Academic Affairs (AA) Committee Minutes
Wednesday, January 22, 2014; 11-5
Thursday, January 23; 8:15-9:00
Coronado Room, CSU Chancellor’s Office, Long Beach, CA

1. Welcome; Call to Order at 11:00
In Attendance: Christine Miller, Pat Kalayjian, Simone Aloisio, Julie Chisholm, Bill Eadie, Kimberly King, Judith Lessow-Hurley, James LoCascio, Jodie Ullman, Mark Van Selst, Darlene Yee-Melichar
Excused: Christine Mallon, Ken O’Donnell, Catherine Nelson

2. Approval of Agenda
Agenda approved as amended. Darlene’s report will be a time certain at 3:30.

3. Approval of Minutes
Minutes approved.

4. Campus and Member Announcements
None

5. Chair’s Report
5.1 Extended Executive Committee meetings
Long conversation with Karen Y-Z about trustee resolution; she shared the politics behind ASCSU offering such legislative resolutions. BOT will likely approve, but BOT wants to approve before any stance is taken by the CO. Current language is for holdover...probably for 6 months at best (60 days to two years is the range). Karen is cautiously optimistic that the governor will not oppose. May be first time ASCSU and CO have forwarded legislation together.

Higher ed is probably not Steinberg’s core focus this year. The $50m governor’s money will be discussed later in the agenda.

Block bill will also be discussed later in our agenda.

5.2 Written report
The Academic Affairs Committee has two resolutions returning for a second reading at the January plenary: AS 3158 on appropriate unit limits for engineering programs, and AS 3154, which offers advice on nursing preparation programs.
The committee had hoped to offer for first reading a resolution drafted at the beginning of the year regarding Title 5 and master’s degrees, but the resolution is on hold pending review of meeting notes for a gathering of graduate deans that occurred in November. Several other resolution ideas will be discussed, and may be offered in first reading, on the following issues: the study and proposal that community colleges may offer baccalaureate degrees; commendation of Chancellor’s Office staff for work on the Search Degrees website; advice regarding Ethnic Studies programs; and definitions to guide online education in accordance with AB 386.

In the period between the December interim and the January meetings, I received feedback directly from or indirectly about several campuses regarding the engineering unit limits resolution. This feedback has been provided to the committee and will be reviewed to determine if it 1) should affect any re-working of the resolution, and/or 2) should be forwarded along with the resolution as an attachment.

In addition to work on the engineering issue, I also participated in the December CourseMatch webinar sponsored by Gerry Hanley and others in the Chancellor’s Office. I estimate that about 60 people participated. It was reported that 33 courses were involved in Fall, and 44 fully online courses across 13 campuses are scheduled for Winter/Spring. Enrollment for Fall was 197 students from 15 campuses, and more are expected in Spring. Completion data will be collected. QOLT was also discussed, and the point was made that such quality assurance programs are best when voluntary. The approach of the CO is “opt-in incentivized” to encourage faculty to participate. Brett Christie, who heads up the QOLT project, will address the ASCSU on Thursday, but he will also meet briefly with the committee on Wednesday.

On the subject of baccalaureate degrees potentially offered by community colleges, two things have occurred since the December meeting. First, the final report of the study group was released, and second, SB 850 (Block) was registered. SB 850 proposes a pilot program allowing each district to offer a baccalaureate degree program. At its December meeting, the committee asked the Executive Committee to consider providing a response to the study group report, because it was slated to be presented to the Board of Governors in January, before the ASCSU would meet again. However, the Board did not include the item on its agenda so there was no need for the Executive Committee to act. Now that SB 580 has been advanced for consideration, I anticipate that the committee will ask the ASCSU to take a stand against it, and co-sponsorship by the Fiscal and Governmental Affairs committee will likely be sought.

Finally, I had occasion to speak with Chair Guerin about the governor’s proposed budget wherein he earmarks $50 million for “Awards for Innovation.” The committee will discuss suggestions for seeking such awards, should the governor’s budget be approved as presented.
6. **Liaison and Systemwide Committee and Task Force Reports**

6.1. Chancellor’s Office Liaisons

a) Chris Mallon was unable to attend but submitted the following written report.

1. **Master’s Degrees Title 5 Amendment**
   Awaiting graduate deans meeting notes to move ahead on the Title 5 master’s degree requirements amendment.

2. **Honorary Degrees**
   Honorary degree nominations have been received, vetted, and will be considered by the Trustees Subcommittee on Honorary Degrees. Each year ASCSU is asked to recommend two of its members for participation in the committee. This year, Diana Guerin and Steven Filling will serve. The meeting is scheduled for Tuesday, January 28, 2014 at the Chancellor’s Office. The nomination and review processes are strictly confidential, and nominees are not to be discussed outside the subcommittee meeting. The subcommittee makes its recommendation to the Education Policy Committee and full board for action. Confirmed honorees will be contacted by presidents, after which announcements will be made.

3. **Annual Academic Updates**
   Due January 17th and will be presented to the trustees at the March meeting

4. **Nursing**
   The Chancellor’s Office is working with campuses to ensure that entry-level MSN students will be awarded a BSN diploma when they finish requirements specific to the BSN major.
   The Chancellor’s Office is planning a DNP research and recruitment day to be attended by DNP faculty and students. Students will be invited to submit their research for a poster session, and campus representatives wishing to hire CSU DNP graduates (expected May 2014) will have the chance to meet with the DNPs-in-training.

5. **120 Units**
   These 11 campuses will be down to 120 by fall 2014 or soon after: Bakersfield, Channel Islands, Humboldt, Long Beach, Monterey Bay, Sacramento, San Francisco, San Jose, San Marcos, Sonoma, Stanislaus

6. **Local 120-unit engineering success:** The Long Beach faculty, collectively, took on the challenge to reduce units as part of their long-term graduation initiative. They wanted to review and revise curriculum to reduce time to degree and units to degree, aiming to improve degree completion on campus. It was not a GE vs. major department struggle; it was a collaborative commitment to improving outcomes.

Knowing that they had to include:
- 32 units in math and science for ABET
- 48 units of GE
- 6 units of American Institutions
48-65 units of engineering

And wanting to make sure that arts, humanities, social sciences, and communication are more important for engineering solutions than ever, they came up with these solutions:

a) Integrative capstone courses (3-6 units)
   • Using GE LEAP outcomes to ensure that students are given opportunities to master the GE outcomes
   • Including advanced writing requirements
   • Assigning graduate assistants to faculty to assist with grading the writing assignment
   • Including technical, GE, writing in content and practice

b) Weave in math and science units with major requirements
   For example, from the Computational Fluid Dynamics course, one unit out of the three is used to count for the ABET math and science requirements

c) Where there were redundancies across courses, faculty opted to make some courses electives, giving more choice to students and reducing total unit counts.

d) The engineering college created college-wide assessments that will be carried out every semester to determine whether students are demonstrating that they have developed the stated GE LEAP Outcomes, writing, engineering, and math and science knowledge and skills expected of successful graduates.

The spirit in which the faculty approached this is inspiring, very much with an eye on what is best for students.

If you would like to speak with someone on the campus about this, I recommend your contacting Dr. Dhushy Sathianathan, Associate Dean Academic Programs, College of Engineering (Dhushy.Sathianathan@csulb.edu).

7. Reporting
   Campuses have reported via the DDB that 90 degree programs and concentrations (3.5 percent) require 130 semester units or more (193 quarter units). AA-2013-19 asks for the status of these programs to be reported by January 3, 2014. [http://www.calstate.edu/AcadAff/codedmemos/AA-2013-19.pdf](http://www.calstate.edu/AcadAff/codedmemos/AA-2013-19.pdf)

Campuses requesting exceptions to the 120-unit limit will be asked to review degree requirements from the perspective of student learning outcomes. A curriculum map was provided with the coded memo, to facilitate this process. The map shows the relationship between student learning outcomes and required courses in a degree program.

8. 120 Units, Engineering, and Accreditation
   It has been suggested that Bakersfield was able to achieve the 120-unit limit because it is not ABET accredited. The program was designed to meet ABET accreditation and is merely awaiting the first cohort to graduate, at which time the campus may submit the programs for ABET consideration. Programs cannot be
considered for ABET accreditation until students have graduated.

b) Ken O'Donnell was unable to attend our meeting but submitted the following written report.

1. On reverse transfer, a legislator asked the CCC CO about this, and Sally Lenz (who reported to Barry Russell until he left) asked me. Here’s the relevant piece of the reply I wrote to her last week:

- “A couple of years ago Ron Vogel and I were up there to meet with Barry, Linda M, and Jeff to figure out if CA should pursue it. We decided against, in part of concerns about mixed messages relative to the ADT. (On one side we’d be telling students “earn your degree before transfer! it’s the only way to go” and then on the other saying “but if you don’t you can get one later.”)
- So we tabled it, then it resurfaced last year when CSULA and LACCD got a bead on some Lumina money to try a regional pilot. We said go ahead, but I don’t know what came of it.
- Their testing plans had to do with intersegmental degree audit. The receiving CSU would need to send course enrollment data back to the sending CCC, who’d run degree audits against what the student might have earned by staying. The CCC would confer the associate degree.”

2. On Compass and males: Jim Locascio has asked about this from time to time, and I’d say we’re on it. The premises of Compass didn’t single out males so much as other at-risk groups – ethnic, Pell eligible, first gen – but a couple of years ago we brought in Bettina Huber (IR director at CSUN) to address a faculty plenary session on male success.

3. The Michelle Pilati and Irvine connection is with the foundation, not the city, in support of exploring Career Technical Education degrees in high-demand fields. Historically those have not led to transfer to the CSU, but there may be lower-division learning in them that we can recognize, especially for GE, giving CTE students more options after they earn the associate degree. The work is just beginning now; Michelle makes her first report to GEAC on the 21st.

And my other standing reports to AA:

- **Graduation Initiative** is making its annual report to the next meeting of the CSU Board of Trustees. We will highlight use of the Student Success Dashboard to inform campus decision-making. (The Dashboard is still in prototype, but there’s enough in the demo to solicit reactions and advice from board members.)
- **Give Students a Compass** just held a meeting to plan research and
dissemination of what’s been learned over the life of the project. A detailed report is going to GEAC, so you’ll hear it there and then from Mark.

- **SB1440** implementation saw the creation of several new TMCs this period, in agriculture, economics, and chemistry. We expect responses from CSU campuses in the spring.

6.2. Executive Committee Liaison: Darlene Yee-Melichar

- Senators Sandra Chong (Northridge), Bill Eadie (San Diego), Chair Diana Guerin (Fullerton) and Faculty Trustee Steven Stepanek (Northridge) attended the 20 Million Minds EVOLVE Conference session on student perspectives on online education on 1/17/14 in Los Angeles. Chair Guerin has sent her meeting notes for this session attached to her Chair’s Report.
- Dr. Brett Christie (Sonoma) will join us at our Thursday plenary to speak about the work of CSU faculty in supporting academic quality in online instruction (e.g. QOLT – Quality Online Learning and Teaching).
- A new senator orientation and professional development featuring second year Senators Erick Eschker (Humboldt), Betsy Edudey (Stanislaus) and Stephen Stambough (Fullerton) will be held tomorrow Thursday during lunch in the Munitz Room. Darlene Yee-Melichar (San Francisco) will comment on the Faculty Trustee nomination process as context for our Faculty Trustee Legislative Proposal. Please join us!
- Bernadette Cheyne, Immediate past Faculty Trustee, will join us at jour Thursday plenary, social and dinner. She will speak about her experiences as a Faculty Trustee and will be presented with a commendation and gifts for her contributions. The ASCSU networking dinner is tomorrow Thursday after the plenary at L’Opera at 7pm. Please join us!
- Hank Reichman will join us at our Friday plenary to share an AAUP Liaison Report focusing on academic freedom.
- Karen YZ, Assistant Vice Chancellor of Advocacy and State Relations, will call into our Friday plenary to give us an update and answer questions about a proposal to allow the Faculty Trustee to continue to serve on the Board of Trustees beyond his/her term until a successor has been appointed by the Governor.
- The 2014 State of the CSU Address by Chancellor Tim White is scheduled for next Wednesday, January 29, 2014 at 11:00 a.m. It should be available via streaming video from the BOT meeting if you wish to tune in.
- Senator Loretta Kensinger (Fresno) is the ASCSU representative serving on the Ethnic Studies Task Force formed by Chancellor Tim White.
- Calls for ASCSU representation were sought for two committees: (a) the CSU Commission on Online Education (successor to Cal State Online Advisory Board) and (b) the search committee for the CSU Vice Chancellor Human Resources. Senators Otto Benavides (Fresno) and Deborah Roberts (Sonoma) will serve one year terms and Senators Robert Collins (San Francisco) and Betsy Eudey (Stanislaus) will serve two year terms on the CSU Commission on Online Education.
The ASCSU has been invited to organize a legislative briefing on the topic of online education. The academic senate leaders in the other segments and CSSA have been invited to participate.

California Open Education Resources Council (COERC) has been funded for Year 1 with a grant from the Hewlett Foundation. Two CSU faculty (Lawrence Hanley from SFSU and Diego Bonilla from Sac State) have been appointed by ASCSU in coordination with the Intersegmental Committee of Academic Senates (ICAS). Katherine Harris (from SJSU) has been selected to serve as COERC Project Director. We will seek a faculty member from a southern CSU campus to join the COERC. Recall that this project resulted from SB 1052 and SB 1053 in 2012.

Please encourage your campus colleagues to subscribe to the Faculty to Faculty newsletter of the ASCSU and work with your campus senate chair to have it forwarded to all faculty and administrators when you receive it.

The 17th Annual CSU Symposium on University Teaching will be held at CSU San Marcos on Saturday, March 8, 2014. Pre-conference workshops will be held on Friday, March 7th, at the Faculty Center in Kellogg Library. The theme for 2014 is "Cultivating Human Connections in the 21st-Century University". Which high tech and low tech teaching strategies help us cultivate connections with our students? How can we enhance learning through high impact teaching practices and co-curricular activities? What strategies help us to better connect and collaborate with our colleagues? All faculty in the CSU system are invited to attend the 17th CSU Symposium on University Teaching which recognizes and advances excellent instructional practice, disseminates innovative ideas, promotes collaboration, and encourages the continued exploration of teaching.

6.3. CalState Online: Jodie Ullman
The changes afoot are a positive advancement; the new “commission on online education” has some great ideas. There is a current call out for senators interested in an appointment to the commission; due to her busy schedule, Jodie will not be volunteering. Chris has suggested that one of the voting members of the commission should be AA chair or his/her designee.

6.4. Chancellor’s Doctoral Incentive Program: Bill Eadie... will meet in spring

6.5. Early Start Implementation: Kimberly King...the CSU report only covered demographics but has no assessment. LAO said the CSU was unable to provide outcome data and made recommendations to focus on remediation and other underlying problems not on Early Start per se. We would like APEP to write a resolution.

6.6. Commission on Extended Education: Catherine Nelson

6.7. General Education Advisory Committee: Mark Van Selst
GE related conferences are numerous in the near future; central theme on some is the GE pathways route; also to urge the GE task force to clarify UD GE; CC articulation officers have been added to the staff course review process; in Area D: IGETC and GE Breadth vary; Music Theory courses are now not explicitly prohibited to satisfy Area C. Looking at grandfathered courses. Online oral comm: there is a pilot on this and applicants are asked to specifically describe the way they will meet the RFP. AP is developing a capstone that might work for critical thinking. Other tests being evaluated. Talked about 120/180 engineering; GEAC has concerns about the way GE has been forced to bear the brunt of unit reductions.

6.8. Institute for Teaching and Learning Board: Judith Lessow-Hurley
6.9. Libraries of the Future: Simone Aloisio
Missed last semester’s meeting; now on email list

6.10. SB 1440 Implementation Committee: Mark Van Selst
Dynamics of SciGETC (delays two courses from CC to CSU); raises concerns with SB 1440.

6.11. Smarter Balanced Assessment Advisory Comm.: Mark Van Selst
Digital library for K-12, aligned with Core; development and assessment are difficult;


6.13. Student Mental Health Services Advisory Committee: Kimberly King or James LoCascio. Did not meet.

6.14. Summer Arts Advisory Council: Bill Eadie. Met in November with new executive director; now the event is in Monterey Bay. Interesting committee, CSU and industry partnerships being explored.

6.15. Brett Christie (QOLT)
Opt-in/incentivized: QOLT. Academic integrity, including Turnitin and Proctor U. There will be a web meeting. Looking at system-wide licensing for Proctor U. Need to roll the fee into course fee.

7. Review of Chancellor’s Office Response to ASCSU Resolutions
Accepted without comment.

8. Discussion Items/Old Business

8.1. Second reading resolutions
9.1.1 3154 Nursing preparation (GEAC) (no significant changes from first reading)
9.1.2 3158 Engineering: revised with broad-ranging discussion

9.2 Potential First reading resolutions
9.1.1 Proposal to amend Title 5, section 40410, The Master’s Degree (we will return...)
9.1.2 Report from CCC Baccalaureate Degree Study Group: we have a first reading resolution
9.1.3 Ethnic Studies in the CSU: we have a first reading resolution
9.1.4 CSU Search Degrees website: will not pursue

9.3 AB 386 definitions/ATAC referral: requires the ASCSU to define online terms by March plenary, and that is our job. Simone, Kimberly, and Julie have volunteered to draft a resolution

9.4 Revised degree program proposal template: we need to review a new template for Chris Mallon so it can be sent out to campuses. Simone, Mark, and Jim will vet the template.

9.5 Request for discipline-based review process to determine appropriateness of AP courses for major preparation: Mark explained the process so the committee is informed as to the reach of these reviews

9. New Business
9.1. Incentive awards in Governor Brown’s budget (Awards for Innovation)
What to do with the $50m? The three segment leaders are considering a unified proposal for this $$. We will discuss during interim.

9.2. Task force to examine CSU admissions policies. Deferred to interim virtual meeting. Jodie explained that the admissions criteria are a patchwork and were perhaps originally meant as temporary. Likely this is APEP, and it will be referred to that committee accordingly.

10. Adjournment Thursday, January 23 at 8:56.