achievement gaps (access and success).

A suggestion that the CSU get ahead of the curve on career preparation technology courses via a formal advisory group was presented to Dr. Reichard.

Questions regarding the fate of the Faculty Advisory Group, initiated by the Chancellor's Office Public Affairs office, were referred to the ASCSU Executive Committee (as they had made the violations of policy, procedure, and past practices apparent to Margaret Merryfield, Senior Director, Academic Human Resources, during the most recent Executive Committee meeting).

1.6. John Travis, CFA

The background behind the CFA/CSU workgroups on Teaching Evaluation and on Equity (faculty salary inversion) was presented. Some implementation details and strategies were discussed. Another committee will look at salary structure. The failure of the Governor to sign-off on the CSU oversight bill (AB1413) was discussed. The joint legislative audit report on the CSU was released last week was viewed as some acknowledgement that CFA concerns were, in fact, valid. CFA views workload as the principal issue for the next academic year. A prioritization initiative as a means of distributing scarce resources on many of the campuses is of concern given its impact on faculty workload as well as the breadth and depth of program offerings across the state. A clarification on the number and funding of sabbaticals to be awarded (as determined by the contract: 12.5% of eligible faculty) was discussed.

1.7. Craig Smith, Faculty Trustee

Discussed topics including budget concerns and senate based response to Access to Excellence (prioritization within the document – belief that effective strategic documents spell out a roadmap to guide future behavior). The possible impact of the community college initiative was discussed. The CPEC comparison institutions and the formulae used by CPEC need to be revisited – the whole compensation issue needs to be treated carefully with respect to looking after the best interests of the affected individuals and institutions. Input on the MBA fees continues to be sought by the Board of Trustees. Kudos were given to the Senate for several of the resolutions pending, with particular emphasis on the resolution on 2008/2009 budget priorities. Several questions directed to Trustee Smith focused on faculty workload and the 08/09 budget request.

1.8. Roberto Torres, CSSA Liaison

CSSA passed a resolution requesting additional action prior to imposition of an MBA fee. Several campuses have opposed the fee for philosophical reasons. The use of student-funded structures and fees for other that student-focused needs were discussed.

## RESOLUTIONS

1.1 CSU 2008-2009 Budget Priorities, AS-2812-07/FGA (Rev), Second Reading

**Approved unanimously**

This resolution requests funding for all students enrolled in the CSU, a one percent augmentation to address salaries, and the implementation of ACR 73 to be placed as a high priority (as per the CFA/CSU bargaining agreement).

1.2 Textbook Affordability, AS-2813-07/AA/FA/FGA, Second Reading

**Approved unanimously**

This resolution supports the spirit of the associated Text Book Affordability Taskforce report, calls for the development and distribution of best practices, urges the administration to work with textbook publishers to reduce textbook costs and specifically endorses the sales tax relief option.

- 1.3 Opposition to the “Community College Governance, Funding Stabilization, and Student Fee Reduction Act”, AS-2815-07/FGA, Second Reading  
**Approved unanimously**  
This resolution opposes the community college ballot initiative (Proposition 92) since it is seen as contrary to the interests of the CSU.
- 1.4 Drops, Withdrawals, Incompletes, and Repeats, AS-2817-07/AA  
**First Reading**  
Acknowledges the report from the task force, supports some of the recommendations, and fails to support other of the recommendations.
- 1.5 Support of Internationalization of CSU Educational Programs, AS-2818-07/FA, First Reading  
**Referred to committee**  
This resolution calls for language supporting international programs to be included in the new system strategic plan, urges campuses to do the same, and endorses an internationalization of the curriculum (including language learning, global understanding, and cultural competencies). The waiver was sought on the basis of having timely feedback to the A2E initial draft.
- 1.6 Board of Trustees and Chancellor Office Attention and Response to Faculty Votes of No Confidence, AS-2819-07/FA, First Reading/Waiver  
**Approved without dissent**  
This resolution reaffirms an earlier resolution, which calls for adherence to a specific set of policies and procedures, calls for a collaborative tone, and requests the Chancellor’s office to engage in the assessment of faculty satisfaction with campus administrative leadership on a continuing basis. The resolution serves to support the faculty voice and concerns on campuses.
- 1.7 Distinctive Universities: The Protection of the Autonomy of Individual Institutions as a Board Responsibility in the Governance of a Multiversity, AS-2820-07/FGA/AA  
**First Reading Waiver Failed**  
This resolution supports campus distinctiveness and calls upon the Board of Trustees to support this principle publicly.
- 1.8 Response To *Access to Excellence* Draft, AS-2821-07/FA/AA/FGA/TEKR, First Reading/Waiver  
**Approved unanimously**
- 1.9 Protecting Academic Freedom of CSU Area Studies Programs, AS-2822-07/FA  
**First Reading**  
This resolution deplors the attempt to impose agendas upon our university programs and expresses support for academic freedom.
- 1.10 Preparation of an annual report on the status of teacher education programs, AS-2823-07/TEKR,  
**First Reading**  
This resolution calls for the establishment of an annual report, lists potential items for inclusion, and recommends a distribution list.

1.11 Response to the Board of Trustees (BOT) September 2007 Agenda Item CSU Remediation Policies and Practices: Overview and Prospects, AS-2824-07/TEKR

**First Reading**

This resolution commends the development of guiding principles but calls for processes and data collection on the issue and campus discretion rather than the imposition of system policies.

1.12 Business Professional Fees, AS-2825-07EX

**First Reading**

This resolution requests that guiding principles for seeking student fee funding within a broader context be carefully considered prior to the implementation of any such fees.

1.13 Role and Responsibilities of the CSU Doctorate in Education Advisory Committee, AS-2826-07/TEKR

**First Reading**

This resolution recommends the adoption of the proposed Ed.D Advisory Committee.

**ADJOURNMENT:** 11:30 AM Friday, November 9.

**Resolutions passed**

1. CSU 2008-2009 Budget Priorities
2. Textbook Affordability
3. Opposition to the “Community College Governance, Funding Stabilization, and Student Fee Reduction Act”
4. Board of Trustees and Chancellor Office Attention and Response to Faculty Votes of No Confidence
5. Response To *Access To Excellence* Draft