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October 10, 2016

MEMORANDUM

Coded Memo ASA 2016-23

TO: CSU Presidents

FROM: Loren J. Blanchard, Ph.D.
Executive Vice Chancellor



**For Provosts' Response
by January 3, 2017**

SUBJECT: Request for Trustee Reports: Academic Plans and Accreditation Updates

This memorandum serves as the formal annual call for academic planning reports that will inform the March 21-22, 2017 CSU Board of Trustees agenda item on academic planning.

We are asking that **by January 3, 2017** campuses please send to the Academic Programs and Faculty Development office (APP@calstate.edu) **electronic Microsoft Word versions (not pdf documents or Excel documents)** of updated reports on the following items:

1. Proposed updates to campus academic plans;
2. Summary of WASC comprehensive or educational effectiveness visits (results and recommendations); and
3. List of accredited academic units or programs

Your cooperation in meeting the deadline is most appreciated, and we would be happy to receive reports before the deadline. Instructions for preparing this year's report are provided in this memorandum.

CSU Campuses
Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

1. Proposed Updates to Campus Academic Plans

By **January 3, 2017**, please send updates to your campus academic plan, covering the years 2017-18 through 2027-28, to Dr. Christine Mallon, Assistant Vice Chancellor, Academic Programs and Faculty Development and State University Dean, Academic Programs, at APP@calstate.edu. Campuses are not required to indicate projections through the entire ten-year period, and it is acceptable to have no new programs planned. Questions may be addressed to Chris at (562) 951-4672 or cmallon@calstate.edu.

Proposing New Degree Program Projections

- A. Updated Academic Plan Table:** Please provide an editable, electronic Word version of last year's approved campus academic plan, which is available online at <http://www.calstate.edu/app/programs/amp/index.shtml>.

Please indicate proposed updates (and any corrections) by using the "Track Changes" feature in Microsoft Word, and return the updated document to cmallon@calstate.edu with the rest of the campus report. The Chancellor's Office will accept or delete proposed changes and then return the final documents to campuses. **Please use only "Track Changes" to delete instead of using "strikethrough" font to indicate deletions.**

Note: Please leave the projected implementation dates currently appearing on your campus academic plan, even if the programs will not be implemented by the year first projected. Projection dates can only be modified five years after the initially listed implementation date. Only the Chancellor's Office can change the projection dates on academic plans.

- B. Summary:** In a Word document, please provide a very brief overview of all changes made to the academic plan table, explaining each of the proposed changes to the campus academic plan.
- C. Ten-Year Overview:** While the Academic Plan shows all current and planned programs, the Ten-Year Overview lists only projections of programs that have not yet been implemented. Please make edits to the attached "Ten-Year Overview of Future Programs" document. New projections are marked in bold and followed by an asterisk. **If a projection needs to be moved to a later year, please indicate in parentheses the original planned projection date.** Please remove any projections associated with a degree proposal that has been approved by the Chancellor's Office.

D. Rationales for new degree program projections on the academic plan

In addition to the table update, please include a very brief summary for each proposed new projection on the academic plan. Please note that new bachelor's degrees should be

as enduring as possible in content and title. Breadth is the hallmark of bachelor's degrees, and more narrow specialization occurs at the graduate level. Projected programs—those for which the campus seeks authorization to develop an implementation proposal—must meet Trustee and system policy and California Education Code requirements. More information on “*Trustee and System Academic Planning Policies*” is provided as Attachment A to this memo. Summaries should address concisely the following elements, which are the criteria by which proposed changes to the CSU Academic Master Plan are evaluated:

1. Degree designation and title (e.g., BS Biochemistry);
2. Projected implementation date;
3. Delivery mode: fully face-to-face, hybrid, or fully online program;
4. A brief summary of the purpose and characteristics of the proposed degree program;
6. Support mode: state-support or self-support/extended education;
7. Anticipated student demand;
8. Workforce demands and employment opportunities for graduates;
9. Other relevant societal needs;
10. An assessment of the required resources and a campus commitment to allocating those resources; and
11. As applicable:
 - a. If the projection is a pilot program, please list the academic years during which the program will operate in pilot status.
 - b. For new degree programs that are not already offered in the CSU, please provide a compelling rationale explaining how the proposed subject area constitutes a coherent, integrated degree program that has potential value to students and meets CSU requirements for an academic program at the undergraduate or graduate level.

For projected Bachelor's Degree Programs

Please note that projected bachelor's degrees should be general, characterized by breadth, and as enduring as possible in content and title. Graduate programs are more appropriately specialized. Please see the document posted at:
http://www.calstate.edu/APP/documents/Breadth_EPR85_13.pdf.

For Projected Graduate Degree Programs

Master's degree programs should be projected only when the sponsoring department is well established and has achieved a level of quality that has been affirmed by a program review or in subjects for which national accreditation, including review by a visiting team, is available.

Please see these long-standing recommendations for graduate education:

http://www.calstate.edu/APP/documents/Graduate_Level_EPR_82_39.pdf and

http://www.calstate.edu/APP/documents/AAP_91_04_Recommendations_Graduate_Education.pdf.

Further requirements of new graduate programs include that:

1. They include at least five full-time faculty with the appropriate terminal degree;
2. The programs have enrollment sufficient to support offering at least four graduate-level courses each year;
3. Evidence is provided that the department can support the level of research required of a graduate program; and
4. Not less than one half of the units required for the degree shall be in courses organized primarily for graduate students.

E. Delayed Projected Programs

In July 1997, a revision of program review processes specified that delayed implementation proposals would be automatically removed from the master plan if they were not submitted within five years of the originally projected implementation date. Campuses wishing to retain a delayed projection on the master plan may request that the program remain on the campus list of programs.

The request will follow the format for proposing new projections, and will begin with an explanation of why the projection was not developed into a proposal and implemented, and will also detail the changes in place that will ensure implementation and maintenance of a successful program.

“Foundational” liberal arts and science undergraduate programs (listed later in this memo) are exempt from this timeline and may remain on the plan indefinitely.

F. Fast-Track Programs

The fast-track process combines the program projection and implementation-proposal review phases (rather than allowing at least a one-year lag time between projection approval and submission of the implementation proposal). Fast-track consideration is available for a program that meets all of the following criteria:

1. It can be offered at a high level of quality by the campus within the existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.
2. The program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.
3. The program can be adequately housed without a major capital outlay project.
4. It is consistent with all existing state and federal law and Trustee policy.
5. The program is a bachelor's or master's degree program.
6. It has been subject to a thorough campus review and approval process.

(See <http://www.calstate.edu/app/documents/fastrackprocedures.pdf>)

G. Pilot Programs and Pilot Conversions

Campuses may offer a limited number of new programs on a pilot basis for five years without a full review from the Chancellor's Office prior to implementation, if the Chancellor's Office confirms that the program meets the fast-track criteria above and if notification procedures are followed.

(<http://www.calstate.edu/app/documents/pilotprocedures.pdf>) Proposals to change pilot programs to regular status must be approved by the Chancellor in order to continue enrolling students beyond the authorized five-year pilot period.

H. Discontinued full degree programs

1. Please indicate whether enrollment has been suspended or if the program is planned to be discontinued permanently.
(http://www.calstate.edu/app/documents/program_modification/Program_Discontinuation.pdf)
2. If a discontinuation is reported to the Chancellor's Office for the first time, please confirm that all campus and system-level policies regarding discontinuation have been followed.

- Note** 3. Please list all degree programs in “suspended admission” status and specify the number of years during which the program has not admitted new students.

No Degree Program Proposals, Please

Only projection proposals are submitted through this process; please do not submit degree implementation proposals as part of the required reports to the trustees. Degree proposals will need to be submitted separately to Academic Programs at APP@calstate.edu, following the usual procedures.

Subprograms (minors, options, concentrations, and special emphases) are not reported. Additional online or self-support versions do not appear on the AMP, but they will appear in the CSU Degrees Database.

2. Summary of WASC Comprehensive or Educational Effectiveness Visits

In fulfillment of Trustee policy, if since the last report to the trustees a WASC team visited the campus as part of the institutional review process (IRP), e-mail to APP@calstate.edu by **January 3, 2017** a brief summary of the major results and recommendations emerging from the visit. **When preparing the summary, please refer to your university as an institution, rather than using pronouns such as “we” or “our,” etc.** For example, “The institution was commended for . . .” or “The visiting team reviewed the CSU XXX campus and found . . .” Please provide a *very brief* summary highlighting only the essential findings and recommendations. The summary should be approved by the campus president.

If the campus has not already done so, please send a copy of the self-study, the complete report of the visiting team, and the letter from WASC affirming or reaffirming accreditation.

3. Updated List of Accredited Academic Units and Programs

Please review for your campus the attached list of accredited programs. Verify and update as necessary the date that accreditation was first granted, as well as period of current accreditation.

If there are questions about the reports requested, please contact Dr. Christine Mallon at (562) 951-4672 or cmallon@calstate.edu. A list of links to relevant CSU Academic Planning policies and procedures is provided in Attachment C. Related policies are available online at <http://www.calstate.edu/app/policies/>. Thank you, in advance, for your assistance in providing updated material for these areas in the March 21-22, 2017 agenda item.

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LJB/cm

Attachments

- c: Dr. Timothy P. White, Chancellor
 - Provosts and Vice Presidents, Academic Affairs
 - Associate Vice Presidents, Academic Programs
 - Associate Vice Presidents/Deans, Graduate Studies
 - Associate Vice Presidents/Deans, Undergraduate Studies
 - Chairs, Campus Academic Senates
 - Chair, Academic Senate CSU
 - CSSA Liaison Office
 - Dr. Christine Mallon, Assistant Vice Chancellor, Academic Programs and Faculty Development and State University Dean, Academic Programs
 - Dr. Sheila Thomas, Assistant Vice Chancellor, Self-Support Strategy and Partnerships/and State University Dean, Extended Education

Attachment A

Trustee and System Academic Planning Policies

The following Trustee Guidelines regarding program development have guided CSU planning since the 1960s. In addition, program development in some areas (e.g. engineering), is limited or guided by Title 5, system-level policy, or professional accreditation.

Subject: from *State University Administrative Manual* - Section VII, 9100.1

Approved Academic Master Plan

The Board of Trustees (BOT) has adopted planning policies designed to promote orderly curricular development, guide the distribution of programs in the system and facilitate the progress of each campus in fulfilling the mission of the CSU as expressed in the statewide master plan for higher education. These policies, first published in the *1963 Master Plan for the California State Colleges*, are still in effect and are summarized below:

- Curricula are to reflect the needs of students and of the state.
- The foundation program for each campus in the system consists of the liberal arts and sciences, business administration, and education. (The board specified subject areas that were to be regarded as the “Broad Foundation Program.”)
- Programs in applied fields and professions other than those listed above are to be allocated within the system on the basis of (1) needs of the state, (2) needs of the campus service area and (3) identification of employment opportunities.
- “All campuses cannot be all things to all people.” Curricula in the applied fields and professions are therefore to be located in a systemwide pattern that will achieve an equitable and educationally sound distribution of programs throughout the state.
- Although many campuses may wish to offer the same programs, the trustees exercise great selectivity in final approval of new curricula.
- Specialized, high-cost programs are to be allocated on the basis of review and study of the individual subject area. Approved Campus Physical Master Plans
 - Subsequent policies adopted by the board include the following:
 - Degree programs are to be broadly based and of high academic quality.
 - Unnecessary proliferation of degrees and terminologies is to be avoided.
 - A formal review of existing curricula is to be conducted by each campus as part of the overall planning process.
 - The Academic Master Plans serve as the basis for campus master planning of facilities.
 - The ability to accommodate the latest instructional technology will be included in the planning for construction of all new and renovated instructional buildings.

Attachment B
Assessment Reporting Example

Economics, BA

Economics assessed two out of six student-learning outcomes during this assessment cycle: SLO 2) to identify and assess the opportunity costs involved in any economic activity, whether the decision-maker is in a household, a business firm, or a social organization; and SLO 6) to communicate accurately with written and spoken word in the discipline.

On SLO 2, (identify and assess opportunity costs), 11 percent of the students exceeded the minimum standard. On SLO 6, (communicate written and spoken word), 93 percent of the students performed at or above the minimum standard established by the department. Faculty members are reviewing introductory level curriculum to ensure that students are receiving clear and consistent information related to SLO 2. The department is also adopting a nationally validated set of questions on this core economic principle from the Council on Economics Education, to ensure that the assessment process is valid.

Attachment C
Links to CSU Academic Planning Policies and Procedures

Proposing New Degree Programs

Program Implementation Proposal—Template

https://www.calstate.edu/app/program_dev.shtml

Fast-Track Degree Programs

<http://www.calstate.edu/app/documents/fasttrackprocedures.pdf>

Pilot Degree Programs

<http://www.calstate.edu/app/documents/pilotprocedures.pdf>

Changing CSU Degree Titles and Codes

http://www.calstate.edu/app/documents/program_modification/ChangeTitleCode.pdf

Baccalaureate Degree Planning Guidance

“Guidelines for Breadth in New Bachelor’s Degree Majors” EP&R 85-13

http://www.calstate.edu/APP/documents/Breadth_EPR85_13.pdf

Graduate Degree Planning Guidance

“Definitions of Graduate-Level Instruction” EP&R 82-39

http://www.calstate.edu/APP/documents/Graduate_Level_EPR_82_39.pdf

“Recommendations on Study of Graduate Education” AAP 91-04

http://www.calstate.edu/APP/documents/AAP_91_04_Recommendations_Graduate_Education.pdf

Program Modification

Elevating Options and Concentrations to Full Degree Programs

http://www.calstate.edu/app/documents/program_modification/Option_Elevation.pdf

Degree Designation Change

http://www.calstate.edu/app/documents/program_modification/Degree_Designation_Changes.pdf

Converting Pilot Programs to Regular-Program Status

http://www.calstate.edu/app/documents/program_modification/Pilot_Conversion.pdf

Converting Self-Support Programs to State-Support Mode

http://www.calstate.edu/app/documents/program_modification/ss_to_state_conversion.pdf

Adding a Self-Support Counterpart to a State-Support Degree Program

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http://www.calstate.edu/app/documents/Adding_Self_Support_to_State-SupportFinal.pdf

Additional program planning information is available at <http://www.calstate.edu/APP>

More For a list of frequently-cited academic planning policies, see:
<http://www.calstate.edu/app/policies/>