

## March 2008 Plenary Minutes

**CALL TO ORDER:** Chair Barry Pasternack called the meeting to order at 9:35 AM on Thursday, March 6, 2008.

**ROLL CALL:** Senators Present: (Bakersfield) Jacquelyn Kegley, John Tarjan; (Channel Islands) Lillian Vega-Castaneda, Paul Rivera; (Chico) Kathy Kaiser, James Postma; (Dominguez Hills); Caroline Bordinaro, Kate Fawver; (East Bay) Calvin Caplan, Hank Reichman; (Fresno) Jacinta Amaral, Otto Benavides; (Fullerton) Diana Guerin, Barry Pasternack; (Humboldt) Marshelle Thobaben, Bernadette Cheyne; (Long Beach) David Hood, Praveen Soni, Maria Viera; (Los Angeles) Kevin Baaske, Marshall Cates; (Maritime Academy) Tuuli Messer-Bookman, James Wheeler; (Monterey Bay) Frauke Loewensen, Ken Nishita; (Northridge) Barbara Swerkes; Steven Stepanek, Jennifer Zvi; (Pomona) Alexander Hess, David Lord; (Sacramento) Robert Buckley, Thomas Krabacher, Christine Miller; (San Bernardino) Buckley Barrett, C.E. Tapie Rohm Jr.; (San Diego) Edward Aguado, Fred Hornbeck, Michael Perkins; (San Francisco) Andrea Renwanz Boyle, Darlene Yee-Melichar; Jerald Shapiro; (San Jose) E. Michael Gorman, Romey Sabalius, Mark Van Selst; (San Luis Obispo) Manzar Foroohar, James Lo Cascio; (San Marcos) John (Dick) Montanari; (Sonoma) Robert McNamara, Catherine Nelson; (Stanislaus) Paul O'Brien; (Chancellor's Office) Gary Reichard; Harold Goldwhite (ERFA)

**Noted as Absent:** Senator Glen Brodowsky (CSU San Marcos); Senator April Hejka-Ekins (CSU Stanislaus)

**Others Present:** Craig Smith, Faculty Trustee; Roberto Torres, CSSA Representative; Keith Boyum, Associate Vice Chancellor, Lorie Roth, Assistant Vice Chancellor; Ron Kroman, (ERFA Liaison); Ann Peacock, Executive Director ASCSU; John Travis, CFA

### APPROVAL OF AGENDA

The agenda was approved as amended.

### APPROVAL OF MINUTES

The minutes were approved.

### ANNOUNCEMENTS

Chancellor Reed and Chair Actenberg will not be present at this Plenary.

### PRESENTATIONS/INTRODUCTIONS

New senators Alexander Hess (Cal Poly Pomona); and Zvi Drezner (CSU Fullerton, substitute for Senator Vince Buck) were introduced.

### ELECTION FOR MEMBER-AT-LARGE

Senator Catherine Nelson (CSU Sonoma) was elected for the remainder of 2006-07.

### REPORTS

#### Chair

The Chair's report can be found at the following URL:

[http://www.calstate.edu/AcadSen/Records/Chairs\\_Reports/](http://www.calstate.edu/AcadSen/Records/Chairs_Reports/)

## **Standing committees**

### **Faculty Affairs**, Bernadette Cheyne, Chair

The work over the last several days was dedicated to finessing several second reading and new resolutions as well as many liaison reports. There was extensive discussion of the “oath-based failure to hire” at CSU East Bay; Faculty Affairs may pursue the issue of loyalty oaths in general at some future time.

### **Academic Affairs**, James Postma, Chair

The primary focus of Academic Affairs has been on perfecting and developing the five resolutions for this meeting in addition to several elements of new business, including reports from various liaisons, especially from the Admissions Advisory Council.

### **Fiscal and Government Affairs**, Frederick Hornbeck, Chair

The primary focus of Fiscal and Government Affairs has been on developing and perfecting the two resolutions coming out of Fiscal and Government Affairs as well as receiving many reports.

### **Teacher Education and K-12 Relations** Bob Buckley, Chair

A number of resolutions will be presented during the plenary. The appropriate context for each resolution will be supplied with the introduction of each resolution.

## **Other committees and committee liaisons**

### **Lower Division Transfer Patterns Project (LDTP)**, Barbara Swerkes, Chair and Senator Cates

The list of all CCC courses approved for a TCSU number has now been distributed to all CSU articulation officers. Those courses are now available for articulation. Eighty seven CCC's have now submitted a total of 3856 courses for review. Presently, 1323 courses have been approved and have received a TCSU number. We continue to have delays in the course review and dissemination process due to both the lack of development of technology to support the LDTP project and by the slow completion of reviews by the faculty review teams.

*We are currently seeking reviewers in the disciplines of Criminal Justice, Child Development, and Political Science. Please help us recruit faculty from your campuses for these review teams. Nominations should be directed to Senator Cates.*

On March 4, 2008 the LDTP Advisory Committee met for the first time with an expanded membership that had been previously approved by the Senate Executive Committee and the Chancellor's Office. The membership has been expanded to provide an enhanced voice for Community College representation. The new members included one additional faculty member, one additional articulation officer, and a student services representative from the community colleges. In addition, a second CSU articulation officer was added to the committee. There was considerable discussion at this meeting regarding a proposed new project described by Associate Vice Chancellor Keith Boyum. This project will begin with a pilot program designed to explore the potential for incorporating LDTP patterns into AA degrees in Community Colleges. This is envisioned as an additional pathway for the facilitation of transfer. CSU East Bay and CSU Northridge will each partner with two local community colleges to pilot this project.

### **CSU Doctorate in Education**, Darlene Yee-Melichar

The Ed.D Faculty Consultation Group has reviewed Ed.D implementation proposals from CSU East Bay, CSU Northridge and CSU Stanislaus, all of which are in the second wave of Ed.D

launches. Now that they have been reviewed by the CSU advisory group, they will now be forwarded to CPEC and WASC. The third wave campuses will include Ed.D implementation at San Jose State, Cal Poly Pomona, CSU Los Angeles, CSU Bakersfield and CSU Dominguez Hills. The new CSU Doctorate of Education Advisory Committee has been formed and will meet as soon as an agenda and meeting date can be set. Systemwide concerns and best practices will be shared via this advisory group.

**Admissions Advisory Council, Steven Stepanek, Vice Chair**

Feb 22, 2008 meeting discussion points: updated IGETC standards approved by the UC, CCC and ASCSU subject to pending CSU revisions to EO 595, the *Troops to College* initiative, an endorsement of an increase in the CSU application fee and a reduction in the number of campus applications covered for applicants who qualify for fee waiver from six to four, an update on the status of the Career Technical Education proposal (with UC BOARS), CSU alignment (a-g) and joint eligibility with UC (effective 2011 a UC qualified applicant is also CSU qualified; the converse is not the case because of options the CSU permits in "a"; AAC recommendation was to wait on any further actions until the on-going CSU/UC Joint Admissions Eligibility Study is completed), enrollment management and the proposed 2008-09 State budget, and proposed changes to CSU Post-baccalaureate/Graduate Admissions Standards (resolution in front of body).

**GE Affinity Meeting, James Wheeler**

There was a broad representation of faculty and administrators present at the February 28<sup>th</sup> "GE Affinity Group Meeting. This group followed-up and extended the G.E. Advisory Council's best practices recommendations for implementation of the revisions to EO-595. There exists the potential that some minor clarifying language changes and/or formatting adjustments may be in the offing for the revised EO-595. Brief presentations related to systemwide resources were presented to this *ad hoc* group. Resources highlighted included: International Programs, the Center for Community Engagement, the Institute for Teaching and Learning, Academic Program Planning, and Campus Needs for Systemwide Assistance with GE.

Work-group efforts were dedicated to:

- (1) Program Review, Learning Outcomes Assessment, and Integrating Improvements
- (2) Funding, Budgeting, and Course Marketing
- (3) Integration with other programs: First-year Experience, Civic Engagement, and Co-Curricular Activities
- (4) Achieving Coherence: Transfer, Upper Division, and Integration in Capstone Courses or Culminating Experiences
- (5) Acquiring Chancellor's Office support for building a Systemwide G.E. clearinghouse to share best practices via a web-based system.

It is anticipated that this ad hoc group may meet again at some time in the future either in person or via technology to continue discussions on matters of common interest across the campuses.

**Gary Reichard, Executive Vice Chancellor and Chief Academic Officer**

The CSU has taken the lead in putting together a broad team of educational, business, and policy-makers to develop a proposal for the State of California to participate in the Lumina Foundation's "Making Opportunity Affordable" grant program. This grant program seeks to promote the development of statewide policies and practices towards achieving (1) increasing percentage college educated youths, (2) keeping cost of degree affordable, (3) strengthening capacity and ability to handle diversity, and (4) improving student learning. California is now one of 10 short listed "states

of interest" with a chance to receive a one-year \$100K planning grant from the Lumina Foundation to support work that could lead to an implementation grant of \$500K per year for as many as five years.

In January 2008, the Board of Trustees (BOT) approved a remediation report that included and responded to advice from the ASCSU. The Board affirmed the importance of continued CSU involvement in the P-12 system (including the Early Assessment Program). The BOT deferred discussion of moving away from its stated goal (originally to be achieved by fall 2007) that 90% of incoming students would not require remediation. Substantive direction from the BOT to the Chancellor's office included support for: "early start" programs, collaborations with community colleges to teach CCC classes at CSU campuses, baccalaureate-level stretch courses to accommodate "near-proficient" students, and expanded use of technology, where appropriate, in the delivery of remedial classes. The CO will produce and support an "effective practices" web site focused on remediation. A number of promising approaches to remediation from across the system, including sending CSUB professors into high schools, were highlighted.

On *Access to Excellence*, the draft plan will be presented to the BOT next week as an information item. This will provide the first opportunity for the Board of Trustees to comment as a body on the *Access to Excellence* strategic plan. The board version of the *Access to Excellence* plan is available on the BOT website. The recent revisions in the draft generally reflect some of the directions advocated in the Senate's resolution. When the Board considers *Access to Excellence* for adoption in May, there will be a companion item, suggesting that indicators, metrics, and timetables be developed through a combination of analysis of existing data and of a limited number of white papers on specific aspects of the plan. This will be a fast-track item since many, including Lieutenant Governor Garamendi, are concerned with the absence of indicators of success within the document itself and the implementation plan will provide these elements. The follow-up implementation guidance document will be developed as soon as the *Access to Excellence* document is approved by the BOT. The implementation plans will contain metrics, benchmarks and timetables.

SB 1288 has been introduced by Senator Jack Scott. It will authorize the CSU to offer the Doctor of Nursing Practice (DNP) degree. No funding is associated with the bill so implementation will likely be some time in the future if the bill is approved. The CSU will seek non-state funding to support this professional degree.

Joint partnerships around Audiology and physical therapy have not been proceeding smoothly – largely around the question of what the cost of the programs ought to be. The UC has shown little interest to partner with us to offer a Doctorate in Physical Therapy.

The Ed.D programs have been unfolding smoothly and are a success story for the CSU.

Additional applied research affinity groups are being started to support and facilitate faculty research across the system. Among the new groups being facilitated by the Chancellor's office is a new research affinity support group focused on ocean affairs, science, and technology (COAST), which shows promise for assisting CSU faculty in the acquisition of research funds.

Transforming Course Design teams are now in place and at work. They are determining elements needed for courses for developmental math (12 faculty) and chemistry (10 faculty)

Fee issues (graduate business, general student) will be discussed at the May BOT meeting.

Commentary and discussion centered on the need for a stable budget for the ASCSU and the implications of not having such budget stability. Executive Vice Chancellor Reichard noted that at the current time he is unable to accommodate such a movement to a more stable budget mechanism. It was suggested that the ASCSU is seen as a unit of the Chancellor's Office – this leads to the idea that there ought to be equity in the treatment with other units, including mandatory increases in budget to accommodate increases in salary costs. EVC Reichard indicated that he is considering ways in which the ASCSU could receive a more stable predictable budget.

Commentary and discussion centered on the BOT remediation report which appeared not to recognize the successes of remediation efforts to date, including the graduation rates of those students who have undertaken campus-based remediation. Additionally, there appears to be some disconnect between the BOT remediation item and the ASCSU resolutions on remediation.

Commentary and discussion centered on the concept of the CSU-advocated transfer AA degree programs based on Lower Division Transfer Patterns (LDTP) Project-criteria. There is a Title 5 change to have AA degrees offered via the community colleges that more closely parallel majors at four year institutions. There were some concerns raised by community college affiliates that within the CCC curriculum is also largely a faculty prerogative and thus there is concern about high-level CSU involvement in a CCC curricular degree program.

Commentary and discussion centered on the latest draft of the *Access to Excellence* document. Specific concern focused on the commitment to halving the achievement gap. The goal is unclear, needs precision, and needs a metric in order to be effective. Additionally, the goal of developing a faculty development plan may be seen as too weak. Stronger verbiage may be in order. The metrics behind many of the goals will ultimately be present in the implementation plans. Throughout the document there is language that notes the failures of the earlier plans and a commitment to move forward towards achieving success on those items.

Commentary and discussion centered on the perceived value of women within the CSU. Specific examples causing concern presented included the Johnson-Klein verdict and the Cal Poly University, San Luis Obispo engineering development program with Saudi Arabia that may exclude women faculty and students from participation. The issue conjoins issues of campus autonomy and the fact that such potentially discriminatory programs (or programs coordinated with discriminatory entities) are receiving national attention and are thus of increased pertinence to the ASCSU and the BOT.

#### **CFA, John Travis**

Dr. Travis discussed the status of the California budget. Much of the focus has been on coalition building to support an intact budget for the CSU. Talking points include the reality that education can be used as a bridge to increased revenue for the state rather than a net cost to the taxpayer. This message has traction with the legislature. The shotgun marriage of CFA and the CO in responding to Sacramento has positive impacts on CSU programs as well as labor relations within the CSU.

The Equity program has now been fully vetted and an MOU covering the negotiation has been signed by both parties. Affected faculty (assistant professors) ought to receive their salary increases in May. It is anticipated that there will be questions on the PPI program. The committee on the PPI program has not yet been established. John Travis noted a correction in his prior statements on the PPI in that the PPI will include librarians and other faculty (e.g., coaches) as appropriate. It is not restricted to instructional faculty.

Commentary and discussion were focused on the following issues:

**Timeliness and structure for the implementation of the PPIs.**

**Local campus actions to support a full CSU budget.** CFA is supporting budget summits on all campuses that should include all campus constituencies and organizing numerous advocacy activities.

**Preliminary campus actions (e.g., slowing or halting search processes) that produce a stronger sense of uncertainty than is desirable and perhaps justified by likely budget scenarios.** It was noted that the fear of budget uncertainty can paralyze actions and forward-looking behavior by all of faculty, staff, and students.

**The asymmetry of CFA and Senate responsibilities as defined in HEERA.** Some Senate responsibilities that end up with elements of bargaining included largely shift from Senate responsibility to CFA responsibility.

**Faculty Trustee, Craig Smith**

Faculty Trustee Smith discussed the *Access to Excellence* development process. There are elements of the ASCSU *Access to Excellence* relevant-resolutions in response to the penultimate draft report that may not be clear to naïve readers. It may be possible to strengthen the language in the resolutions. Trustee Smith encouraged continued faculty participation in the development process arguing for workload re-allocation, funding for goals, and cleaner language.

The advice to the board from the ASCSU on fee differentials appears to be well thought out. He complimented the ASCSU for the development of principles to guide future consideration of program-based university fees that were generated in reaction to the proposed graduate business fee. (Ed.: The ASCSU resolution enshrining this advice was defeated during the subsequent plenary session).

The BOT will receive a legislative update that includes a variety of the bills that the CO is following. Trustee Smith encourages the members of the ASCSU to read through the BOT report.

Trustee Smith encourages action to protect the budget of higher education by aligning with all segments of California's educational system. He encouraged the body to communicate ASCSU budgetary concerns to the BOT.

Commentary and discussion were focused on CSU Chico as the recipient of the California audit team on textbook affordability. The California audit team is investigating Business Administration, Biology, and Psychology. (Ed: At the Board of Trustees meeting, Trustee Smith met with Chair Achtenberg to request that the Chair of the ASCSU be allowed to give a report, as do other heads of groups. The Chair granted Trustee Smith's request beginning with the May BOT meeting.)

**CSSA Liaison, Roberto Torres**

Roberto Torres reported on CSSA activities including taking a stance against the proposed graduate business fee and passing a resolution opposing Proposition 92 (the CCC ballot initiative).

The CSSA is supporting tuition relief now for the CSU and UC system – the campaign would freeze tuition for five years and then limit increases beyond that. The funding source for the tuition relief is an additional income tax for high wage earners.

The LAO report argued against a generic 10 percent across the board cut. The CSSA is also working towards a restoration of proposed cuts to the CSU budget. They will not support the general fee increase to be considered by the Board in May.

### **Plenary Actions**

*Resolution in Support of International Experiences and Global Perspectives in CSU Education*

AS-2818-08/FA (Rev)

Approved Unanimously

*Change to the Bylaws of the Academic Senate*

AS-2828-08/EX

Approved Without Dissent

*Support of the Doctorate in Nursing Practice in the CSU*

AS-2829-08/AA (Rev)

Approved Unanimously

*The Collegiate Learning Assessment (CLA)*

AS-2830-08/AA (Rev)

Approved

*Criteria for Evaluating Systemwide Program Fee Proposals*

AS-2832-08/EX

Defeated

*Support for the California State University (CSU) Request to Delay Implementation of the New State-Mandated Teacher Performance Assessments*

AS-2834-08/TEKR

Approved Unanimously

*Principles and Priorities to Guide the Allocation of Potential Budget Reductions*

AS-2835-08/FGA (Rev)

Approved Unanimously

*In Support of a Predictable and Adequate Budget to Fund the Operations of the Academic Senate of the California State University (ASCSU)*

AS-2836-08/EX/AA/FA/FGA/TEKR

Approved Unanimously

*Support to Change Title 5: CSU Graduate/Post- Baccalaureate Admissions Policy*

AS-2846 08/AA

Approved Unanimously

The following items were introduced at the March 6-7, 2008 meeting and will be acted upon at the May 8-9, 2008 meeting.

*Priorities for Budget-Driven Reductions in Academic Senate California State University (ASCSU) Functionality*  
AS-2837-08/EX

*Response to Access to Excellence (February 2008 Draft)*  
AS-2840-08/EX

*Guidelines and Policies for Participants in the Faculty Early Retirement Program or in the Pre-Retirement Reduction in Time Base Program*  
AS-2841-08/FA

*Ensuring Consistent and Full Representation on the Academic Senate CSU by Every Campus*  
AS-2842-08/FA

*Approval of Revised Executive Order 595: "CSU General Education Breadth Requirements"*  
AS-2843-08/AA

*Academic Senate of the California State University (CSU) Resolution Support of the Troops to College Initiative*  
AS-2844-08/AA

*Shared Governance, Academic Freedom and Principles Governing Systemwide Initiatives with Curricular Implications*  
AS-2845-08/FA

*Commendation for Campus Success on Remediation Efforts at the Campus Level*  
AS-2847-08/TEKR

*Faculty Participation in the Creation of Policies and Implementation Strategies for Patents and Technology Transfer Services in the CSU*  
AS-2848-08/FA

*Assessment of EAP Performance and Subsequent Remedial Exemptions*  
AS-2849-08/TEKR

*Change to the Bylaws of the Academic Senate including Section 4d. (4) Academic Preparation and Education Programs (APEP) Committee*  
AS-2851-08/EX

Withdrawn  
*Recommendation Regarding ICAS Approved Approval From CSU & UC*  
AS-2850-08/TEKR

**ADJOURNMENT**