Academic Senate Executive Committee  
September 5 and 17, 2007  
Minutes

Attendees:
Bob Buckley, Bernadette Cheyne, Fred Hornbeck, Barry Pasternack, Jim Postman, John Tarjan, Marshelle Thobaben, Mark Van Selst, Darlene Yee-Melichar

Visitors:
Ann Peacock, ASCSU Executive Director; Gary Reichard, Executive Vice Chancellor; Craig Smith, Faculty Trustee; Patrick Lenz, Assistant Vice Chancellor; Dennis Smith, President, Faculty Association of California Community Colleges, John Travis, CFA, Rachel Hendrickson, Director of Student Academic Support

Executive Committee and Standing Committee Chairs Committee Reports
Bernadette Cheyne, Chair - Faculty Affairs (FA)
The committee will be working on:
- AA joint resolutions regarding internationalization
- AA joint resolutions graduate fee differential
- FERP rights and responsibilities
- Professional fee resolution
- Referral from the Executive Committee re: Textbook Task Force Report (with AA), AAUP statement on outside speakers, and AB 1343 (on ACR 73 implementation)

John Travis is the liaison to FA from (CFA)

Bob Buckley, Chair - Teacher Education and K-12 Relations (TEKR)
- Ed.D Advisory Committee – this committee met earlier in the summer
- Energizing Ed.D programs (annual program/symposia)
- Trying to bring K-12 to the CSU as a hub of knowledge
- Will discuss how to operate in a broader context and make TEKR work more vital
- Draft of remediation report – The remediation report will be used to build future practices; more generally we as a senate can indicate what is desirable and not in the report. The report will be presented to the September BOT. The view is that the BOT are renewing the remediation agenda item, but this is taking place without buy-in from the campuses or real chance for feedback prior to the board presentation. Three recommendations: (1) remediate in first year, (2) redirect CCC students, (3) if students not proficient, obtain blended courses to allow academic credit.
- Associate Vice Chancellor Boyum’s presentation to AA is to include remediation and this ought to involve TEKR.
- Referral from the Executive committee CSU policy is high school graduation required for admission to CSU – TEKR has addressed this before, and the committee will reexamine to see if there is justification for a restatement or new statement.

Jim Postma, Chair - Academic Affairs (AA)
The committee will be working on:
- A study on doctoral nursing (CSU)
- Referral from the Executive Committee: Textbook affordability, MBA fee, DWIR report

Fred Hornbeck, Chair - Fiscal and Governmental Affairs (FGA)
The committee will be working on:
- MBA fee (professional fees), CFA opposed
- Broad consultation resolution (professional fees)
- CCC ballot initiative (briefings from Karen and Patrick – Tom Krabacher will be the primary contact from FGA)
- Budget priorities (08/09) – Time to get it into this budget year negotiations
- Textbook affordability – layer in accessibility issues, annotated outline of A2E
- Distinctiveness and autonomy is not used in Access to Excellence although it was principle 10 in Cornerstones.
- AB 1538 textbook; AB 1548 (Solario); resolutions on textbook affordability (SB 832 was supported by Senate and passed last year in the California Senate)

Faculty Trustee Smith noted that he will be meeting independently with several Trustees. He will attend the Cal Poly Pomona Senate retreat.

Executive Committee
The agenda and the minutes of July 9 were approved.
There was a discussion of Access to Excellence (A2E). It was noted by participants in the meeting that the draft version of A2E seemed to ignore the feedback provided from the senate on an earlier draft. In general, there is a feeling that faculty sentiment does not show strongly in the document. Additionally, autonomy and distinctiveness of the CSU is missing from the A2E document. BOT will discuss A2E. Trustee Smith wants to further discuss budget perspective treating growth, stable, and shrinking campuses. Our additional points on context for the Stakeholder meetings will be included into the PowerPoint for the A2E meeting.

The business graduate fee decision will be delayed until at least November.

Remediation report. - Another report issued with little time for faculty feedback prior to the subsequent BOT meeting. The future plan is unclear. The principle of redirection of community college students and blended courses seem to be “new” principles.

There was a discussion of other doctorates (nursing and audiology).

There is a pending bill to put more teeth into ACR 73; Mendoza (AB 1343) by fall of 2014/2015

On October 4 there is a morning meeting with the Campus Senate Chairs and the Executive Committee of ASCSU, and in the afternoon, a joint meeting with the Academic Council and Vice Presidents, Student Affairs at the San Francisco Sheraton Gateway hotel. Possible
suggested topics for discussion in the joint meeting include: A2E, CSU online degrees, shared governance, technology changes, campus autonomy, facilitating graduation, accessibility, CLA/VSA accountability.

**Liaison Reports:**
Alumni Council – CSU Dominguez Hills Sept 15 – John Tarjan will attend

Budget Advisory – $180 M ($30M, $60M and $90M per year) in next three years for technology (senate ought to weigh in on where this money goes). ATAC is looking at this; it is in the budget proposal.

ASSIST – A subcommittee is looking at governance structure of ASSIST. Rachel Henderson represents the CSU CO. A new structure was suggested which consists of advisory committees which will include faculty as well as technology staff representatives from each segment.

CSSA – Mark Van Selst attended the August meeting at San Jose State

ITL – the Executive Committee needs to appoint a co-chair for ITL

**Presentation/Reports**

**CCC Ballot Initiative – Dennis Smith Presentation**
Dennis Smith, Sacramento City Accounting Professor and former chair of the faculty association of the CCC, gave a presentation.

- Ballot initiative – derived out of Proposition 98 money proportions.
- CCC faculty, administrators, BOTs, etc. wrote the initiative language, vetted with legal, service employees, CTA, etc.
- CSEA objected (preservation of rights for collective bargaining), collected donations, etc.
- It takes 1.6M signatures to get a ballot qualified. The February election will include the Initiative.
- CFA will likely to be opposed, delayed position due to staff changeover. CTA is opposed to the initiative
- California School Association supports the Initiative as well as the CCC Senate.

**Comment:** With declining tax revenues, a further squeeze will be put on CSU funding.

**Answer:** There would have to be $800 M over three years coming from the non-Proposition 98 side. The argument is that economic projections suggest that economic growth could cover this amount (but means the money is not available for other reasons). The Proposition increases CCC funding only during ‘growth’ years (but growth is defined in a number of ways). There is an opportunity cost to public safety, health, and other higher education.

- CCCs have minimal current efforts to acquire outside funds.
- Change in governance structures is seen to be an improvement as a result of negotiation to acquire support for the proposition: admin wanted to add a trustee and CEO so faculty
elected to add another faculty member. There is a “too many insiders” argument that can be made.

Patrick Lenz commented that his current role with CSU is as a fiscal agent. Lenz stated that the comments from CCC engender strong concern regarding the lack of new funding sources. There is concern that lower CCC student fees would lead to higher CSU fees (lack of cash, additional students fiscally directed from CSU to CCC, longer time spent at CCC prior to transfer, etc. as well as the reduced general fund pool). The Initiative would be very likely to raise CSU fees, and this most likely will reduce accessibility.

Assistant Vice Chancellor Patrick Lenz Report
Lenz stated that the 07/08 budget intact is intact and that the CSU advocacy response to threatened budget reduction was very effective.

08/09 budget
- The base funding will likely remain.
- Enrollment growth - CSU is now 8,000 over FTES enrollment targets. This is equivalent to $63M in funding the CSU did not receive.
- CSU needs to figure out what our real targets are and what can be supported.
- Above compact issues - A 3.5 per cent growth would yield $360M growth for CSU. Above compact requests include clinical nursing (MSN, BSN)
- Teacher performance assessment (Scott legislation - CTC commission is working on criteria $8-10M extra).

Executive Vice Chancellor Gary Reichard
- Response to question on MBA — The BOT has no current action but will at the January BOT meeting
- Trustee Carter (Chair, Committee on Educational Policy) — the BOT remediation report includes eight recommendations with the goal of guiding board action in reconsidering the original remediation policies. The report consists of possible principles to adopt around the resolution. Again, this is an information item only, and will come back to the BOT as an action item in January.
- Access to Excellence stakeholder meetings will be at CSU Long Beach on September 7 and San Francisco State University September 10. A third stakeholder meeting will occur in Fresno on November 2.
- Seven EdD programs are starting in fall 2007 (CSU San Bernardino came through WASC with a strong letter). Four more programs are being developed this year for accreditation by fall 2008.
- Carnegie Project on the Education Doctorate — (a Carnegie Foundation-sponsored consortium of research universities, aiming to strengthen the Ed.D. degree). There is an agenda for the CSU to be a leader in the revitalization of the Ed.D in the area of higher education in the US.
• A joint CSU-UC doctorate in Audiology is being pursued, with the hope of implementation in 2008-2009.
• Pursuit of a Professional Nursing Doctorate is being fast tracked; the State has tremendous need and CSU could have the capacity. Discussions with UC are being pursued, to determine whether a joint degree program is feasible.
• Voluntary System of Accountability (VSA) – Seven or eight CSU Presidents are looking at giving the Collegiate Learning Assessment (CLA) on their campuses. The strategies for administration of the CLA are still relatively variable across campuses and thus may or may not be able to be generalized. Best practices appear to be to incorporated into classes. The National Survey of Student Engagement (NSSE) is the second component of the VSA. (The third component is the template reporting structure.) The proposed statement of participation is to include national student clearinghouse data (captures graduation of the student from any campus rather than campus of origin), Integrated Postsecondary Education Data System (IPEDS), etc. The CSU will work on some level of student surveys to capture attitudes, etc. Participating institutions have been asked to commit to administration of the CLA for the next two years. The CSU Presidents’ Council is considering adopting this commitment. E-portfolio use is another element that will be examined (how to ensure comparability of evaluation across departments and universities). This will be discussed during the October meeting of the Academic Council. It is quite possible that the VSA will lead to comparison of institutions across the CSU. The CLA will be normed against the SAT to help protect the interpretation of this data.
• ASCSU may want to ensure that local senates are aware of the CLA initiative.

Executive Committee
The representatives to the Econ/Business workgroup will be:
• Gary Grudnitski (accounting, SDSU)
• John Tarjan (MIS, CSUB)
• Dennis Muroaka (CSU Channel Islands) will pick the three Econ faculty

Held over / ongoing items:
• Review guidelines for ASCSU exec director, officers, and members
• Proposed change in committee responsibilities
• Summer expectations for executive and standing committee chairs
• Housing taskforce
• Evaluation committee
• AAUP statement on outside speakers
• MBA fee
• BOT
• ASSIST

September 17, 2007
Attendees:
Barry Pasternack, Rochelle Kellner, John Tarjan, Mark Van Selst, Darlene Yee-Melichar

Visitors:
Ann Peacock, ASCSU Executive Director

1. Reviewed BOT agenda items
2. October 4th joint meeting - Will email a tentative agenda to the co-chairs of the Campus Senate Chairs
3. Advisory C-ID – Membership of the disciplines will be the LDTP lead plus senators who are in the discipline.
4. Trustee invitation for November Plenary – Trustee Glenn Tomey or Trustee Peter Mehas and Jack Scott
5. CAHSEE (California high school exit exam) was discussed
6. Bylaws revision – a preliminary proposal was made by Senator Tarjan to look at possible changes to committee duties as well as changes to certain officer term limits. The Executive Committee agreed to carry this item over to the next meeting.
7. Recommendation for reports to the Plenary for the committee chairs – The reports should be brief and kept to three items to avoid a repetition of resolution discussion.
8. Newsletter – There will be articles about technology, as well as the Chair, Faculty Trustee, and standing committee reports.