

September 2008 Plenary Minutes

CALL TO ORDER: Chair John Tarjan called the meeting to order at 4:05 p.m. on Thursday, September 11, 2008.

ROLL CALL: Senators Present: (Bakersfield) Michael Ault, John Tarjan; (Channel Islands) Paul Rivera, Billy Wagner; (Chico) Kathy Kaiser, Jim Postma; (Dominguez Hills); Caroline Bordinaro, Patricia Kalayjian; (East Bay) Susan Gubernat, Henry (Hank) Reichman (Fresno) Jacinta Amaral, Otto Benavides; (Fullerton) Vincent Buck, Diana Guerin, Barry Pasternack; (Humboldt) Marshelle Thobaben, Bernadette Cheyne; (Long Beach) Margaret Costa, David Hood, Praveen Soni, (Los Angeles) Kevin Baaske, Marshall Cates; (Maritime Academy) James Wheeler; (Monterey Bay) Ken Nishita; (Northridge), Steven Stepanek, Barbara Swerkes, Jennifer Zvi; (Pomona) David Lord, Saeed Monemi; (Sacramento) Robert Buckley, Thomas Krabacher, Christine Miller; (San Bernardino) Buckley Barrett, C.E. Tapie Rohm Jr.; (San Diego) Edward Aguado, Fred Hornbeck, Cezar Ornatowski; (San Francisco) Andrea Renwanz Boyle, Jerry Shapiro, Darlene Yee-Melichar; (San José) Judith Lessow-Hurley, James Lee (substitute for Romey Sabalius), Mark Van Selst; (San Luis Obispo) Manzar Foroohar, James LoCascio; (San Marcos), Glen Brodowsky, John (Dick) Montanari; (Sonoma) Robert McNamara, Catherine Nelson; (Stanislaus) Steven Filling, Paul O'Brien; (Retired & Emeritus Faculty) Harold Goldwhite; (Chancellor's Office) Gary Reichard.

Others Present: Charles Reed, Chancellor; Craig Smith, Faculty Trustee; Roberto Torres, CSSA Liaison; William Blischke, ERFA Liaison; Ann Peacock, Executive Director Academic Senate CSU; and John Travis, CFA.

The agenda was approved.

The minutes of the May plenary were approved.

ANNOUNCEMENTS

Tentative change of flow for November ASCSU meetings (to be confirmed)

1. November 12
 - a. 8:30am Executive meet with committee chairs
 - b. 10:00 a.m. Committee meetings
 - c. 2:00 Plenary
2. November 13
 - a. 8:30 a.m, Executive meet with committee chairs
 - b. 10:30 a.m. Committee meetings
3. November 14
 - a. 8:00 a.m. Plenary

Edward McAleer (memorial)

Commemoration for September 11

Travel

1. Non-refundable air-travel (state rate still unavailable)

2. Address travel questions to executive director (Ann)

Chancellor's Reception

Committee Assignments

Reminder to please be proactive about contacting system committee chairs

Senate Socials - Thirty dollars will be collected for the social fund to offset the cost for the 2008-09 AY senate socials.

The Executive Committee will select three faculty to serve on the associate vice chancellor search committee

PRESENTATIONS/INTRODUCTIONS

1. CSSA liaison Brandon Chapin
2. CFA liaison John Travis

REPORTS

Chair Tarjan provided a detailed written report for the Academic Senate CSU September 2008 Plenary which covered a variety of activities that he and other members of the Executive Committee had engaged in during the summer. Chair Tarjan's complete report can be accessed at http://calstate.edu/AcadSen/Records/Chairs_Reports/documents/Sept08_Chairs_Report.pdf He also commended Drs. Hood and Barrett for their work on budget updates over the summer for the ASCSU.

Standing committees:

Academic Affairs, James Postma, Chair

One resolution is coming forward (re: authority for minors). Many liaison reports will be discussed as well as coordinating efforts.

Academic Preparation and Education Programs, Steven Stepanek, Chair

Organizational issues and discussion of new areas of responsibility occupied much of the day. One new resolution. A waiver will be sought.

Faculty Affairs, Robert McNamara, Chair

There was discussion of the CLA (CO contact: Lori Roth), and the implications of the transforming course design initiative. Both will require additional follow-up. The community engagement task-force output seems to illustrate a failure of the consultative process. An additional item for continuing discussion is the issue of overlap between the collective bargaining agreement and historic senate responsibilities. Campus responsibilities in shared governance may be addressed by a subcommittee or recommended to a task-force.

Fiscal & Governmental Affairs, Buckley Barrett, Chair

Commendation to Senators Hood, Hornbeck, Praveen, and others for their work over the summer. Several liaison reports occupied much of the day (updating knowledge and current status of a number of initiatives). Career Technical Education seems to be an increasingly

large legislative concern. Legislation around the Doctorate of Nursing Practice was not acted on in the current legislative session.

Faculty Trustee, Craig Smith

Much of the work over the summer was done via phone. The MBA differential fee will be considered in October. The BOT meets next week. Lottery funds are up somewhat. Monitoring state legislation around a-g continues, esp. as it relates to CTE. Educational grant (Carnegie Foundation) focuses on what we are providing in terms of education... academic researchers protection. Accountability plan (from *Access to Excellence*) seems to be a strong document – there are accountability measures and statements encouraging of the distinctiveness of the separate missions of the various campuses of the CSU. Trustee nominating committee selection will occur Friday; Dr. Smith plans to FERP thus will not be eligible to continue as the faculty trustee. Regarding the budget, there are suggestions from Sacramento that the likely budget leaves the CSU in a reasonable place vis-à-vis other agencies.

PRESENTATIONS

Chancellor Reed reported having met more new members of the senate last night at the social than at any other social in the last 11 years.

No promise on new budget developments out of Sacramento. In July, when budget not approved, the first fire-drill was the request to put all CSU employees at federal minimum wage. This was not tenable with the systems in place (41,000 employees). At some point in September, the state of California will run out of money. State controller will pay at least July and August. The CSU has sufficient money for September. The monthly payroll is approximately 260 million dollars. The CSU has demonstrated to the dept. of finance that the CSU can meet payroll. The CSU can likely last until December – after that we may not be able to meet contractual obligations to students to provide an education in return for their tuition.

The self-managed fee resources that the CSU began two years ago have produced good income for the CSU despite a million dollar payout to the state for the right to manage our own money (profit of approximately 27 million). Because of the reliance on investment capital to pay monies not (yet) covered by the state, the investment income for the year will be lower. The CSU has also shown the ability to pay our vendors. This further taxes our ability to profit from investment income.

On the California is ungovernable theme, only Rhode Island and Arkansas have similar super-majority requirements. The CSU is hoping that the Governor's May revise remains as the stable budget numbers. In every iteration that has come out as potential budgets, the CSU budget has remained stable at the May revise numbers. The legislature is aware that we are carrying an extra 10,000 students without support (and this despite trying to use enrollment management to limit the number of students). The business leadership in the state is also supportive of higher education funding since their businesses require an educated workforce.

Governor proposed a one percent sales-tax increase. The GOP has not been receptive to this revenue-source proposal. The business exemption on net operating loss deduction is a component of each budget proposal. The governor has gone beyond his May revise cuts, but the majority of the cuts are in the health services (not education). All budget proposals to date include borrowing money. The primary source is to borrow from gas tax dollars (transportation fund). Democrats have contemplated taking the dependent child deduction away. Democrats have contemplated increasing the tax rate on the wealthiest Californians.

Republicans in the senate proposed a one percent sales tax increase, but did not twilight the increase (as with the governor's model).

The most controversial portion of the budget proposals is the authority for mid-year governor budget strike-outs. Even more controversial is the idea for a hard cap on spending by the state. Borrowing from lottery funds is another possible approach.

Every day without a budget increases the likelihood of further budget reductions to the operating budgets of state entities since income to cover expenditures tend to be fiscal year based; but we are now almost 80 days into the year without a budget.

A major problem produced by the budget crisis is that the UC and CSU have built out to the extent that their building funds allowed. The proposal for a lease-revenue bond is receiving positive reaction from the legislature.

California is bumping up against its debt-ceiling.

Cal Poly University, San Luis Obispo, CSU Monterey Bay, and CSU Channel Islands all need this lease-revenue bond for campus growth and development.

On another issue, it makes sense from a marketing perspective (support for higher education) to keep the CSU in front of Californians. The latest iteration of this is an AT&T "access to education/road to college" sponsored biodiesel bus (dorm room, laptops, virtual tour of the 23 campuses, directions on application process, financial aid, etc.). The bus is entirely privately supported. There is a particular focus on the STEM disciplines.

AT&T are supporting (and will continue to support) students preparing to be teachers and counselors if they will agree to mentor high school students on their way into the CSU.

Congress re-authorized the higher education act. CSU played an influential role in this re-authorization due to its national stature, its minority-serving function, and its role in teacher's education.

Assistant Vice Chancellor Alison Jones was just appointed to the major national financial aid policy body. The GI bill was in danger of not being re-authorized by the president. The Troops to College initiative is dependent on this. The reauthorization was encapsulated within the reauthorization for the Iraq war. The reauthorization is very close to the very

original GI bill and does not suffer from prior negative influences of low tuition within the CSU. The new bill is effective after April.

Enrollment management techniques will continue to be used to manage enrollments down to those funded by the state.

The Spencer foundation is addressing the low levels of college completion for foster use. There are some current and unfolding programs targeting foster youth.

The voluntary system of accountability is receiving positive attention from national agencies, the press, and the University of California leadership.

Q: What is the impact of the CCC statement that they cannot afford to support California financial aid?

A: The CSU cannot cover CCC financial aid.

Q: Where do the extra students go?

A: The CCC fee-basis does not provide sufficient funds to support the CCC. The fees are so low that the lowest income students end up not being eligible for full Pell grant support.

Q: With enrollment management, one implication of earlier deadlines is that international students are less likely to attend – especially given the earlier deadlines for application that are not well advertised.

A: The campuses need to be responsive to the advantages and disadvantages inherent in recruiting international students (often make money for the university, unwritten rule to keep below 10 percent important to maintain public support for the university).

Q: Is taking in an additional 10 thousand students like taking in an additional campus?

A: Yes.

Q: International travel is an inherent part of many academics professional lives, there are increasing limitations on international travel. This hurts the profession.

A: We need to be prudent and responsive to the public. International travel will continue; we have to be aware of perception.

Gary Reichard, Executive Vice Chancellor and Chief Academic Officer

The information on the Charity regarding Edward McAleer is available.

The Commission on the Extended University will need an interim director to remain functioning. Dr. Marilyn Krego will be fulfilling this role on a part-time basis. The position description is being finalized, and the search process will be undertaken shortly after consultation with the executive of the Academic Senate CSU.

The associate vice-chancellor search will be underway shortly. There will be three faculty, two provosts, a vice president of student affairs, two representatives from the chancellor's

office (academic affairs), one representative from CSSA, and one representative from the business and finance department of the chancellor's office. The position description has been vetted by the executive of the ASCSU and will shortly be submitted to human resources for further assessment.

On *Access to Excellence*, the senate has been provided with a written update. Thanks were provided to the senate executive for their representing faculty concerns over the development of the development of metrics corresponding to the commitments. The current metrics and commitment documents will be forwarded to the president's advice group (chaired by Paul Zing [Chico]). The goal is to develop a finite number of indicators.

On the CSU Ed.D., there are three new programs unfolding (CSULA, SJSU, and CSU Dominguez Hills). The Ed.D. proposals reviewed by WASC were very positively received. The opportunity to serve a more diverse group of students is inherent in the greater offerings.

The CSU continues as part of a Carnegie Foundation Project on professional doctorates.

There is support from the UC for the CSU to offer a Doctorate of Nursing Practitioner (DNP). The legislation to offer a DNP was pulled from consideration due to the implied costs associated with the authority. There is a concern here for the future given that Senator Jack Scott is termed out and was a champion of Higher Education.

On a doctorate in Audiology, neither joint doctoral opportunities being pursued were realized. The UC is endeavoring to offer additional doctorates in audiology.

On a doctorate in Physical Therapy there is a joint program moving toward realization between San Francisco State and University of California at San Francisco.

There is an ongoing project with the Sloan foundation looking at professional science masters support of approximately 1.4 million across four years. Within this project there is a large amount of praise for efforts that the CSU has undertaken. There is the opportunity with the potential federal legislation, America Competes Act, which requests 74 million dollars for support of such programs across the USA. These efforts have also yielded realized and potential corporate partnerships. Fourteen campuses will have professional science masters degrees by the end of the current year.

The professional science master's advisory board met for the first time over the summer. Governor Schwarzenegger desires to meet with this board.

There is a Lumina grant that incorporates multiple stakeholders (CSU, legislative staff, etc.) for which the CSU acts as a lead. The scope of activities is broad, including a policy audit, fiscal concerns, a bachelor's business summit (including the California chambers of commerce, the California round table, etc.).

In the fall of 2006 there was a conference on facilitating graduation. This work was carried forward to the campuses and produced successful campus actions to facilitate graduation.

The transforming course design initiative has moved to select a new set of courses with a September 5 letter sent to the provosts.

There were 250K spent to augment productivity assistance to research and scholarship activities. A report on the effectiveness of these efforts is being produced. At the current time, the report includes data from 20 of the 23 campuses. The initiatives have had a demonstrated impact on high levels of student involvement.

On the Voluntary System of Accountability (VSA), there were some questions about the metrics published.

John Travis, CFA

The alliance for the CSU (principals: CFA, CSSA, CSU CO) has worked effectively to protect the budget.

On the budget, CFA is concerned about the “de facto” budget cap that would be inherent in the various “rainy day fund” proposals to date.

There are serious concerns about salary compression addressed in the current contract. For faculty at the top of their salary step increases, they will be evaluated as to whether they do not meet, meet, or exceed expectations. There will be a 2.5 percent SSI if meet expectations and a 2.75-3.5 percent increase to salary base if they exceed expectations. All of these increases will be retroactive to July 1, 2008. It is hoped that all of these increases would be in place before the end of the current semester.

The budget proposal for 09/10 will be presented to the board as an information item at this Sept. meeting. There is a concern that the current budget proposal being presented to the BOT is that the base budget differs from the compact budget (i.e., the budget does not attempt to recover current-year losses).

The ASCSU executive will be meeting with the CFA executive committee for dinner on Monday, Sept. 16th.

Brandon Chapin, CSSA Liaison

Last two CSAA meetings have been more focused on training as opposed to conducting other business. They have a new chair from Sacramento and only one continuing member. Clearly this is a “CSSA renewal year”.

CSSA received an award for the number of students that they registered to vote last year (31,000 student registrations in the last two general elections). They have a goal of 10,000 students this year, and are asking campuses to register at least 5% of their students.

CSSA has been working on budget issues as well as textbook access and affordability as part of its policy agenda (one aspect of the CSSA budget discussion is the possibility of additional fee support).

CSAA will be celebrating its 50th anniversary this year.

ADDITIONAL REPORTS

LDTP - Senator Barbara Swerkes

Concerns were expressed about the declining participation in the LDTP by the CCC.

GEAC - Senator Kevin Baaske

Minneapolis conference led to AACU sponsored grant (Compass) with Oregon and Minnesota. A request for proposals will be sent out looking for best practices in GE attainment. Three campuses will be chosen.

Ed.D. Proposal Group - Senator Yee-Melichar

Worked through summer; a campus with an approved specialization are now (post-WASC review) no longer required to go through full chancellor's office program review. The process via WASC was deemed sufficient.

Remediation Conference - Senator Bob Buckley)

The conference will be held in October. Conference was generated in part in response to one of our resolutions specifying the need for assessment and to highlight our strong successes.

ICAS

The first meeting of ICAS for this academic year was held at the CSU: CO earlier this month. Notes will be published via the listserve.

TRUSTEE NOMINATING COMMITTEE MEMBER SELECTION

Five senators were appointed to the faculty trustee nominating committee.

Chair, Harold Goldwhite, CSULA

Thomas Krabacher, CSU Sacramento

Catherine Nelson, Sonoma State

Marshelle Thobaben, Humboldt State

James Wheeler, California Maritime Academy

The additional two campuses which will appoint further members (one each) to the nominating committee are CSU San Marcos and San Jose State

RESOLUTIONS

<http://www.calstate.edu/Acadsen/Records/Resolutions/2008-2009.shtml>

Efforts to Encourage California Community College (CCC) Participation and Collaboration in the Lower Division Transfer Patterns (LDTP) Project. Recommends that representatives of the Executive Committee of the Academic Senate CSU and an academic administrator from the CSU Chancellor's Office meet with representatives of the

Executive Committee of the CCC Faculty Senate and an academic administrator from the CCC Chancellor's Office to encourage increased participation and collaboration in the LDTP project. Requests that a report from the Academic Senate CSU Executive Committee concerning the results of these efforts be presented at the November 2008 plenary session and to the LDTP Advisory Committee.

FIRST READING WAIVED. APPROVED WITHOUT DISSENT

CSU Budget Priorities for 2009-2010. Strongly urges the Chancellor and the BOT to adopt a 2009-2010 budget request that fully funds 2006-2008 enrollment growth, the 2008-2009 and 2009-2010 Compact agreements, and those listed under "Additional Budget Challenges" for the "2009-2010 Planning Options."

FIRST READING WAIVED. APPROVED UNANIMOUSLY

Advocacy for the California State University. Recommends that the Office of the Chancellor, the BOT, the campus presidents, the CFA, the CSSA, and others continue to work as the Alliance to protect and enhance public higher education in California. Resolves that the ASCSU work with the Alliance in its advocacy for California higher education. Urges all campus Senates to assume a leadership role in promoting and sustaining the Alliance for the CSU. Advises the continued employment of a unified advocacy message to legislators, the executive branch, and the public that emphasizes the short- and long-term multiplier dividends of investing in California's workforce through an investment in the CSU.

FIRST READING

Support for Policy Change on Sub-Programs: Minors, Options, Concentrations, Special Emphases. Endorses the concept that, on local campuses, presidents be given the authority to approve any option, concentration, special emphasis, or other sub-program, regardless of content category or related discipline code. Endorses the concept that the Office of the Chancellor will no longer be required to review and approve sub-programs. Supports the concept that campuses be allowed to request a CSU degree program code for options, concentrations, and special emphases if students are to apply to the sub-program rather than to the major program. Resolves that to ensure consistency in the content represented by the reporting codes, that the Office of the Chancellor still review sub-programs for which major codes are requested and enrollment, correspondingly, be reported for subprograms rather than for the major programs.

FIRST READING