Academic Affairs (AA) Committee  
Wednesday, May 15, 2014; 11am-5pm  
Coronado Room, CSU Chancellor's Office, Long Beach, CA

Minutes

1. Welcome  
Present: Christine Miller, Pat Kalayjian (at 1:00 pm), Simone Aloisio, Julie Chisholm, Bill Eadie, Judith Lessow-Hurley, Jim LoCascio, Catherine Nelson, and Mark Van Selst, Jodie Ullman. Darlene Yee-Melichar, Chris Mallon and Ken O’Donnell  
Absent: Kimberly King (excused for illness)  
Guest: Marilyn Korostoff, Michelle Pilati

2. Approval of Agenda  
Agenda approved as amended.

3. Approval of Minutes  
Minutes approved.

4. Campus and Member Announcements  
Jim LoCascio: Regarding Steve Stepanek, BOT. Page 5. Sounded like they’re really intent on keeping us at 120, which won’t make my food and nutrition science colleagues happy. Christine Miller: Steve Stepanek is on the advisory group that the Chancellor is putting together (see Chancellor’s letter of March 19th). Miller said she asked Stepanek if the advisory group was being populated, and he said that it is still being decided. Miller’s impression was that it is a complex issue and that the Chancellor is not rushing the process, which is not necessarily a bad thing. All members of AA, save Kimberly King and Pat Kalayjian, will return in the fall of 2014. Jim LoCascio will not make the September meeting. Judith Lessow-Hurley will not attend the November meeting. She noted that hotels are extremely difficult to find in November.

5. Chair’s Report  
5.1 Extended Executive Committee meetings  
Exec met with the chancellor for two hours in May regarding shared governance issues. Afterwards, the group was pleased and optimistic. Chancellor White was very forthcoming with information. Part of that discussion resulted in changes in Exec’s agenda: 1. Signs of progress. 2. Continuing problems (e.g. not being kept in the loop). 3. A way forward: assurances that ASCSU would be routinely CCed on things, etc. The chancellor was the most direct and forthcoming he’s been:
he acknowledged the culture and climate in this building, and is trying to shift that culture. An example of a suggestion by Chancellor White: He wants more lead time (for example, three weeks) for BOT agenda items, so perhaps the senate will have time to respond if items are shared earlier. Chancellor White asked Exec’s opinion as to whether the new EVC search should be national. Their response: Yes. Exec plans to put a statement out regarding the meeting.

Exec talked about the speakers for the academic conference (still in flux). Vice-chair Filling will send a link to the senate asking about how well Dropbox and Illuminate has worked this year. Please give feedback. Chris Miller presented her written report with these additions: The Access to Excellence strategic plan was posted to the website without a CC to the senate! Ironically, in the plan, the AA-reviewed template was cited as a best practice toward meeting public accountability.

5.2 Written report
My activities as Chair since our April virtual interim can be grouped into two categories: work on resolutions, and work on issues relevant to the committee.

In terms of resolutions, there are three planned for second reading: online definitions, Title 5 master's language, and unit limit exceptions. Thankfully, Julie Chisholm has continued to shepherd the online resolution, and I am grateful that she has taken on that task. As for Title 5 master's language, I made the changes decided by the committee and distributed the resolution for review prior to our meeting. The unit limit exception resolution has similarly been revised as per the committee’s direction. It was then forwarded to Jim LoCascio and Mark Van Selst for their review. Mark suggested going a different direction with the resolution, so I crafted an alternative based on his suggestions that will be offered for the committee’s review. I am likely to undertake the drafting of a third alternative for the committee’s consideration as well, one that inverts the Resolved clauses and the Rationale of the resolution agreed to by the committee. More later on those resolutions under separate cover.

With regard to monitoring and/or responding to issues, here are some highlights:

- It appears that FGA will be writing a resolution (with waiver) on student success fees. Since we have discussed how these fees are being used on some campuses to fund academic programs, I asked Chair Soni to keep us apprised, because we may wish to co-sponsor.

- According to Ken O'Donnell, there is a "Request for Proposals" for a new project to improve transitions from high school to California Community Colleges, and into the CSU. Linked Learning Pathways to the Baccalaureate will ground the transferable, liberal learning outcomes of general education in Career Technical Education programs, contextualizing college while preparing students equally well for either immediate employment or transfer to a university. Community colleges should take the lead on proposals, which are due June 30, 2014. Awards of up to $100,000 will fund local work through the end of 2015."

- I fielded an inquiry from the Chair of the Communication Studies Department at Bakersfield College who sought advice regarding CSU breadth requirements as a means of addressing administrative pressures to increase class size and
decrease speaking requirements. I am grateful to Mark Van Selst, Bill Eadie, and Kevin Baaske for their help in attempting to assist in this inquiry.

- The Extended Education Task Force is meeting Monday, May 19, to finalize recommendations regarding the definitions of “supplement” and “supplant.”
- Chair Guerin recently sent a second formal request for an update by the Chancellor’s Office on campus requests for exception to 120/180 unit limits.
- Three more campuses (Maritime, Cal Poly SLO and Humboldt) passed resolutions in support of our first engineering resolution (AS-3158).
- I fulfilled two requests for interviews by student newspapers: a Cal Poly SLO reporter wanted information regarding unit limits for baccalaureates, and a CSU Sacramento reporter wanted information regarding community college baccalaureates.
- I reviewed drafts of the letter from Chair Guerin to the Senate Education Committee on SB 850 (community college baccalaureates).
- I wrote a draft of the End of Year Report

6. Liaison and Systemwide Committee and Task Force Reports

6.1. Chancellor’s Office Liaisons

a) Chris Mallon

- Chris Mallon introduced Dr. Marilyn Korostoff, faculty at CSULB, and coordinator of our new program proposal review process, so all degree reviews come here, then go outside, often to CSU faculty if they are available. Then we take them all in and synthesize them. Marilyn tries to get the proposals to a place where we can approve them. She can talk about the proposal format we shared with the senate a few months ago. She can tell you a bit about the process, the format, and I’d just like to publically thank Jodie Ullman for being part of this process. She helped us with a joint degree between SDSU and UCSD.
- Marilyn Korostoff: I have worked with faculty for all 23 campuses, establishing goals for their students. We took the template that we’ve been using for years, and based on the input from faculty members, adapted it to WASC’s brand-new handbook, that is quite a bit different from before... they really ratcheted up their game with new standards. Our new outcomes are geared toward these guidelines. We added on two years ago a tips document, where each part of the document is fleshed out for anyone with questions. Today, faculty members will email me in advance looking for feedback, and once they have some informal input, they can move forward.
- Christine Miller: Our feedback was that the template seemed onerous...too much for faculty. The response also was that the template didn’t seem to match up with the WASC requirements.
- Chris Mallon: We said that if there is confusion, just send us what WASC wants. No need to do double work. Our goal is for proposals to hit a bull’s eye the first time out. Our annual memo goes out to provosts: please send us an update to the master plan...including requests for new programs, etc.
- Jim LoCascio: Can you comment on what WASC really means? Does it matter?
- Marilyn Korostoff: There are seven accrediting agencies that were started because private folks decided that there needed to be an internal review
process. Also, the department of higher education said that unless you are accredited by a nationally recognized agency, your students will not be funded for financial aid. You want to think that the agencies are doing a good job and that their hearts are in the right place, but the reality is that the politics are in the mix, and it’s not just higher ed: it’s everything.

- Mark Van Selst: We discovered that psychology could be STEM regarding program vs. CIP codes. That was confusing.
- Christine Mallon: We need a rigorous and systematic way to code the title of a program, and CIP gives us that. We at the system compare the degree program code with the title and the CIP.
- If anyone’s interested in reviewing proposals, let me know.
- Chris Mallon: Regarding the proposed language for Title V/master’s degree, there was talk about units that could be completed via a culminating experience: six units, which isn't much. Students need more time, so they switch over to self-support to get it done. Some campuses think this is good motivation to get things done. Some think it’s a tax. Is it unreasonable to keep the cap at six units? If you have immediate feedback, please let me know. Jodie Ullman: Students on my campus are in continuous enrollment, and it gets expensive for them. Some drop out because of this. The CO agrees that this isn’t working, but nothing is being done. More than six units is desirable.
- Chris Miller: Would you expect to present all proposed changes to Title V at once? Mallon: I would bring them back here before that. Catherine Nelson: Is there any data on graduate degrees that accept more than six units? Chris Mallon: We don’t do that kind of policing. We leave that to the campuses. Christine Nelson: I think program faculty should make that decision. Chris Mallon: Then, Title V would have to be changed. Mark Van Selst: Continuing enrollment is a separate thing and should be treated separately. Jodie Ullman: Sometimes programs need more than six units. Jim LoCascio: Then, maybe the project is too big. If you’re going over 20% of the total units, then maybe your project is too big.
- Chris Mallon: The “supplanting” task force has senate representation. Steven Stepanek is on that task force. Kathy Kaiser is, too. The difficult thing is that there is all of this tension between what we ought to do and what we are doing. We need to define what supplanting is, what is actually taught, and then in between, this potential for exploitation. Budget cuts have created a situation in which a strict definition of supplanting isn’t always helpful. If we need more sections of a course that has had sections cut, is that supplanting? We continue to struggle with the language. It goes back and forth. Jim LoCascio: We’ve also been supplanting in-state students. 40% of our department is out-of-state students, which is a bigger concern to me. This is a huge problem. The UCs have been getting heat for this. I would love to hear if you have any more guidance on this. The guiding principle is that the university should fund enough state-supported courses for enrolled students to complete without having to enroll in self-support classes. Chris Miller: I would like to see that group’s work. Chris Mallon: Ask your colleagues on that task force.
Chris Mallon: Trustee Glaser wanted to help us with the issue of discontinuation. We had added a lot of program protections to the master plan, but only a few discontinuations. He wants a policy to help campuses better navigate the pain of discontinuing the program. A staff member is collecting the discontinuation policies and developing something for him. I do recognize that what he’s saying is that it’s painful. It’s not just simply to say that faculty can go to a campus 20 miles away, etc., but also, we keep adding new programs. If we have a consistent problem with bottlenecks, or offering enough course sections to make progress toward degree, why do we keep adding new degree programs? It’s related. We don’t have a balancing mechanism. If there are thoughts that come to you, I would appreciate it. Catherine Nelson: is this a way for the BOT to cut programs? Jodie Ullman: I think that small programs serve a purpose, and there is a place for them. I would object to having to justify the size every year.

Chris Mallon: Regarding the 120-unit issue, we have found that some campuses are giving us curriculum maps based on what they are offering now. This isn’t helping us that much. If you don’t have the complete plan, it’s hard to evaluate it. Jim LoCascio: One change we are making is taking two classes and combining them into one, and we need to evaluate the results of making that decision. If we conclude that the change was bad, we can’t continue to do what we did, in good conscience. We want the flexibility to correct the error. Chris Mallon: I don’t have a problem with Cal Poly’s proposal. Christine Miller: Is the reason why campuses might be giving you current program because they are going through with campus processes? Chris Mallon: No, we think it’s just a misunderstanding. For the record, San Marcos has gone through campus approval, and business and nursing are down to 120. Chris Miller: Can you give us the specifics, the progress report of where we are in meeting 120/180? Chris Mallon: There is a public site that you can go on and look at where we are in 120 right now. The difficulty with this is that campuses can put in future plans, but it’s not going to be effective until August, so those don’t show up. Chris Miller: Where can we see who has requested exceptions, and the disposition of exceptions? Chris Mallon: I can give you a list of who has sent in requests, but there will be no exceptions granted until the chancellor can look at everything together.

b) Ken O’Donnell
Michelle Pilati: rfp is out for creative and sustainable projects in “Linked Learning Pathways to the Baccalaureate”; funding is small; webinar is scheduled for next month; deadline is end of June; hope to have awards in mid-July; Ken: exciting advisors; integrating liberal learning into curriculum designed for practical CC degrees
Agenda for BoT will include, standing report of Grad initiative progress; 10% additional increase; connecting the grad initiative to learning/HIPs: MVS: concern that we are putting too much emphasis on graduation rates and not quality; JLC: grad rates should be adjusted, like we have an adjusted income tax;
Also with BoT: two divisions of academic affairs and capital construction are reporting: “the campus as a living laboratory” results; working on portability of the curriculum; may seek advice for making this a system wide initiative (Chico
and CSUN paths); BE notes problems of a similar type of native program at SDSU; CM: certificate and reverse transfer are interesting possibilities; JLC: sustainability without science is a problem

6.2. Executive Committee Liaison Yee-Melichar—time certain 3:30

- COERC staff member Theresa Dykes is now on board and housed in the ASCSU office. Please join us in welcoming her.
- ASCSU Lunch & Learn on systemwide committees and task forces; need for all senators to complete and return preference forms for standing and systemwide committees and task forces.
- ASCSU Social will be hosted by FGA
- After ASCSU Social, the Networking Dinner will be held at King’s Fish House.
- Debrief of Exec Comm and Faculty Trustee meeting with Chancellor White on shared governance (5/1/14)
- Yesterday, ITL Advisory Board met, chaired by Senator Judith Lessow-Hurley and with participation by Senators Sandra Chong, Cezar Ornatowski and Darlene Yee-Melichar and others. Key highlights included commendation for Senator Harold Goldwhite; finalizing job description for the ITL Director; reviewing the composition of the search committee for the ITL Director; consideration of modifying the bylaws to add a rep from ATAC to the ITL Board; and volunteers for evaluating proposals for special FD projects.
- Today, Exec Comm met with GEAC chair Senator Mark Van Selst and discussed GE a-3 critical thinking waiver from CSULB; GEAC has no recommendation on this request but there has been precedence of 8-9 such GE area a waivers
- Executive Committee appreciates the interest expressed by so many senators in response to our calls for volunteers. Recent appointments include:
  - Search Committee for Assistant Vice Chancellor of Research Initiatives and Partnerships: Darlene Yee-Melichar
  - Search Committee for Associate Director of International Programs: Cliona Murphy
- Executive Vice Chancellor/Chief Academic Officer Ephraim Smith has announced that he will retire at the end of 2014. ASCSU will be represented on the search committee.

- The first meeting of the CSU Commission on Online Education is scheduled for June 2nd in the Chancellor’s Office.
- Exec Comm referred 3 important topics to standing committees for discussion and input: please let us know what you think about each of these items:
  1) student success fees
  2) CourseMatch and its impact on campuses
  3) male college student success

- *From Master Plan to Mediocrity: Higher Education Performance & Policy in California*(Finney), *A New Vision for California Higher Education: A Model Public Agenda* and other public reports consideration; ask new Exec Comm to review and do we need an ASCSU specialist for PR?
• Exec Comm revised draft ASCSU Calendar of 2014-2015 since BOT altered their schedule

• Exec Comm reviewed speakers, commitment letters, save the date card, and guest list for Academic Conference

• Annual reports from standing committees; Exec Committee will write one, too.

6.3. Commission on Online Education: Diana will attend a meeting on June 2

6.4. Chancellor’s Doctoral Incentive Program: Bill Eadie reviewed applications. Came to CO. Over 60 applications. Funded 50+ of them. There were concerns that some of the rejections were from nursing. Some were professional nurses and wanted to teach, but hadn’t seemed to think through what it would take, esp. regarding scholarship. Organizers said that we would give feedback to programs regarding mentoring in this matter. In general, the applications were quite strong, and that the program itself is excellent. Jim LoCascio: Two people were in this program at Cal Poly: both were unsuccessful in earning a Ph.D. There needs to be some kind of control over who is accepted into these programs. Bill Eadie: Online-only programs are generally discouraged. We look at the ranking of the doctoral programs and the letters of recommendation closely. Judith Lessow-Hurley: A woman in this program was hired as a lecturer in our department and was treated horribly. It would be nice if there were some kind of follow-up with hiring, esp. with an eye to diversity of hires, etc. Could there be touch points along the way, so campuses would know who they are? Bill Eadie: The program was formed to recruit diverse faculty members, so that is taken into consideration.

6.5. Early Start Implementation: Kimberly King absent


6.7. General Education Advisory Committee: Mark Van Selst GEAC has recommended neutrality on an A3 (critical thinking) waiver for engineering programs. Question: Can critical thinking requirements be met inside the major instead of outside? Unclear. We would like a coded memo asking that campuses ensure that all aspects of GE be fulfilled. Jim LoCascio: I don’t like our students being isolated within their majors...they need exposure to other fields, etc.

6.8. Institute for Teaching and Learning Board: Judith Lessow-Hurley: We met May 13. The summer institute has been canceled, mostly due to internal politics. Academic Technology thought they owned STEM. The ITL director issue is that no one here is willing to commit to support an assignment that is really a full-time job.

6.9. Libraries of the Future: Simone Aloisio: committee did not meet

6.10. Pre-Doctoral Programs Advisory Committee: (vacant)

6.11. SB 1440 Implementation Committee: Mark Van Selst: The new soft roll out of the digital library will take place in August.

6.12. Student Mental Health Services Advisory Committee: James LoCascio: Suicide is the main concern. APA is writing a report for students covering this issue.

6.13. Summer Arts Advisory Council: Bill Eadie. The spring meeting has been canceled.

7. **Review of Chancellor’s Office Response to ASCSU Resolutions**

Due to time constraints, we did not review.
8. **Resolutions**
   8.1 Second Reading
      8.1.1 Advice Regarding Unit Limit Exception Requests (AS-3166-14/AA)
      We discussed at great length the merits of the three options, chose the second option, amended it to include elements of the third option, and worked to make improvements.
      8.1.2 Designation and Compilation of Online Course Modalities (AS-3169-AA)
      We made changes to improve the resolution, including attaching the detailed chart developed by Julie to document current definitions across the system
      8.1.3 Recommendations Regarding Changes to Title 5, Section 40510, The Master’s Degree (AS-3171-14/AA)
      We made minor improvements to our first reading version

9. **Adjournment**
   We adjourned at 5:20 pm.

Respectfully submitted, Julie Chisholm and Pat Kalayjian