January 2008 Plenary Minutes

CALL TO ORDER: Chair Barry Pasternack called the meeting to order at 10:07 AM on Thursday, January 17, 2008.

ROLL CALL: Senators Present: (Bakersfield) John Tarjan; (Channel Islands) Lillian Vega-Castaneda, Paul Rivera; (Chico) Kathy Kaiser, James Postma; (Dominguez Hills); Caroline Bordinaro, (East Bay) Calvin Caplan, Hank Reichman; (Fresno) Jacinta Amaral, Otto Benavides; (Fullerton) Vincent Buck, Diana Guerin, Barry Pasternack; (Humboldt) Marshelle Thobaben, Bernadette Cheyne; (Long Beach) Praveen Soni, Maria Viera; (Los Angeles) Kevin Baaske, Marshall Cates; (Maritime Academy) James Wheeler; (Monterey Bay) Frauke Loewensen, Ken Nishita; (Northridge) Barbara Swerkes; Steven Stepanek, Jennifer Zvi; (Pomona) Rochelle Kellner, David Lord; (Sacramento) Robert Buckley, Thomas Krabacher, Christine Miller; (San Bernardino) Buckley Barrett, C.E. Tapie Rohm Jr.; (San Diego) Edward Aguado, Fred Hornbeck, Michael Perkins; (San Francisco) Andrea Renwanz Boyle, Darlene Yee-Melichar; (San Jose) E. Michael Gorman, Romey Sabalius, Mark Van Selst; (San Luis Obispo) Manzar Foroohar, James Lo Cascio; (San Marcos) John (Dick) Montanari; (Sonoma) Robert McNamara, Catherine Nelson; (Stanislaus) Paul O’Brien; (Chancellor's Office) Gary Reichard

Noted as Absent: Senator David Hood (CSU Long Beach); Senator Jennifer Zvi (CSU Northridge); Senator E. Michael Gorman (San Jose State); Senator Romey Sabalius (San Jose State); Senator April Hejka-Ekins (CSU Stanislaus)

Others Present: Charles Reed, Chancellor; Craig Smith, Faculty Trustee; Roberto Torres, CSSA Representative; Keith Boyum, Associate Vice Chancellor, Lorie Roth, Assistant Vice Chancellor; Stephanie Brasley, Manager; Ann Peacock, Executive Director ASCSU; John Travis, CFA

APPROVAL OF AGENDA
The agenda was reordered to have 2nd reading items processed first, followed by waiver items, followed by first reading items. The agenda was approved.

APPROVAL OF MINUTES
There was a minor grammatical correction to the minutes, otherwise approved as posted.

ANNOUNCEMENTS
Assemblyman Portantino will not be present at this plenary. The Board of Trustees will be meeting next week. See the following link for the committee and plenary agendas. http://www.calstate.edu/BOT/agendas/

PRESENTATIONS/INTRODUCTIONS
New senators: New San Francisco State Academic Senator Jerry Shapiro was introduced.
REPORTS

Chair
There were no questions regarding the Chair’s report. A fell text of the chair’s report can be accessed at the following URL: http://www.calstate.edu/AcadSen/Records/Chairs_Reports/

Standing Committees

Teacher Education & K-12 Relations (TEKR) Bob Buckley, Chair
Other than the resolutions in front of the body, additional discussion items largely centered on the proposed bylaw changes regarding TEKR and additional concerns regarding the administration of the Ed.D programs. The second reading of the resolution on Preparation of an Annual Report on the Status of Teacher Preparation Programs (AS-2823-07/TEKR) was withdrawn.

Faculty Affairs (FA) Bernadette Cheyne, Chair
Other than the resolutions in front of the body, additional information and discussion items for the committee included an update from the Chancellor’s office on the new strategic vision for Human Resources, the potential consequences of the Governor’s budget to the CSU (including input from CFA past-chair John Travis), the Chancellor’s Office statement on core principles re: intellectual property and patent transfer, the role of Academic Freedom as it relates to systemwide initiatives and systemwide committees, and FERP faculty rights, responsibilities, and support. Campus feedback on the rights and responsibilities of FERP faculty is being solicited (with a request that relevant information be sent to Senator Guerin).

Fiscal & Governmental Affairs (FGA) Frederick Hornbeck, Chair
Other than the resolutions in front of the body, additional information and discussion items for the committee included Patrick Lenz budget update (Wednesday AM); the impact of the Governor’s Budget using a workload budget framework which allowed the CSU the growth and compact amounts, then reduced the budget by 10 percent (unallocated). It allows the CSU to lobby for the restoration of budget through the budget cycle rather than the less tenable request for additional funds.

Academic Affairs (AA) James Postma, Chair
Other than the resolutions in front of the body, additional information and discussion items for the committee included a review of the process for allocation of TCSU numbers to CSU requirements (in response to a request originating in the LDTP steering committee), the potential to include the second language requirement as a graduation or transfer requirement (analogous to the freshman admissions requirement), and the committee’s decision that AA would not do a resolution on core principles for campus fees at this time.

Other committees and committee liaisons

Lower Division Transfer Patterns (LDTP) Project Barbara Swerkes, Chair
The LDTP project is moving forward. Hundreds of CCC courses are being reviewed for receipt of a TCSU number. A streamlined procedure for CSU campuses to designate TCSU numbers for their own courses has been approved by the Academic Affairs Committee. Work continues on ways to make the project more effective in helping our students prepare for success after transfer. It is very important that those campus departments who have yet to vote on the approval of course descriptors do so as soon as possible so that students can take advantage of the program. Requests to the campuses for discipline contacts are ongoing with criminal justice, elementary subject matter, and political science especially needing more reviewers at this time. Some of the statewide course descriptors are still being held back by the lack of departmental votes. The
timeliness of action remains a concern for LDTP. The California Community College sponsored transfer initiative, C-ID, will examine courses that are different from those that will receive CSU descriptions.

GE Advisory Committee (GEAC) James Wheeler, Chair
The General Education Affinity Group will meet for the first time on February 28 at LAX. Each campus has been invited to send one administrator and one faculty member involved in general education. Proposed changes to EO 595 are likely to come forward to ASCSU at the next plenary.

Gary Reichard, Executive Vice Chancellor and Chief Academic Officer
- Assistant Vice Chancellor Bill Wilson retired on Dec 31, 2007. There are no plans to hire a replacement at this time.
- There is the potential need for a significant reduction in the amount the ASCSU is provided for its continued operations in the coming year if the CSU allocation is reduced within the State budget. There were initial discussions with the executive committee regarding such possible budget reductions for the ASCSU.
- Despite the almost certain loss of the $30M that had been anticipated as part of the compact for technology improvements, planning for technology enhancements are moving forward. Funding for the two multi-campus efforts to improve course design (Transforming Course Design initiative; see: http://www.calstate.edu/ats/transforming_course_design/) will continue for the remainder of the current budget year, and will remain a high priority even if the budget is reduced in 2008-2009. General chemistry and remedial math were the two "high-impact" courses chosen for redesign. Interested faculty members should contact their provost office if they wish to participate (the deadline for indications of interest was set for Jan 24). Stipends and/or assigned time are available to support the work of the 5-6 faculty members selected as members of the "Design Team" for each of the two courses. In addition, campuses that did not receive funding in 2007-2008 to support course redesign as part of the first round of the "transforming course design" initiative will be eligible to receive funds in 2008-2009 for this purpose.
- Online degree programs remain a core interest, especially at the undergraduate level. The CSU has more graduate on-line programs than undergraduate (circa five currently). There is great system interest in increasing undergraduate on-line offerings and coordinating efforts across the system. CSU East Bay has done some impressive work in this area (including a large student support module) that may benefit other campuses.
- Access to Excellence -- The steering committee is currently completing its work on a revised (second) draft of the new strategic plan, which will reflect the feedback received from both CSU constituencies and external stakeholders. The revised draft will include changes in formatting, as well as some changes in relative emphasis (e.g., greater emphasis on quality issues). One of the most significant changes will be to give explicit attention to the dual audience to which the plan is targeted. The revised draft will be posted and distributed to the campuses at the end of January. Although there will be no formal comment period on this draft, suggestions forwarded in a timely manner will receive consideration from the steering committee. The remaining stage will be to discuss the penultimate draft with selected policymakers. Following any additional revisions that the steering committee may make, the plan will be presented to the Board as an information item at its March meeting, with the Board expected to take final action on it in May. 
• Voluntary System of Accountability (VSA): Consistent with the CSU's commitment when it joined the VSA effort, in spring 2008, all CSU's will post their VSA "College Portrait," which will include the CSU's unique "public good" page. All of the CSU campuses will be expected to post these components by the end of the spring semester. All CSU's completed the administration of the Collegiate Learning Assessment (CLA) to freshmen during the fall. Effective practices in the administration of the CLA are being shared with all campuses. It is likely that the Chancellor’s Office will host a conference for faculty on using the CLA in the classroom. The CSU for faculty remains committed to the VSA and is considered a national leader in this movement [http://www.aascu.org/accountability/](http://www.aascu.org/accountability/).

• A new faculty council on applied research in Ocean Studies is being developed: the Council on Ocean Affairs, Science, and Technology (COAST). A system-wide organizational meeting is scheduled for late February. The intent of the group is to further the development of ocean-based research activities (both marine and coastal) within the CSU.

• Lumina Foundation: the CSU has taken the lead in submitting an inter-segmental California proposal to receive a planning grant under Lumina's significant initiative encouraging states to design collaborative efforts to help close student achievement gaps.

• California Roundtable -- At the December meeting of the Roundtable, there was a very promising discussion among the higher education segments about working with the State Superintendent of Public Instruction to address "achievement gaps" in California, with a focus on better alignment of standards required for high school graduation and those needed for success in postsecondary education, as well as in the workforce. This is likely to involve the CSU in the American Diploma Project, which aims to increase college readiness and workforce preparation.

• The roll-out of new Ed.D programs continues on schedule. Four additional campuses (Bakersfield, East Bay, Northridge, and Stanislaus) are slated to begin next fall and four more in 2009.

• In response to the projected budget cuts in the Governor's budget, the admissions application deadline for first-time freshmen has been set at February 1st for most CSU's. However, to recognize individual campus exigencies, the deadline has been extended to March 1st for the following campuses: Bakersfield, Dominguez Hills, East Bay, Los Angeles, Monterey Bay, Sacramento, and San Bernardino. The Chancellor’s Office is offering workshops for campuses dealing with enrollment management techniques on January 24.

During the question and answer period:

• Executive Vice Chancellor Reichard stated that EAP and academic technology remain fundamental to the mission of the CSU and would be retained as ongoing funding commitments.

• Executive Vice Chancellor Reichard was questioned about whether the apparent duplication of efforts around academic technology would be addressed (e.g., ATAC, PTSC).

• There were many comments focusing on what the prioritization of program retention ought to be. There was discussion about the momentum behind various initiatives and what strategic decisions ought to be made as to the best use of resources to fulfill the mission of the CSU. There was a discussion of how reductions ought to be approached: top-down, business as usual, or other models (“culture of accommodation and facilitation”) were all mentioned or discussed.

• Executive Vice Chancellor Reichard was questioned about the possibility of within-CSU redirection of students in times of decreased enrollment allocations.
• Comments were made about the importance of transparency in decisions following budget reductions.
• Comments were made about the importance of faculty leadership being involved in budget decisions and true strategic planning. Some specific commentary mentioned the need for ASCSU involvement in the CSU response to budget cutbacks and that is was seen as a statement of priorities that CFA and CSSA is involved but ASCSU was not.

Stephanie Brasley, Manager, Information Literacy Initiatives
Assistant Vice Chancellor Lorie Roth introduced Stephanie Brasley. Ms. Brasley discussed information and information competency as integrated into the curriculum. System resources are being spent to improve student skills in locating and evaluating information. Largely due to CSU leadership, WASC now requires information literacy be addressed in the accreditation process.

John Travis, CFA
Dr. Travis discussed the crisis faced by the CSU in the current climate of potential budget reductions and the role of formal and informal relations between the CSU and CFA. One topic of interest was the negotiated faculty equity program. He also mentioned that Proposition 92 (CCC Initiative) appears to be leading in the polls.

CFA is fighting the CSU budget reduction (press release, talking points, legislative office visits).

The CSU and the CFA have the contractual right to reopen the contract if necessary state funding is not provided, but at this time CFA is not planning on requesting for such a reopener.

Craig Smith, Faculty Trustee
Faculty Trustee Smith discussed his campus visits since the last plenary particularly with senate executive committees and at winter commencements. He discussed the dire impact the state budget cut may have on the faculty contract. Dr. Smith also indicated that increased federal Pell grant funding may result in adjustments to the CSU fee financial aid set-aside (currently, 33% of all fees go to funding increased financial aid). He reported that the 2006 faculty hiring cycle in terms of searches completed was relatively successful for the CSU. Dr. Smith continues to work for increased compensation, workload allocation, and support for department chairs. Feedback on the Access to Excellence draft has resulted in significant improvements. Dr. Smith offered some additional suggestions for improvement. Dr. Smith also discussed progress on reports and actions requested by the ASCSU regarding faculty housing, textbook affordability; legislative Audits (executive compensation, equity). He outlined further Board of Trustee initiatives for Pell grants, remediation, and graduation rates. He discussed the need for the CSU family to work together to support budget restoration. He warned that the passage of Proposition 92 would cause a further deterioration in our budget. He then answered various questions from the floor.

Roberto Torres, CSSA Liaison
Roberto Torres reported that CSSA will be voting soon on a textbook accessibility resolution (intended to allow students with disabilities more time for accommodation). They are also looking at student-only parking and parking fees. It is unclear whether CSSA will oppose or support the MBA professional fee proposal. There is a lot of debate surrounding Prop 92 and CSSA will likely not take a stand on the proposition (note: CSSA later voted to oppose Prop. 92).

Charles B. Reed, Chancellor
Chancellor Reed began by discussing the state budget outlook. Things are not positive overall. However, to date the CSU has been spared from current fiscal year cut proposals. State fiscal crises seem to be occurring at closer intervals. The other segments of higher education are also facing dramatic cuts for next year. Higher education is a high priority for the state but the state of the economy and health care continue to be foremost in people’s minds. The Chancellor urged all members of the CSU family to be united in our appeals to Sacramento and to keep two numbers prominent in their discussions and presentations: $312.9M is the proposed 10 percent cut from the state’s allocation. We should tell everyone what the ramifications to the CSU would be from a cut of this magnitude. The other number $73.2M—the amount the state will need to provide the CSU to buy out the student fee increase next year under Compact guidelines. There health care costs and other mandatory employee and other costs that continue to climb, putting increased pressure on the CSU budget. Work is being done to craft a compelling message for the public, elected officials and the media. The Chancellor hoped that all members of the CSU family can agree on the message: 1) a 10 percent cut will affect access (about 10,000 students), 2) it will affect California’s workforce, including many critical job categories, and it will affect our laudable progress in access for underrepresented students. We are attempting to manage enrollment by reducing the application period for freshman but not by limiting access to upper-division transfer students.

RESOLUTIONS
Several Resolutions were passed. Further details can be found at http://www.calstate.edu/AcadSen/Records/Resolutions/. Items 7 and 8 were passed with a waiver of a first reading because of the presence of the honoree and the perceived urgency to respond to the proposed cuts to the CSU budget.

1. AS-2817-07/AA: *Drops, Withdrawals, Incompletes, and Repeat Policies* acknowledges the report from the task force and opposes three specific recommendations. It should be noted that this resolution has changed significantly based upon feedback received since the last plenary in that support for nine recommendations was deleted and opposition to three principles was added. **Approved**


3. AS-2822-07/FA: *Protecting Academic Freedom for California State University (CSU) Academic Programs, Including Area Studies* deplores outside groups’ efforts to impose agendas upon our universities and expresses support for academic freedom. **Approved Unanimously**

4. AS-2824-07/TEKR: *Response to a Board of Trustees (BOT) September 2007 Agenda Item – CSU Remediation Policies and Practices: Overview and Prospects* commends the development of guiding principles but calls for processes and data collection on the issue and campus discretion rather than the imposition of system policies. It also endorses eight of the principles and offers clarifying commentary on several. **Approved Unanimously**

5. AS-2825-07/EX: *Graduate Business Fee* opposes the fee, endorses fee-related principles, and suggests that discipline faculty work to address the problems of program funding. **Approved**

6. AS-2826-07/EX: *Role and Responsibilities of the CSU Doctorate in Education Advisory Committee* recommends the adoption of the proposed advisory committee. **Approved**

7. AS-2827-08/EX: *Commendation for Patrick Lenz* recognizes the exemplary work Patrick has done for the CSU in working in the area of state funding. His collegial, cooperative approach was lauded. He leaves the CSU to begin his new job as a Vice President for the UC. **Approved by Acclamation**
8. AS-2831-08/EX/FGA: Response to Governor’s Budget Recommendations makes the case for restoring funds proposed to be cut from the CSU budget. Approved Unanimously

Several other resolutions were introduced during the plenary. They will be taken up at our next meeting in March after allowing campuses time to review them and provide feedback.

1. AS-2818-08FGA: Support of International Experiences & Global Perspectives in CSU Educational Programs calls for language supporting international programs to be included in the new system strategic plan, urges campuses to do the same, and endorses an internationalization of the curriculum and the inclusion of language learning, global understanding and cultural competencies.

2. AS-2828-08/EX: Change to the Bylaws of the Academic Senate clarifies existing language, renames one standing committee, adds specific charges to standing committees, and realigns charges to the standing committees.

3. AS-2829-08/AA: Support of the Doctorate in Nursing Practice in the CSU urges the Chancellor and BOT to seek degree authorization, affirms a faculty role in the programs, calls for adherence to national standards, requests that the CSU secure funding, and commends CSU leadership for their efforts in this regard.

4. AS-2830-08/AA: The Collegiate Learning Assessment (CLA) supports accountability in principle and calls for evaluation of instruments used for assessment.

5. AS-2832-08/EX: Criteria for Evaluating Systemwide Program Fee Proposals proposes guidelines for use by the Board of Trustees when considering increasing systemwide program fees. This expands upon the principles contained in the Graduate Business Fee resolution above.

6. AS-2834-08/TEKR: Support for the CSU Request to Delay Implementation of the New State-Mandated Teacher Performance Assessments supports the Chancellor’s efforts to delay the implementation of SB 1209, pending provision of funding for implementation.

One second reading item was withdrawn.
AS-2823-07/TEKR: Preparation of an Annual Report on the Status of Teacher Preparation Programs

ADJOURNMENT