Academic Affairs Committee

Wednesday, March 7, 2007
10:00 a.m. – 4:00p.m.
CSU Chancellor’s Office; Anacapa Room

MINUTES

Members Present: Darlene Yee-Melichar (San Francisco), John Tarjan (Bakersfield), Jacinta Amaral (Fresno), Vince Buck (Fullerton), Marvin Klein (Pomona), Ken Nishita (Monterey Bay), Jim Postma (Chico), Tapie Rohm (San Bernardino), Maria Viera (Long Beach)

Guests Present: Keith Boyum (CO), Chris Hanson (CO)

Guest Present for Discussion of AB 178 (Coto): Fred Hornbeck (San Diego)

Guest Present for Discussion of CO Initiative on Transforming Course Design: Bob Buckley (Sacramento)

Guests Present for Discussion with Nancy Shulock: Marshelle Thobaben (Humboldt), Barry Pasternack (Fullerton), Hank Reichmann (East Bay), Marshall Cates (LA) (all members of the Executive Committee)

1. The meeting was called to order by Chair Darlene Yee-Melichar at 10:20am.
   a. The meeting was delayed because Executive Committee and Chairs meeting went overtime.
      i. The new BOT voting procedures were discussed at length with the faculty trustee.
      ii. There may be a resolution on the issue in May but the ASCSU will send a letter to the Board Chair this week.
   b. Chair Yee-Melichar reviewed resolutions coming from the other committees. We may wish to co-sponsor some of them.

2. The agenda was approved as amended.
   a. Bob Buckley will meet with us on the Chancellor’s Office Initiative on Transforming Course Design. He is an ATAC member.

   b. The disability resolution was pulled from the agenda; Tapie Rohm suggested that AAC await input from ATAC on this item.

3. The minutes from the meeting of February 9, 2007 were approved. Many thanks to John Tarjan for recording our meeting notes for us.

4. Presentations
   a. Keith O. Boyum (Associate Vice Chancellor, Academic Affairs)
i. BOT agenda items of interest:
   • Student fee increase
   • Report on remediation
      a. There will be a listing of innovative practices to address remediation needs.
      b. There will likely be a request for a white paper (developed with Senate involvement) on approaches to address remediation needs and future student success.
      c. There may be a movement to shift this coursework more intensively in the summer before fall matriculation.
   ii. Campus conversations on “Access to Excellence” are on-going. Notes from the campuses are available on the Academic Affairs web site.
   iii. There will be a small group (4 Senators, 4 Provosts?) of folks to review the results of the campus conversations and refine an agenda for the system summit in April. There will be approximately 450 people at the meeting in Newport Beach.
   iv. Task Forces underway:
      • Textbooks—looking at costs and accessibility.
      • DWIR (Drops, Withdrawals, Incompletes, Repeats)
      • MBA Professional Fees—there is a white paper being developed on the issue. The Chancellor would like advice on the advisability of additional fees/financial aid backfill.
   v. There is concern about the CCC C-ID proposal.
   vi. Career/Technical education is a focus of the legislature. There are a number of initiatives in this regard. There is a desire for HS students to be able to transition between career/technical education and higher education. One way to do this would be to qualify more “CTE” courses on our a-g list. There was a request to know what the status of the task force addressing the a-g standards and CTE courses is.
   vii. There is a call to the presidents for RFPs to look at the transforming course design developments in conjunction with ATAC.

b. Nancy Shulock (Executive Director, Institute for Higher Education Leadership & Policy, CSU Sacramento) discussed the "Rules of the Game: How State Policy Creates Barriers to Degree Completion and Impedes Student Success in the California Community Colleges."

   i. The study was undertaken in response to the disappointed percentage of students progressing towards their educational goals at community colleges.
   ii. There is a great public interest in having more students proceed to degrees, certificates and transfer.
   iii. This study is perhaps the first to separate out non-degree seekers from their analysis.
   iv. This is a unique paper in that it attempted to isolate state policy which contribute to the situation rather than blaming the institution itself.
v. The policies that may lead to poor outcomes were reviewed by Dr. Shulock.
vi. Full-time students have four times the completion rate as part-time students.

c. **Bob Buckley** (ATAC member) discussed Chancellor’s Office Initiative on Transforming Course Design.
   i. Senator Buckley gave the committee background on this initiative.
   ii. He distributed a copy of the RFP sent to the Provosts with his observations and comments embedded.
   iii. The focus of the initiative is high enrollment courses that could benefit from the use of technology.
   iv. The system is looking at perhaps one project per campus and $10-25,000 per project.
   v. The focus is on enhancing student learning not necessary reducing costs.
   vi. There is a great desire to find ways to increase the percentage of students passing courses. However, cost effectiveness continues to be an important issue for campuses.
   vii. There are many advocates of technology but there is little evidence that technology significantly increases student learning.
   viii. The committee was heartened by Senator Buckley’s strong focus on student learning rather than technology per se in his comments and participation on ATAC.

d. **Fred Hornbeck** (FGA member) discussed AB 178 (Coto)
   i. The committee had a conversation with Karen Yelverton-Zamarripa.
   ii. FGA is taking a “wait and see” stance on this resolution.
   iii. The committee was perplexed by the lack of direction offered by FGA regarding this piece of legislation.
   iv. The committee voted to proceed as sole sponsor of the resolution.
   v. A resolved commending efforts to increase preparedness of HS students for admission to the CSU will be added.

5. **Chair’s report**
   a. The memo from Keith Boyum about on-line course offerings to the military was shared.
   b. EVC Gary Reichard sent out a memo on Professional Science Masters programs which was also shared with the group. Another memo on the Chancellor’s Office Initiative on Transforming Course Design was shared.
   c. A letter from Allison Jones addressing AB 178 and the “Troops to College” initiative was also shared.
   d. The Executive Committee response to our proposal dealing with technology used in transfer courses and course reviews. It has been dropped from our agenda. ATI is considering issues such as these.
   e. The Task Force on Drops, Withdrawals, Incompletes and Repeats has been meeting. Jim Postma gave an update on the developments in the task force. As new support technology (CMS) is being implemented, it may be an opportune time for faculty to revisit related policies on their campuses.
f. Faculty Affairs Committee may be asking us to co-sponsor a resolution on academic freedom and autonomy in international programs.

6. Liaison Reports
   a. CSU EdD Faculty Consultation Group: Darlene Yee-Melichar
      i. Dean Chris Hanson has been a big help to campuses on EdD proposals.
      ii. We may try to have first wave campuses work with second wave campuses.
      iii. The two-tier systemwide review process is being folded into a one step process.
      iv. Dean Hanson indicated that many faculty have been generous in volunteering their time at short notice to make this a success.
   
b. Early Assessment Program Advisory Committee (EAP): Myron Hood—will meet this Friday and Saturday.
   
c. General Education Advisory Committee: John Tarjan—the next meeting will be April 12th. There is an intersegmental Task Force on GE that will begin meeting on April 3rd. John Tarjan and Chris Hanson are both on the committee.
   
d. Lower Division Transfer Program Advisory Committee: Jim Postma, John Tarjan, Darlene Yee-Melichar
      i. There is widespread dissatisfaction on the part of the community colleges.
      ii. They are disappointed with the approval rate, the lack of CCC representatives on the review committee, etc.
      iii. Articulation officers have voiced many concerns.
      iv. They may be developing their own numbering system.
      v. Timing, planning, communication, etc. problems are recurring.
      vi. There are many concerns on the part of faculty on the Advisory Committee about the success of the project.
      vii. The Steering Committee will be meeting next month.
   
e. UC-CSU Joint Graduate Board: Darlene Yee-Melichar
      i. We reviewed and approved a proposal from CSU, Fresno and UC San Francisco for a joint doctorate in physical therapy.
   
f. ICC Transfer Committee: John Tarjan
      i. The Education Roundtable and ICC were reviewed.
   
g. At the last meeting, the CCC folks expressed concerns about Nancy Shulock’s (Executive Director, Institute for Higher Education Leadership & Policy, CSU Sacramento) report on "Rules of the Game: How State Policy Creates Barriers to Degree Completion and Impedes Student Success in the California Community Colleges.”

7. Items of business
   a. Resolution on “Support for Carnegie’s New Community Engagement Classification”
i. Minor wording changes were suggested.

b. Resolution on “Initiation of Professional Science Master’s (PSM) Degree Programs”
   i. All potential programs are in the proposal stage to date.
   ii. Concerns expressed included
       • The confusion resulting from the names of these degree programs.
       • Continuing funding for the program.
       • Centralized efforts to “push” these programs.
       • The process by which these programs are envisioned, developed and approved.
   iii. Chris Hanson will discuss the naming/titles of these degrees with the academic administration. She asked for options to take to the board.
   iv. Myron Hood and Jim Postma will work to revise this resolution.

c. Resolution on “Graduate Education in the California State University (CSU)”
   i. The wording was perfected.
   ii. The committee is committed to adequate funding for graduate programs but was unwilling to support designations of specific revenues.
   iii. Several concerns of the committee were discussed.

d. Resolution on Support for AB 178 (Coto): High schools: curriculum and enrollment: College Readiness and Equity Program”
   i. Several suggestions for wording were suggested. The second resolved should be changed to encourage that research be conducted rather than to specify who will do it.
   ii. The item will move forward to the plenary.

e. The committee considered a possible resolution calling for the establishment of a permanent EdD Advisory Committee.
   i. There was concern that there may be a proliferation of such committees if more applied doctorates are offered by the CSU.
   ii. Community colleges and K-12 partners must be included in oversight, as specified by legislation.
   iii. Perhaps a doctoral oversight board/committee could be established with appropriate subcommittees to deal with policies specific to a particular degree such as the EdD.

f. Resolution (with TEKR) on “Coordinating Systemwide Efforts to Synergize Ed.D. Programs in Educational Leadership”
   i. Some wording changes were made to the document.
   ii. The members of the committee are supportive of the idea of colloquia on educational leadership.
   iii. The resolution will be more generic in nature dealing with all types of doctorates.

8. The meeting was adjourned at 3:45pm.