August 1, 2005

Coded Memo: AA-2005-22

TO: Provosts / Vice Presidents, Academic Affairs

FROM: Keith O. Boyum
Associate Vice Chancellor, Academic Affairs
Office of the Chancellor

RE: Urgent Request for Information and Expressions of Interest: Special Nursing Program; Possible Funding Augmentation

Overview. Special budget support may become available for the development and continuing support of CSU programs to increase the number of persons with an RN (i.e., Registered Nurse license) while also earning an M.S. in Nursing. The intended outcome is to equip them to work in advanced practice / acute care – and not incidentally to increase the pool of persons who may function as clinical faculty for training / education programs for BSN or ADN programs.

The idea for this program originates in a successful model at San Francisco State University (SFSU) (see http://www.nursing.sfsu.edu/Generic_MSN.htm) and is part of legislation sponsored by Senator Kuehl in SB 1245. Although $4 million was originally included in the 2005-06 budget bill for this purpose. The Governor reduced that amount to $560 thousand, but interest continues in using all of the funding for programs of this kind (see http://www.leginfo.ca.gov/pub/03-04/bill/sen/sb_1201-1250/sb_1245_bill_20040923_chaptered.html).

Depending on CSU’s ability to develop a strong plan and budget, funding in 2005-06 may be sought for the full $4 million. To develop such a plan and budget, information is needed concerning [a] what support CSU campuses need to “ramp up” such programs, and [b] how CSU campuses might plan to use as one-time support in 2006-07 any funds not spent during 2005-06. In other words, the question is whether CSU can build plans to spend wisely an allocation in 2005-06 of $4 million over two fiscal years. In 2006-07 and subsequent years, CSU would be provided with a $4 million continuing augmentation to the CSU base budget for these programs, providing enriched support at $2,300 per FTES [in addition to the marginal cost allocation per FTES] for approximately 388 FTES per year.

Request. This is to request campus estimates and requests for support for the initiation of programs as described briefly above, and in some further detail below. Campus requests may include funds to support (a) program / curricular development and deployment; (b) securing specialized sites or facilities for instruction, such as specialized laboratories; (c) recruitment of
necessary faculty; (d) identification of clinical placement sites and other work with medical care
providers in the community; (e) outreach and marketing to potential students; (f) other costs
associated with recruitment and admission of students; (g) any other needs associated with the
program model outlined below; (h) a statement about the number of additional students the
campus might be able to accommodate in a nursing prelicensure program would be helpful in our
planning.

**Program Outline.** This program will identify, recruit, admit, and train through to the M.S. level
persons interested in advanced nursing practice who presently hold a baccalaureate degree in
another field (non-nursing). Let us call this a "Generic MSN" program, using the San Francisco
State University (SFSU) language.

1. Such persons require (A) pre-licensure training to achieve the R.N., plus (B) graduate work.
2. The SFSU model admits persons conditionally to the M.S. program, directing them to
   Extended Education for completion of pre-licensure courses within 18 months.
3. For pre-licensure work, Generic MSN students sit alongside basic BSN students to fulfill the
   required coursework.
4. For consideration: SFSU admits 50 students per cohort, twice per year (i.e., two cohorts per
   year). Demand is strong, with about 300 applicants for 50 places.
5. Pre-licensure is finished in four semesters, as follows: #1 = Summer; #2 = Fall; #3 = Spring;
   #4 = Summer.
6. Each cohort continues to finish an M.S. degree in a second 18 months, immediately following
   completion of pre-licensure program. Total time spent in the program is thus 36 months.
7. Cohorts of 20 may be appropriate for new SFSU-type programs, though campuses are not
   limited to cohorts of this size.
8. **Eleven** CSU campuses presently have both the basic BSN program that includes achievement
   of licensure as a Registered Nurse, and an MS program in nursing. These are Bakersfield,
   Chico, Fresno, Long Beach, Los Angeles, Sacramento, San Bernardino, San Diego, San
   Francisco, San Jose, and Sonoma.
   > These campuses appear to have the program components required to initiate an SFSU-
   > style Generic MSN program.
9. **Four** campuses have a basic BSN program but no master's degree program, as follows:
   Hayward, Humboldt, and Stanislaus. San Marcos joins this list as of Fall 2005. Two
   campuses have the MS but no basic BSN: Fullerton has an MS program but does not have a
   basic BSN program; and Dominguez Hills offers the MS in Nursing online but does not have
   a basic BSN program.
10. The six campuses that have one of these program components [basic BSN; MS] but not the
    other are invited to consider
    > whether they may consortially craft an SFSU-style Generic MSN program that is
    > responsive to this invitation, or
    > whether this invitation provides an occasion for proposing to develop the program
    > component not now offered by the campus.
Response. State capitol policy-makers are eager for an early response from CSU with respect to whether and how we may be able to make strong use of the potentially available budget support. With that in mind, provosts are encouraged strongly to be in touch within one week of receipt of this memorandum, indicating interest and sketching early plans for using funds. Please respond by e-mail to both of these:

Allison Jones  ajones@calstate.edu
Keith Boyum  kboyum@calstate.edu

or by telephone to either individual at:

Jones:       (562) 951-4727
Boyum:       (562) 951-4712

We will schedule a telephone conference call if interest in this program, and questions about it, make that appropriate.

Thank you in advance for your help in allowing us quickly to respond to state policy-makers.

KOB/cyc

cc:  CSU Presidents
     CABO Vice Presidents
     Chancellor Charles B. Reed
     Mr. Allison Jones
     Mr. Patrick Lenz
     Mr. Richard West
     Ms. Karen Y. Zamarripa