

Academic Senate CSU

Plenary Minutes

Office of the Chancellor, Dumke Auditorium

May 6-7, 2010

Call to Order

The meeting was called to order at 10:25 a.m.

Roll Call

Senators Present: (Bakersfield) Michael Ault, John Tarjan; (Channel Islands) James Meriwether, William (Billy) Wagner; (Chico) Kathy Kaiser, James Postma; (Dominguez Hills) Kate Fawver, Patricia Kalayjian; (East Bay) Susan Gubernat, Henry (Hank) Reichman; (Fresno) Otto Benevides; (Fullerton) Reyes Fidalgo, Diana Guerin, Barry Pasternack; (Humboldt) Bernadette Cheyne, Marshelle Thobaben; (Long Beach) Margaret Costa, David Hood, Praveen Soni; (Los Angeles) Kevin Baaske, Robert Land; (Maritime) Tony Snell, James Wheeler; (Monterey Bay) Karen Davis; (Northridge) Steven Stepanek, Barbara Swerkes; (Pomona) Jared Stallones (for David Lord), Saeed Monemi; (Sacramento) Robert (Bob) Buckley, Thomas Krabacher, Christine Miller; (San Bernardino) Buckley Barrett, C. E. Tapie Rohm; (San Diego) Edward Aguado, William Eadie, Cezar Ornatowski; (San Francisco) Andrea Boyle, Jerald Shapiro, Darlene Yee-Melichar; (San Jose) Judith Lessow-Hurley, Romey Sabalius, Mark Van Selst; (San Luis Obispo) Manzar Foroohar, James LoCascio; (San Marcos) Glen Brodowsky, John (Dick) Montanari; (Sonoma) Robert McNamara, Catherine Nelson; (Stanislaus) Steven Filling, Paul O'Brien; (CSU Retired Faculty) Harold Goldwhite; (Chancellor's Office) Jeri Echeverria (Beth Ambos on Friday)

Guests Present: Joni Finney, Michelle Pilati, Ben Quillian, John Travis, Karen Zamarippa

Approval of Agenda

Agenda was approved as amended.

Approval of Minutes

The Minutes of January 21-22, 2010 and March 11-12, 2010 were approved as submitted.

Announcements

- Senator Filling (Stanislaus) has been re-elected to another 3-year term to the ASCSU.
- Senator Goldwhite encouraged senators to go to www.pbs.org and look at the Frontline program on for-profit higher education in the US ("College Inc.").
- Commendations were presented to Senators Jeri Echeverria, David Hood, Fred Hornbeck, Robert McNamara, Jerald Shapiro, Barbara Swerkes, and John Tarjan for their service to ASCSU.
- Senator Filling provided an update on the situation at CSU Stanislaus, where a vote of no confidence in the campus president was passed. On behalf of the Stanislaus faculty, he thanked the ASCSU for its support.
- The Sailing Team at Cal Maritime has been named the top sailing program in the nation.

Presentations/Introductions

- EVC Echeverria introduced Joni Finney from the University of Pennsylvania.
- Senator Rohm introduced Dian Ping Lu, a visiting professor from the University for Science and Technology, Beijing.
- Senator Swerkes introduced Michelle Pilati, Vice Chair of the Academic Senate of the California Community Colleges.

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- Senator Monemi introduced Jared Stallones from Cal Poly Pomona, substituting for Senator Lord.
- Senator Ornatowski introduced Carol Kennedy, newly-elected senator for SDSU.
- John Travis introduced Teri Yamada, Chapter President from CSU Long Beach.
- John Tarjan welcomed Leo Van Cleve, Marsha Hirano-Nakanishi, and Beverly Young.

Reports

Chair Tarjan

Thanked ASCSU for opportunity to serve as chair for the past two years. A moment of silence was observed in honor of Bill Dermody and to reflect on the importance of friends and family members.

Chair Tarjan provided an update on efforts to have a faculty trustee appointed. He expects that there will be no faculty trustee until July 2011, absent an action on the part of the ASCSU. He encouraged senators to reconsider the decision not to send forward additional names to the governor.

ASCSU had a very successful Legislative Day, visiting 46 legislators. ICAS also had a Legislative Day in April. He is optimistic about the CSU budget situation. The governor has vowed that he will not sign a budget that cuts funding for the CSU from his proposed budget in January. Chair Tarjan is heartened by the joint advocacy efforts across the segments of higher education and with the students. On the other hand, ASCSU does not have a strong voice in Sacramento, and Chair Tarjan requests that the new Executive Committee make effective coordinated advocacy a high priority.

The ASCSU budget has declined by 32% over the last ten years, although the CSU budget has increased about 4%. This decline challenges the ability of the ASCSU to fulfill its shared governance responsibilities effectively. The support for the ASCSU is currently inadequate. Chair Tarjan encourages the next Executive Committee to explore independent funding of the ASCSU.

Senators interested in serving as committee chairs should submit interest forms before leaving on Friday. On the committee service form, blanks in the committee preference area will be interpreted as willingness to serve on any committee needing members.

Standing Committees

Chairs reported on the resolutions to be presented and thanked committee members for their contributions this year.

Other Committees and Committee Liaisons

Faculty Trustee Recommending Committee

Senator Goldwhite reported that the Committee has provided advice at the request of the Executive Committee on the governor's lack of appointment of a faculty trustee. In response to a recent request, the Committee approved three recommendations: (1) Seek legal advice on the governor's failure to follow the law; (2) Encourage the incoming Executive Committee to act rapidly to develop the slate of nominees for the term beginning in July 2011; (3) Dissolve the Trustee Recommending Committee. Chair Tarjan thanked the Committee for its ongoing advice this year.

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Transfer Committee

Senator Swerkes reported that the Transfer Committee met earlier this week, and the primary topic of discussion was the current legislation on transfer. In addition to SB 1440, SB 1126 focuses on transfer pathway for early childhood education majors. AB 1295 already passed to develop a transfer pathway for nursing students. Because of this legislation, the Transfer Committee asked APEP to consider a resolution encouraging intersegmental discussions among faculty.

Visitors

Joni Finney, Institute for Research on Higher Education, University of Pennsylvania

Chair Tarjan introduced Dr. Finney, author (with Robert Zemski) of the paper “Changing the Subject: Costs, Graduation Rates, and the Importance of Re-engineering the Undergraduate Curriculum” that was shared with senators in advance of the plenary.

Dr. Finney described the purpose of the Institute for Research on Higher Education, which is to seek funding and engage in large scale research on educational interventions. She noted that the issues discussed in the paper are common to faculty across a range of institutions. Dr. Finney discussed the interrelationships among access, quality, and affordability in higher education. Three or four large public systems are being sought to participate in phase one of this project. Phase one entails faculty interviews and a team visit to review campus documentation about undergraduate instruction. The goal is to improve quality and graduation rates and close achievement gaps, without increasing costs. At the end of phase one, the goal is to have approximately 15 to 20 campuses across the nation that will move forward with serious reform efforts related to the undergraduate curriculum.

Q: What does participation in this project bring to the campus? Already, curricular innovation/review is taking place on our campuses.

A: This is a large-scale project, and it would bring in experiences of other institutions from a range of states, a panel of experts, and a neutral broker to help facilitate dialogue among faculty members.

Q: Do you have an agreement from the Chancellor to move forward?

A: There is no commitment from the Chancellor's Office to move forward.

Q: Is there any concrete evidence that current curriculum is an impediment to student graduation and success?

A: The faculty owns the curriculum and share responsibility for students as they move through the curriculum. The goal of the project is to engage faculty in examining if the curriculum best meet the needs of students. There is such an array of courses available to students, but there are very few campuses that articulate clear goals of their curriculum and how the courses relate to each other. The focus is on developing coherence in the curriculum.

Q: Faculty are adapting to the students we have, not the students we would like to have.

A: Yes, many of your campuses are serving students who have not been well-served by higher education. It may mean that we have to do more than adapt; we may have to re-think the whole thing. This is an invitation for a set of campuses to engage in these difficult conversations together.

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Q: How would the participating campuses be chosen?

A: There would be a mutual agreement to move forward, and we are looking for three to five campuses in each large system to commit to phase one. We may be able to share a more detailed protocol describing phase one, which would involve interviews and round table discussions.

Q: Have any other large systems agreed to participate?

A: Yes, two other systems have agreed.

Q: It seems like you are proposing to reduce student options and move them through lock-step.

A: What we are trying to think about is a curriculum that is much more faculty-directed than it is now, and one that is much more intentional about where students need to be at specific points in time. Comprehensive public universities have three options in the face of budget cuts: do nothing, shove students through by increasing class sizes/teaching loads, or turn over students to the proprietary sector of higher education.

Q: This project will look at the whole curriculum, not just the major?

A: Yes, that is correct.

Q: Would the entire campus need to participate, as opposed to some segments of a campus?

A: The relationship between general education and the major has to be addressed. We can discuss an alternative proposal, but we are seeking the entire campus at this point.

Dr. Finney was thanked for meeting with the ASCSU.

Ben Quillian, Executive Vice Chancellor and Chief Financial Officer

There isn't much expected to happen on the state budget until after the primary election. However, the Governor has stated that he will not approve any budget that does not include the amount for higher education he proposed. This suggests that the budget process will be quite long. Adding to the complexity of the situation, state revenues were \$3 billion short in April; the budget shortfall is expected to be revised upward.

We are trying to move forward on some capital outlay programs, which will create about 5,000 jobs. The debt service on these projects would not become due until the projects are completed.

The student aid commission has notified the CSU that student aid disbursements have been suspended, including disbursements already given to students in April.

Ben is working closely with the campus CFOs to reduce administrative costs in order to avail more resources for the academic side. Synergy projects are intended to reduce administrative expenditures through collaborative campus initiatives.

Q: How much is the CSU "on the hook for" in terms of student aid?

A: The quarter campuses will be hit harder than the semester campuses. The staff is determining the impact on campuses, and campuses more than likely have reserves that they can call upon for a short time. If the time period is extended, the central office may need to find ways to provide assistance.

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Q: Will there be furloughs, pay cuts, or strikes in 2010-11?

A: Furloughs will end at the end of the fiscal year. Any new furloughs would have to be agreed to by our labor organizations. If CSU gets the \$305 million, Ben does not expect furloughs to be proposed. Without seeing the budget, a definitive answer to this question is not possible. We have been reluctant to go in the direction of pay cuts, because they have a more negative impact on employees in terms of reduced benefits and retirement contributions. Strikes are determined by members of the labor organizations. I have no way to answer that.

Q: What percent of the University's budget goes to Academic Affairs?

A: At the campus level, approximately 70% to 80% goes to academic affairs.

Q: What do you expect student fees for 2010-11 to be?

A: The governor's proposal included a 10% fee increase. That is the figure we are using for planning purposes. No final decision has been made yet.

Michelle Pilati, Vice President, Academic Senate of Community Colleges

Michelle Pilati discussed legislation on the transfer degree (SB 1440) and encouraged faculty of the CCC and CSU systems to work together in developing disciplinary pathways.

John Travis, CFA Political Action/Legislative Committee Chair and Chair of the CFA Bargaining Team

The state budget continues to be a priority for CFA. CFA is working diligently to make sure that the Governor's proposed budget for higher education makes it through the budget process. CFA is also concerned about the process of restructuring. Some of the actions taking place in this area overlap with the topics addressed at the academic senates.

The Collective Bargaining Agreement (CBA) expires June 30, 2010. CFA and CSU exchanged public notice proposals this week. This is the initial step in the bargaining process. The BOT will approve the CSU public notice proposal next week. CFA offered to extend the current contract for another year, but this was not accepted by the CSU. The successor bargaining process is quite lengthy. CSU has requested to open articles on appointment, lay-offs, salaries, faculty early retirement program.

Q: Why are negotiations starting so late, with only a few months left until the CBA expires?

A: In the past, we had our first meetings in March to start negotiations. This year, CFA and CSU agreed to exchange public notice proposals simultaneously. Perhaps due to the current nature of the relationship between CFA and CSU, this process took place later this year. However, bargaining usually starts in the summer, even in the past.

Q: How much money would be saved by the CSU if the Faculty Early Retirement Program (FERP) were immediately discontinued?

A: We believe that the FERP actually saves the CSU money. It depends on how many faculty members would continue teaching rather than retire.

Karen Yelverton-Zamarippa, Assistant Vice Chancellor, Advocacy and Institutional Relations

Karen described the context in Sacramento in terms of legislation and budget during an election year. This is the second year of a two-year session. Therefore, all bills must move through the legislative process and to the governor by August, or they die. Any bills in the Assembly costing more than \$150,000 are put in the suspense file; in the Senate, the amount is \$50,000. The leadership in each house will decide which bills are moved out of suspense. There is very little

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progress on the budget; most decisions will wait until after the June primary. Although legislators are supportive of the CSU, they cannot commit to supporting the governor's proposed budget given the shortfall.

The CSU has developed a multi-year advocacy plan, working with advancement. We just finished the first intersegmental advocacy day last week. The feedback from legislators is that it was very powerful to see the segments working together. Legislators are being asked to sign a pledge not to cut the CSU budget. A scorecard is also being developed to show how legislators did or did not support the CSU in budget and policy votes. The goal is to recognize those who support the CSU next year. We are encouraging campuses to visit district offices and also to hold candidate forums where constituents ask about issues faced by the CSU.

In terms of legislation, the four active areas are financial aid, student fees, transfer issues, and academic research/programs. She discussed AB 1761 (Fong/CSU Supports), SB 969 (Liu/CSU Opposes), AB 2656 (DeLeon), AB 2382 (Blumenfield), AB 867 (Nava), AB 2401 (Block), AB 2402 (Block), AB 2302 (Fong), AB 2352 (Blakeslee), SB 1440 (Padilla/CSU sponsored), and AB 2400 (Block).

Karen Yelverton-Zamarippa was thanked for her presentation and the comprehensive information covered.

Q: What is your expectation regarding the current master plan review process?

A: Ira Ruskin has done a masterful job moving the hearings along and covering key topics. Karen is expecting recommendations on accountability and transfer matters to be issued.

Q: What can faculty do on the various campuses to help advocate for higher education.

A: Go back and talk to campus president and legislative folks to get involved at the local level. Each campus will develop a strategy to work in their unique community.

Committee Recommendations

AS-2942-10/AA (Rev)—Approved Unanimously

Use of College Level Examination Program (CLEP) Tests to Meet General Education (GE) Requirements

AS-2944-10/EX (Rev) —Approved Unanimously

Academic Senate of the CSU Calendar of 2010-2011 Meetings

AS-2945-10/FGA (Rev) — Approved Unanimously

Support for the Governor's Proposed 2010-2011 Higher Education Budget

AS-2947-10/APEP/AA (Rev) —Approved Unanimously

Consultation on Decisions Regarding Academic Information Technology

AS-2948-10/APEP (Rev) —Withdrawn

Impact of Enrollment Management Decisions on Academic Programs

AS-2949-10/APEP (Rev) —Approved Without Dissent

The Early Assessment Program (EAP) and Collaborations to Increase the Academic Readiness of Graduating High School Seniors

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AS-2950-10/APEP (Rev) —Approved Without Dissent

Facilitating Students' Academic and Career Goals in a Time of Economic Constraints

AS-2951-09/EX (Rev) —Approved

Addition of a Second Faculty Trustee to the CSU Board of Trustees

AS-2952-10/FGA (Waiver)—Approved Unanimously

Importance of CSU Faculty Consultation in Development of Legislation Relating to Curricular Matters

AS-2953-10/FGA/AA/APEP (Waiver)—Approved Without Dissent

Successful Implementation of SB 724 (Scott) for CSU Independent Ed.D. Degree

AS-2954-10/FA (Waiver)— Approved Unanimously

Resolution Condemning Hate Crimes within the CSU

AS-2955-10/FGA (Waiver)—Approved Without Dissent

Opposition to AB 2401 and Loss of Statewide Admissions Diversity and Quality

AS-2956-10/FA (Waiver)—Approved Unanimously

Resolution on the Failure of the Board of Trustees to Support Publicly the Appointment of a Faculty Trustee

AS-2957-10/APEP/AA/FGA (Waiver)—Approved Unanimously

Support of AB 2382 (Blumenfield), Legislation to Authorize the Offering of the Doctor of Physical Therapy (DPT) Degree in the California State University

AS-2958-10/AA/APEP/FGA (Waiver)—Approved Unanimously

Appropriate Preparation in Facilitating Efficient Transfer: In Response to SB 1440 (Padilla) and AB 2301 (Fong)

AS-2959-10/AA/APEP/FGA (Waiver)—Approved Unanimously

A Detailed Response to SB 1440 (Padilla), "Student Transfer Achievement Reform Act"

AS-2960-10/FA (Waiver)—Approved

Objection to Unilateral Decision Making and the Pursuit of a "Culture of Compliance" in the CSU

AS-2961-10/EX (Waiver)—Approved Unanimously

Regarding Board of Trustees and Chancellor's Office Response to Faculty Vote of No Confidence in President Shirvani of CSU Stanislaus

AS-2962-10/EX (Waiver)—Approved

Opposition to Participation in the Zemsky-Finney Re-Engineering the Undergraduate Curriculum Proposal

Adjournment

The meeting adjourned at 12:20 p.m.