Date: January 8, 2008

TO: Presidents

FROM: Keith O. Boyum
Associate Vice Chancellor, Academic Affairs

RE: New Requirements in State Law Regarding Textbook Costs

AB 1548, the “College Textbook Transparency Act,” became state law on January 1, 2008. You are encouraged to review the provisions of this new law at the following URL: http://info.sen.ca.gov/pub/07-08/bill/asm/ab_1501-1550/ab_1548_bill_20071013_chaptered.html

Among other provisions of the new law, public postsecondary educational institutions are required to encourage adopters [nearly always professors] to place their orders with sufficient lead time to enable university bookstores to confirm the availability of the requested materials. Restrictions are also placed on the sale of complimentary instructor editions or teacher editions, as defined, of books received from publishers.

Thank you.

cc: Provosts and Vice Presidents, Academic Affairs
Vice Presidents, Student Affairs
Gary W. Reichard, Executive Vice Chancellor/Chief Academic Officer
Allison Jones, Assistant Vice Chancellor, Student Academic Services
Barry A. Pasternack, Chair, Academic Senate CSU