Academic Affairs (AA) Committee

Friday, April 18, 2013; 10:00 am-1:00 pm

Via Conference Call/Elluminate

Meeting Minutes

Present:
Darlene Yee-Melichar, Chair          San Francisco
Patricia Kalayjian, Vice Chair       Dominguez Hills
Simone Aloisio                         Channel Islands
Buckley Barrett                       San Bernardino
Bill Eadie                             San Diego
Shane Frehlich                         Northridge
Susan Gubernat                         East Bay
Ofer Meilich                           San Marcos
Barry Pasternack                       Fullerton
Andrea Renwanz-Boyle                   San Francisco
Mark Van Selst                         San Jose
Brian Wilson                           Sonoma

Liaisons:
Ken O’Donnell                          Chancellor’s Office Liaison
Christine Miller                       Executive Committee Liaison
Christine Mallon                       Chancellor’s Office Liaison

Guest:
Eric Forbes                           Assistant Vice Chancellor

1. Welcome; Call to Order; Introductions
Chair Yee-Melichar welcomed members to the Academic Affairs Committee meeting. The meeting was called to order at 10:00 am.

2. Approval of Agenda
Approved as amended to add the following discussion items: change in policy on credit by exam; Eric Forbes on bottleneck courses; CO related memo; SJSU Udacity
3. Approval of Minutes for March 13, 2013
Approved as submitted. On behalf of the committee, Chair Yee-Melichar thanked Vice Chair Kalayjian for her comprehensive note-taking.

4. Campus and Member Announcements
- Senator Boyle announced the SESYNC Sustainability Group has been working on a draft RFP for faculty interested in applying for funds to develop new courses, redesign existing courses, or develop learning communities related to sustainability and connections to facilities staff. The draft has been reviewed and approved by CSU presidents and the RFP should be ready for distribution within the next week or so.
- Vice Chair Kalayjian announced that DH’s interim president has not been given the position fulltime despite support from faculty and others on campus. A nationwide search will be launched fall 2013.
- Senator Gubernat announced that EB is moving forward with planning to rank programs for possible elimination; little formal faculty input has been requested to this point
- Chair Yee-Melichar announced that the SF State CFA campus chapter is sponsoring an open forum on online education; in addition, CFA’s 78th Assembly meetings on Saturday, April 27 will include two sessions with experts who will speak about online education.

5. Chair’s Report
Chair Yee-Melichar reported the following information:
- Extended Ex: Tracy Butler reported that there is an approved job description and requisition for Sharon’s replacement. It will be posted the week of April 22. Preparations are underway for May plenary. The budget looks good. We can invite new senators to the May Plenary. Tracy is preparing forms for selection of system-wide committee service.
- EXCOMM discussed who will be writing resolutions honoring our departing colleagues.
- Steven Filling reported on Joint Committee on MOOCs; would like to have people from SJSU inform us on the Udacity connection and success of their courses
- CO response to resolutions: we need to work with them on focusing the request for a task force on student tuition fees and financial aid support
- Legislative update: FGA will work on a process for taking positions on legislative bills

6. Liaison and Systemwide Committee and Task Force Reports
6.1. Chancellor’s Office Liaison – Dr. Christine Mallon
- Grad deans met, change of minimum requirements needed in Title 5, 40510 to make 70/30 residency mandatory; another change to requirement for UG/GR percentage in MA degrees—not less than ½ of courses must be designed specifically for GR work
6.2. Chancellor’s Office Liaison – Dr. Ken O’Donnell

- Comment on AVC Forbes report. The lack of consultation in the RFP may be due to a sense of urgency that legislators might pull the money if there wasn’t something immediately on the table.
- STAR Act: Last report is still valid. Looking again at TMCs as mature part of the effort. Now they are looking at getting enrollments, informing advisors. SB 440 “clean-up” bill to force CCCs to create more TMCs and CSUs to accept more; CO opposes this mandate and asks instead for advising and marketing money to help get students into existing pathways. BUS degrees are most popular in system; want more campuses to make the BUS TMC work. Maybe the answer is multiple TMCs that work with different BUS concentrations.
- Graduation Initiative: 1) Planning regional workshops with four or five campuses to look at target cohorts of students from 2009. Allow campus teams to discuss how things are working or not. Also look at cohorts beyond the 2009 cohort; these newer cohorts entered after we began working on the issues. These meetings might also look at what we have learned from the RFP. 2). Soft commitment for June 4 systemwide webinar: what are we learning from the RFP, etc. to help us improve graduation rates. BP: how do higher admission qualifications, etc. affect these numbers? KO. Good point. These are “turbulent” numbers.

6.3. Executive Committee Liaison – Senator Christine Miller

- Discussed bottleneck courses and had a report from Ephraim
- Revised Online degree program list from 84 to 72
- May plenary planning; Chancellor White may attend on Wednesday
- Expect reports from Smarter balance; Legislative analysts; SJSU on Udacity; Access to Excellence; Libraries of the Future
- Elections: forms for committee choices—preference poll change to require three committee choices; encouraging people to run for leadership roles; streamline preference polls to reduce paperwork
• Met with EVC Smith: Grad Initiative meetings in June and July; Meeting on SB 1440/440, with hope the latter will go away
• Same numbers for Early Start this summer
• PhD in Kinesiology; consideration of problems and consideration of solutions
• Director of Pre-Doc: recruiting and evaluating
• Biology bottleneck and lab space
• Legislative Bill update
• EAP and Smarter Balance alignment
• Responses arriving for RFP
• Senator van Selst will draft a resolution about EOs and current moratorium

6.4. Academic Technology Advisory Committee
Senator Pasternack reports the committee met by teleconference. Survey going out on LMS to those campuses that use and don’t use them

6.5. Advisory Committee on Pre-Doctoral Programs
Senator Frehlich reports the committee is reviewing applications for new director

6.6. Commission on Extended University
No report

6.7. Course Identification Numbering Project
Senator Van Selst reported the C-ID process (and the TMC development/evaluation process) should be "regularized" into existing frameworks as much as is possible. They should not rely on one-time monies. The SB 1440 operating committee is looking to achieve this goal. Actions in support include the recent ASCSU resolution in support of the C-ID process. The intersegmental operating committee recently discussed the problem stemming from the structure of the C-ID approval process. Although the solution is currently misidentified in the SB1440 group minutes (suggests a quid-pro-quo that certainly was not present), the committee has engaged in action to start to address the problem.

6.8. General Education Advisory Committee
No report

6.9. Institute for Teaching and Learning Board
No report

6.10. SB 1440 Implementation Oversight Committee
Senator Van Selst reported the committee is approaching the end-game for TMC development. With already completed and in-progress TMCs we should have 90+ percent of student transfers able to find an appropriate AA/AS-T for their domain of interest. There are a few disciplines that may require additional work and/or a pair of TMCs to meet the needs of the discipline. The committee has generally resisted having two TMCs in any one discipline area, but there have been some exceptions.

6.11. Service to Students with Disabilities Advisory Committee
Senator Meilich reported that SDAC will use the Early Start initiative to help in identifying students with disabilities prior to their being enrolled in the CSU; that the five-year review of the CSU policy on DSS has been completed. Main changes were: [a] removal of the requirement to provide documentation and giving the DSS center directors on each campus the authority to recognize students in need of accommodation, [b] a by-product - elimination of a requirement to have the no longer required supporting documentation to be no older than 5 years.

7. Review of Chancellor’s Office Response to ASCSU Resolutions
Chancellor’s Office responses were reviewed with appreciation. Looking for a single individual from our committee to represent us as a liaison to look into the resolution focus on student tuition fees and financial aid support, etc. Senator Pasternack may be willing to serve as needed.

8. Review of Board of Trustees Agenda for March 2013
Legislative report: AB 386 and 387 is possible support; AB 895 conditional support; AB 1306 has been voted down; SB 440 likely oppose; SB 520 oppose unless amended; SB 547 likely support.

9. Discussion Items
  9.1 Proposal to Amend Joint Graduation Board Procedures
Request from Chris Mallon: forgo reviews of program proposals when both CSU and UC agree that no further review is necessary. UC Committee on Graduate Affairs and CSUs seem to be in agreement on proposals and so the amendment would help lower the workload for this committee so they aren’t doing redundant work. Language is discussed for insertion into current documents.

9.2 Project Rebound—Request for ASCSU Consideration
Request for ASCSU consideration from SFSU academic senate (see resolution RS12-295). This is a program to integrate formerly incarcerated individuals back into the community via public higher education. AA discussed possible memo or resolution. Or should this go to Academic Council or Campus Senate Chairs? Senator Boyle agrees to draft a resolution, but AA would not want a resolution with waiver request. Why not refer to the Academic Council or Campus Senate chairs to look at this? Ask Chair Guerin to send a memo to Academic Council and Campus Senate Chairs.

9.3 Online Education Initiatives

a) Cal State Online (CSO)
Senator Kalayjian reported
- A calendar of six eight-week terms per year is set through 2016; they hope to have courses scheduled all the way out soon
- Programs to launch in 2013: three undergrad (CSUF, CSUDH, CSUN); five MAs (DH x 2; MB x 2; FR); one certificate (FR) and Golden4 at Humboldt
- Future: another dozen in the pipeline
- Ruth Black thinks they need more UG but not more grad programs at the moment
- On target, it appears, for 190 enrollment/19 FTEs this year
- Marketing is going forward; Ruth Black and the board seem happy with the way the programs stack up cost-wise in the marketplace against other online degree institutions
- They are concerned about the level of advertising from places like CSU Online (masquerading perhaps as CSU in our markets) and a new player, Grand Canyon
- Chancellor White wants all online programs throughout the CSU made available on the CSO website
- There are concerns about how to handle this with the Pearson/Inside Track contract that offers coaching that is built into the structure of CSO

b) Massive Online Open Courses (MOOCs)
Chair Yee-Melichar reported the committee agreed on an outline of white paper; Gerry Hanley has drafted the report; faculty senators, provosts, students are providing further input. We have a copy of the committee charge and organization of white paper. Deadline for white paper is May 22 so it can go to the BoT for their review. Please send comments to Chair Yee-Melichar. Senator Barrett expressed concerns about library policy and services.

c) Udacity and SJSU: Senator Van Selst suggests that every campus should have a policy for a mandatory course review if a course exceeds a number (100s? 1000?) TBD at the
campus level. The courses being offered will appear on transcripts as the same as any other course in the subject. These units will transfer. If certified for GE, the course may count for that, but individual majors may not actually be required to accept the course as fulfilling a major requirement at the campus level.

10. Resolutions

We agreed to look at feedback and make suitable changes for all of these items:

10.1 AS-3119-13/AA, Clarifying the Changing Expectations for General Education Change of timeline; clarify intent
10.2 AS-3122-13/AA, Reaffirming the Importance of Graduate Programs and Access to Those Programs
   No changes
10.3 AS-3123-13/AA, Support of Student Mental Health and Counseling Services
   FA may co-sponsor; DYM will send any comments from FA to resolution leads
10.4 AS-3124-13/AA, Recognition of Executive Order 1047, Extended Education and Self-Support Courses and Programs
   Import lies in clarifying language; emphasize urgency and consolidation of information
10.5 Proposed Resolution Calling for Inclusion of All Online Degree Programs Offered by CSU Campuses on the Calstateonline.com Website

11. New Business

11.1. Eric Forbes joined us to report on the Request for Proposals on bottleneck courses and CO memo relating to graduation initiative and student success
   This refers to a “pre-RFP”; a real RFP will be out in May
   • Limited definition of bottleneck courses = courses with a preponderance of no success; courses creating the conditions that lead to high DFW rates
   • Pressure to have something occur soon
   • There is $17m+ for use in this initiative.
   • A summer institute to redesign courses to help students succeed in these courses
   • More sections also a possibility as campus choice
   • E-Advisement, a way to help students find sections of courses that they need
   • Scale up number of courses available without negative impact on campus FTEs
   • Real RFP to follow
   • [Comments: SG: little faculty input. Where is the money going—to each campus or how will it be distributed? EF. A review of the campus data will occur followed by opportunities to participate in course improvement. MVS: Fear that big will cannibalize small campuses. EF In person and online courses and “free”}
transferring of course work. The current legislation has been shaped to actually help make this happen. This is a concurrent enrollment procedure at this time.

BP: One reason for bottlenecks is that students take too many units because of the tuition schedule. Get data on this. EF: Need to look at a number of factors, including advising. EF: need to articulate across campuses so students get full credit in horizontal manner. Need to articulate, etc. Need to do that “catalog capturing” right away. Need electronic transcripts moving inside the system. All campuses receive e-transcripts, only four can send. ]

11.2 Credit by examination.
- Perhaps this could be done more efficiently and more cheaply through EE. Consider a proposal that would streamline the process for students.
- Shall we look at a variety of areas of for campuses to look at in this arena of credit by examination; maybe Commission on Extended Ed might be a good location for this.

12. Adjournment
Chair Yee-Melichar adjourned the meeting at 1:03 pm.

Respectfully submitted,

Patricia Kalayjian