

Student Academic Services
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February 3, 2017

MEMORANDUM

CODED MEMO ASA 2017-04

TO: CSU Presidents

FROM: Eric G. Forbes 
Assistant Vice Chancellor

RESPONSE REQUESTED
AVP for Academic Affairs
by March 1, 2017

SUBJECT: California Promise Program Reminder

Last October, the Office of the Chancellor provided preliminary notification about the requirement to develop and implement a California Promise Program for incoming fall 2017 freshmen and incoming undergraduates with Associate Degrees for Transfer (coded memo ASA-2016-25). We have developed the attached webpage providing a brief overview and links to the participating campus programs for the 2017-18 academic year. Once we receive descriptive information about your specific programs and the link to your campus webpage, we will activate them on the system homepage.

We have also prepared the attached text about the California Promise Program, which will be included in the mandatory catalog copy that has been sent to campuses. Only participating campuses will need to include this text in their published catalogs or on websites that describe the program.

A self-service modification to PeopleSoft will be forthcoming, allowing campuses to collect information about student interest in the California Promise Program. However, for the spring 2018 and fall 2018 initial application filing periods, we will have migrated from CSUMentor to *CalState Apply*. In *CalState Apply*, interest in the California Promise Program will be collected when new students submit their applications, enabling campuses to follow up, provide more information, assign advisors and complete other critical steps. In addition to capturing student interest at the time students apply, Student Academic Services is working with our Common Management Systems to develop a comprehensive solution that will assist in validating initial program eligibility, provide a method to code student acceptance into the program, assist in tracking student progress and continued eligibility and deliver a standard way to be responsive to statewide reporting requirements.

As referenced in coded memo ASA-2016-25 last October, campuses are expected to establish criteria/qualifications for students to enter and continue in the California Promise Program. The general practice would be for each campus to develop an electronic pledge form that students can

CSU Campuses

Bakersfield • Channel Islands • Chico • Dominguez Hills • East Bay • Fresno • Fullerton • Humboldt • Long Beach • Los Angeles • Maritime Academy • Monterey Bay
Northridge • Pomona • Sacramento • San Bernardino • San Diego • San Francisco • San José • San Luis Obispo • San Marcos • Sonoma • Stanislaus

sign and return. When these signed forms are returned to your campus, the students should be coded according to standard procedures.

Should students leave the program for failing to meet the established criteria, those students should no longer be given priority registration as a function of the California Promise Program but may establish or retain priority for other circumstances. The selected advisors will be expected to maintain control over the assignment of these codes as this information will need to be reported centrally and to the state legislature.

Please respond with information about the California Promise Program on your campus, including descriptive information about your specific programs, the link to your campus webpage and the name and email address of your dedicated advisor to agrommo@calstate.edu.
Our hope is to receive this information from your campus by March 1, 2017.

If you have any questions about the California Promise Program, please contact Dr. April Grommo at agrommo@calstate.edu.

EF/bjc

Enclosures

c: Dr. Loren J. Blanchard, Executive Vice Chancellor of Academic and Student Affairs
Mr. Nathan Evans, Chief of Staff, Academic and Student Affairs
Associate Vice Presidents for Academic Affairs
Directors of Academic Advising
Directors of Admissions and Records
Directors of Institutional Research
Directors of Outreach and Recruitment
State University Registrars