Academic Affairs (AA) Committee

Wednesday, January 16, 2013; 11:00am-5:00pm
Thursday, January 17, 2013; 9:15am-10:00am
Anacapa Room, CSU Chancellor's Office, Long Beach, CA

Meeting Minutes

Present:
Darlene Yee-Melichar, Chair  San Francisco
Patricia Kalayjian, Vice Chair  Dominguez Hills
Simone Aloisio  Channel Islands
Bill Eadie  San Diego
Susan Gubernat  East Bay
Ofer Meilich  San Marcos
Barry Pasternack  Fullerton
Andrea Renwanz-Boyle (1/17/13)  San Francisco
Mark Van Selst  San Jose
Brian Wilson  Sonoma

Excused:
Buckley Barrett  San Bernardino
Shane Frelich  Northridge

Liaisons:
Christine Mallon  Chancellor’s Office Liaison
Ken O’Donnell  Chancellor’s Office Liaison
Christine Miller  Executive Committee Liaison

Guests:
Nancy Marlin, Provost  San Diego
Eric Rivera, AVP for Student Affairs  San Diego
Geoffrey Chase, Dean of Undergraduate Studies  San Diego

1. Welcome; Call to Order; Introductions
Chair Darlene Yee-Melichar welcomed members to the Academic Affairs Committee, called the meeting to order at 11:00 am, asked
everyone to sign-in and to please sign a card for Senator Buckley Barrett who experienced a family bereavement.

2. **Approval of Agenda**
   Approved as amended.

3. **Approval of Minutes for December 7, 2012**
   Approved as amended.

4. **Campus and Member Announcements**
   Senator Gubernat watched the televised announcement on Udacity and SJSU, and shared her observations where Chancellor White did well in reminding attendees that online education has been going on at the CSU for a long time; Governor Brown avoided answering questions about cost. The Udacity and SJSU partnership is a pilot; if it doesn’t work, it will be abandoned.

   Senator Pasternack shared an Orange County Register article on Brandman University as an online education provider; and, more importantly, on CSUF recognized for its online graduate programs in business and engineering which were ranked fifth and tenth respectively in the U.S.

   Senator Meilich announced that the CSUSM provost has moved on, so there will be a search.

   Senator Eadie indicated that SDSU should have an athletics announcement soon regarding the division in which the university will play. He also noted a retirement at SDSU in VP of Finance.

   Chair Yee-Melichar shared that SF State’s new President Les Wong will be inaugurated in mid-March 2013 during the ASCSU plenary; and SF State is searching for a new VP of Administration and Finance.

5. **Chair’s Report**
   Chair Yee-Melichar welcomed Senator Aloisio to the committee, and indicated that Senator Renwanz-Boyle has been reassigned to the committee and will be joining us tomorrow morning. There will be a meeting of the whole with Chancellor Timothy P. White today at 11:30am in the Dumke Auditorium. We will have a 2:30pm teleconference meeting with SDSU Provost Nancy Marlin, AVP of Student Affairs Eric Rivera, and Undergraduate De Geoffrey Chase regarding Access to Excellence and Reducing Existing Achievement Gap. Senator Miller, Executive Committee liaison, will meet with us at 3:30pm today. Senator Lessow-Hurley, COLD liaison, has been invited to meet with us at 4:00pm to provide an update on COLD resolution request. There are several important resolutions coming forth, plus some possible co-sponsoring opportunities.
6. Liaison and Systemwide Committee and Task Force Reports

6.1. Chancellor’s Office Liaison – Dr. Christine Mallon

Dr. Mallon reported that we need to address the situation with people who want to get into nursing programs; the fact that there are not enough slots leads to a variety of problems, including the slowing of grad rates, students who can’t get classes and therefore keep repeating GE courses to raise GPAs or take classes that aren’t relevant, etc. We need a committee that includes nurse educators to help develop policies to alleviate this problem; may need to raise the bar on admission standards. SJSU solved this by eliminating the pre-nursing program. SDSU has determined that there have to be alternative majors for programs such as nursing, alternatives that make use of the units students have and employ advising to help students find this path to graduation.

There is a slow-moving initiative on extended education and executive orders to clarify those EOs that are confusing or ambiguous; EE deans are asking for this; so far no policy changes have occurred. Chancellor Reed said he was not going to try to change the supplanting rule. Senator Pasternack suggests that the CO should rethink this, as there may be advantages to supplanting.

Regarding the 120/180 baccalaureate unit limits: having incorporated the changes made by the ASCSU, the waiver process guidelines sent to campuses by the CO have been distributed; there have been no comments or problems with these guidelines as yet. Some campuses are working on reduction to units within majors; others are waiting for the BOT to rule. Senator Van Selst suggested there should be an appeal process if the CO does not accept a waiver, with the goal of efficiency and not over-response. Senator Gubernat asked about faculty appointees to waiver committee; no, that hasn’t been discussed yet.

6.2. Chancellor’s Office Liaison – Dr. Ken O’Donnell

Dr. O’Donnell reported on

- Graduate Initiative: Pleased by Governor’s budgetary comments; working on a response; asking campuses where they could use help with the graduation initiative, e.g., degree audit. Senator Pasternack noted that one reprogramming advance would be to reward students with priority registration on basis of how few units are left to degree. Senator Gubernat asked about strategies to move the conversation away from 4-year degree completion to a 5-6 year standard that accommodates our student body. A discussion of the governor’s position vis-à-vis the CSU ensued. Senator Pasternack suggested the CO look at gender differences as well as ethnicity/race. Dr. O’Donnell pointed to a somewhat out of date website that includes such data. CSU has to abide by the national standards, which require the ethnicity basis. Gap closing was in Governor’s comments, and Chancellor White has a similar interest. Gap is closing in African-
American community but not in Latino community. Senator Van Selst wondered if there is appetite for creation of a “value-added quality metrics” taskforce from CO. Probably not. Chair Yee-Melichar asked for any data to help us with our future agenda item on A2E reducing existing achievement gaps and noted that student activities and club affiliations help; student peer advising and other advising may be considered a high impact practice.

- Star Act: effort that is fairly mature; 20-25 transfer curricula; hoping more students buy into it; are incentives right? What else might be in the mix? Messaging and enrollment are now the focus.
- Give Students a Compass: six pilot sites; next step is a conference on March 7-9, 2013 at Canada College in Redwood City; report on these pilot sites; talking to funders about how to wind this down but continue innovative programs.

6.3. Executive Committee Liaison – Senator Christine Miller (time certain 3:30pm)
The Executive Committee has spoken about ASCSU 50th Anniversary Celebration (meeting at lunch tomorrow). New Business: CO response to resolutions—response took too long; requesting that response comes before interim meetings. 120/180 baccalaureate unit limits issue speaks to the need to discuss the timing of meeting with ASCSU; they should talk to us. Students with Disabilities Committee has seven senators who volunteered. Smarter Balance joint assessment committee will include six faculty members. Special Committee on MOOCs will be a joint task force on CSO and MOOCs, leading to a white paper; composition will be six senators, three individuals added by EVC Smith, and two students. Debriefed on Chancellor White’s visit; there will be an article on Udacity and SJSU and on the meeting with Chancellor White in the next ASCSU newsletter. Do we have any additional questions for Chancellor White?

6.4. Academic Technology Advisory Committee
Senator Pasternack reports the committee has not met.

6.5. Commission on Extended University
Senator Wilson reports that the committee will meet next week.

6.6. Course Identification Numbering Project
Senator Van Selst has nothing new to report. Senator Pasternack notes that he has received a call for reviewers. Senator Van Selst says they have been trying to improve the fidelity of the review process by finding more appropriate expert faculty. Any idea of changing process? Currently no.

6.7. General Education Advisory Committee
Senator Van Selst reports on WASC and GE guidelines: GEAC supports the compromise that keeps the reference to UD GE intact but eliminates the 45 unit reference. Dr. Mallon notes that WASC guidelines are separate from requirements. Senator Gubernat asked if the WASC guidelines do not mandate UD GE, what pressures might be brought to bear to eliminate UD GE? Senator Van Selst says we need a strong defense of UD GE. Maybe a white paper? Dr. O’Donnell says that our best defense is to make the 120/180 unit limit work by compromises that do not eliminate UD GE. Senator Gubernat notes that her campus is involved in a prioritization exercise; some programs that depend on GE may face extinction, e.g. PHI.

Compass Project: Senator Eadie conducted a Monday evening meeting on piloting of online oral communication. Do we need a pilot at all? “Celebrity Star” was incoming president of National Communication Association, Steven Beebe; the meeting was very productive and identified an agreed upon course content and SLOs. Determining the parameters of the pilot is underway.

California Acceleration Program: an alternative way to get to Math Competency that is parallel to but not the same as Statway; asking for the response of Math Council.

6.8. Institute for Teaching and Learning Board
Senator Meilich has nothing new to report.

6.9. SB 1440 Implementation Oversight Committee
Senator Van Selst reports that C-ID has not met. APEP might be working on a resolution that they will share with us.

6.10. Service to Students with Disabilities Advisory Committee
Senator Meilich has nothing new to report.

6.11. Reducing the Achievement Gap @ SDSU (time certain 2:30pm)
Our guests, Provost Marlin, AVP Rivera, and Dean Chase, were greeted by Chair Yee-Melichar; they spoke to us via video conferencing. The committee introduced themselves to our guests. Senator Eadie notes that this is a truly collaborative effort of Academic Affairs and Student Affairs. Some points include:
- SDSU has raised four-year graduation rates from 40% to 70% when looking over a 14-year period, with almost no achievement gap
- Development of a “Culture of achievement” and success
- SD has raised incoming proficiency standards.
- Maps of major are four-year, 15-units/semester
- Mandatory orientation
“No adds/no drops/no kidding”
Forced registration in mandatory courses
Orientation does encourage 15 units every semester over 4 years
Forced/encouraged enrollment in 15 units/semester first year
Collected data over 14 years for assessment of success; discontinued programs that proved less successful
Varied and studies approaches to retaining students
Their approach is very data-driven
One predictor of retention success is has student lived on-campus
“Bounceback” program works with students on probation to help them succeed
Commuter lounge has been set up in the Student Union; what are the needs of commuters?
This is an effort that has been going on for over a decade; this is important for the success of the work

Chair Yee-Melichar thanked our guests from SDSU and Senator Eadie for arranging their (distance) presentations.

6.12 COLD report (time certain 4:00pm)
Senator Lessow-Hurley (COLD liaison) has indicated that there was no need to meet with us since there was nothing new to report at this time. She will keep us posted on the COLD request for a resolution on Cal State Online and library resources. See item 9.7 below.

7. Review of Chancellor’s Office Response to ASCSU Resolutions
We discussed the CO response to ASCSU resolutions with specific attention to AA resolutions. Responses were accepted; no further action required.

8. Review of Board of Trustees Agenda for January 2013
No action to take on the Baccalaureate Unit Limits, Proposed Title 5 Changes action item; the sense is that it is a done-deal.

9. Discussion Items
9.1 AS-3092-12/AA, Faculty Consultation on Baccalaureate Unit Limits
Fear expressed that this is a slippery slope toward a three-year degree. Suggested a discussion at interim meeting on the waiver process.

9.2 AS-3099-12/AA, Postponement of Implementation of Consolidated Executive Orders Regarding International Programs at CSU Campuses
We did what we could; we are done with this.
9.3 AA Subcommittee on CSU Access to Excellence (A2E) commitment/goal on reducing existing achievement gaps
See item 6.11 above. We need to decide on what to focus on, who will do what. Senator Eadie will help to lead this effort and coordinate an outline of what we will do.

9.4 Cal State Online (CSO)
Senator Kalayjian will be our observer to the CSO Board meetings; please forward questions to her. FA still has issues with CSO and will be considering resolution(s). Senator Eadie notes VP Quillian seems not supportive of the business model. Senator Gubernat wonders where the Governor’s $10 million for online education will go? To CSO, which has requested $5 million? Do we want to look at faculty intellectual property rights? FA has given this to AA; should we accept it or do we believe that faculty intellectual property rights belong in FA? We believe that this is firmly in FAs camp.

9.5 AA Disposition of ASCSU resolutions 2011-2012
We have consulted APEP about follow-up on AS-3078-12. We will collaborate and co-sponsor any additional resolutions on C-ID.

9.6 Grading Structures for CSU Golden Four
Senator Van Selst thinks we should ask for an EO on grades for Golden Four; both ASCSU and ASCC have passed resolutions recommending a 2.0 for Golden Four. Chair Yee-Melichar will confer with EVC Ron Vogel about this request.

9.7 Council of Library Directors (COLD) request for ASCSU resolution regarding Cal State Online and Library resources.
Senator Lessow-Hurley, ASCSU liaison to COLD, was invited to meet with us. COLD has asked for a resolution about CSO and library resources. Is this not a campus issue; curriculum reviews and approvals of academic programs should include an impact on library resources. COLD does not have documentation, e.g., a white paper. Could Chair Guerin send an email to campus senate chairs reminding them to consider the impact of online education programs on library resources? Yes, that seems a good suggestion. Chair Yee-Melichar will forward this suggestion after checking with Senator Lessow-Hurley to see if this message might address their need and meet their concern. Senator Gubernat suggests we should know if COLD has experienced any pressure to centralize resources and if that is an element in their concern.

9.8 Request for a joint committee on value added (quality) metrics.
Quality is an AA concern. This seems to be a request for best practices through the Institute for Teaching and Learning.
10. Resolutions

10.1 AS-3100-12/FGA, On the California State University Board of Trustees Instituted State University Grants (SUGs)
If FGA withdraws this resolution, we will also withdraw our resolution. If FGA moves forward with this resolution, we will speak against it and present our alternative resolution on “Reaffirming the Importance of Graduate Programs and Access to Those Programs.” We will plan to discuss and refine our alternative resolution at our next interim committee meeting.

10.2 AS-3101-12/APEP, Support for SciGETC Pathway in CSU GE Breadth and IGETC
Chair Yee-Melichar will let APEP know that we wish to co-sponsor this resolution.

10.3 AS-3102-12/EX, A Smoke Free CSU
Chair Yee-Melichar will let EX know that we wish to co-sponsor this resolution.

10.4 AS-3103-12/APEP, Importance of Considering Unique Characteristics of the CSU Student Body in Making Policy Decisions
After further online deliberation, AA will not co-sponsor this resolution.

10.5 AS 3104-12/APEP, Faculty Involvement in the Establishment of a Uniform Set of Academic Standards for the Inclusion of High School Career (CTE) Technical Courses in the Area g of CSU a-g Admissions Standards
After further online deliberation, AA has no further input at this time.
We will only be asking to co-sponsor AS-3101-12/APEP, Support for SciGETC Pathway in CSU GE Breadth and IGETC and AS-3102-12/EX, A Smoke Free CSU.

11. New Business

11.1 Discussed possible resolution on Academic Senate CSU Opposition to Proposed Removal of CFR 2.2a Guideline from the Revised Draft 2013 WASC Handbook of Accreditation
The title of this resolution is now “Support for the Continued Inclusion of Upper Division General Education within WASC Accreditation Guidelines”; some changes were incorporated and this resolution will be introduced as first reading item with waiver request.

11.2 Discussed possible reaffirmation of resolution on Request for a Task Force to Study California State University (CSU) Student Fee Policy
This resolution will be put forward for first reading, with input from FGA.
11.3 Discussed possible follow-up on Massive Online Open Courses (MOOCs), SJSU and Udacity (an online service provider)
   The Executive Committee intends to form a special task force to study CSO/MOOCs, and we should have a representative on that committee. No resolution at this time.

12. Adjournment
   We recessed at 4:55pm on Wednesday, January 16, and reconvened at 9:15am on Thursday, January 17. We formally adjourned at 9:50am on Thursday, January 17.

Respectfully submitted,

Patricia Kalayjian