

*Academic Affairs*  
401 Golden Shore, 6<sup>th</sup> Floor  
Long Beach, CA 90802-4210  
[www.calstate.edu](http://www.calstate.edu)

**Keith Boyum**  
*Associate Vice Chancellor*  
*Academic Affairs*  
562-951-4712  
Fax: 562-951-4981  
E-mail [kboyum@calstate.edu](mailto:kboyum@calstate.edu)

**Code: AA-2007-40**

**DATE:** December 14, 2007  
**TO:** Provosts / Vice Presidents, Academic Affairs  
**FROM:** Keith Boyum, Associate Vice Chancellor   
**RE:** *Your Input Solicited / Short Turnaround: Course Candidates for Systemwide Effort on Transformed Course Design*

Your reply by December 20, 2007, is requested. Please respond to me, at [kboyum@calstate.edu](mailto:kboyum@calstate.edu)

Yesterday, the Academic Technology Advisory Committee (ATAC) identified four courses that are strong candidates for systemwide effort in Spring 2008 aimed at creating Transformed Course Designs (TCDs). They are:

1. **general chemistry;**
2. **developmental (pre-baccalaureate) mathematics;**
3. **U.S. history survey; and**
4. **English composition (a first baccalaureate-level writing course).**

Consistent with our description of this to you at the most recent Academic Council meeting, **this is to request your campus review.** Please:

- 1) **Consult** on the questions below as appropriate and possible in a short time frame with faculty at your campus (key committee chairs, faculty development director, senate chair, focus department chairs, or other as suitable);
- 2) **Consider the following criteria** for the judgment sought below:
  - a) Are key disciplinary faculty on your campus open to changes such as are contemplated by the Transformed Course Design initiative?
  - b) Do key disciplinary faculty on your campus have pedagogical skills suitable for TCD?
  - c) Will your academic departments on your campus support TCD in these courses?
  - d) Do present failure rates (percentage of grades of D, F, and W) in the courses on your campus suggest a need for TCD?

**CSU Campuses**  
Bakersfield  
Channel Islands  
Chico  
Dominguez Hills  
East Bay

Fresno  
Fullerton  
Humboldt  
Long Beach  
Los Angeles  
Maritime Academy

Monterey Bay  
Northridge  
Pomona  
Sacramento  
San Bernardino  
San Diego

San Francisco  
San José  
San Luis Obispo  
San Marcos  
Sonoma  
Stanislaus

- e) Are enrollments large on your campus (implying a good payoff for TCD work)?
  - f) Do students on your campus possess the skills needed for success in TCD courses that feature a portion of the learning done at self-pace, and delivered via the Internet? Are the students mature enough?
  - g) Would applying TCD principles and fostering increased student success in the course support other policy interests of your campus – e.g., reducing costs of remediation, or supporting the production of new professionals in high-demand fields (e.g., Nursing)?
- 3) **Come in the end to a judgment: Among the four courses listed above, assuming success in providing models and workable templates for TCD, which are the top two for your campus?** Which is number one, offering the strongest opportunity for learning success at your campus? Which is number two?
- **Additionally: we will seek capable and willing faculty to take assignments (releases from teaching) to do the TCD work in the two courses chosen for systemwide effort in spring 2008. You are invited by December 20<sup>th</sup>, or at your early convenience subsequent to that date, to nominate faculty for consideration for this work.**

We recognize that teaching schedules are set for winter / spring 2008 and we regret the disruption to schedules that this implies. You can see, however, our need for disciplinary faculty to lead the work. We anticipate recruiting four tenured or tenure-track faculty per chosen course, three of whom would receive one course released, and one of whom as leader would receive two courses released. Travel and similar operational costs will be supported by the Chancellor's Office.

- 1) This call for faculty participation will be renewed after January 1, 2008, when the two courses are chosen in the context of your input. We will select the faculty in a short time frame, early in the new year.
- 2) Information sought will include name, contact information, and brief statement of professional accomplishments / capabilities to develop transformed designs for the two courses of interest.

Thank you.

- c: Dr. Gary W. Reichard, Executive Vice Chancellor / Chief Academic Officer  
Dr. Barry A. Pasternack, Chair, Academic Senate CSU  
Dr. Gerard Hanley, Senior Director, Academic Technology Services