



# THE CALIFORNIA STATE UNIVERSITY

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ALLISON G. JONES  
Assistant Vice Chancellor  
Academic Affairs, Student Academic Support

Code: AA-2006-05  
February 13, 2006

**To:** CSU Provosts/Vice Presidents, Academic Affairs

**From:** Allison G. Jones

**Subject:** Impacted Programs, 2007-2008

As we begin planning for the admission application filing period for fall 2007, it is time to identify undergraduate enrollment programs projected to be impacted for 2007-2008. We begin this process in February to comply with the CSU Board of Trustees' enrollment management policy modified at its September 2002 meeting calling for CSU to notify prospective applicants and the public about supplemental admission criteria twelve months prior to the term in which the supplemental admission criteria take effect. Because many campuses begin the fall term in August, we plan to publish approved campus impaction requests in August 2006 for the 2007-2008 academic year.

The California State University may continue to face increased enrollment pressures over the next several years, and some campuses will face considerable challenges as they seek to provide access to students. In order to meet enrollment targets, campuses should continue to utilize the enrollment management policy and practices adopted by the CSU Board of Trustees at its March 2000 meeting and modified at its September 2002 meeting (Office of the Chancellor, AA, SAS, "Admission Priorities," 9/19/02). Campuses should utilize this policy to avoid campus-wide impaction where possible. Local applicants to impacted campuses must be admitted on the basis of CSU admission policy, and the effective use of each campus' instructional and physical capacity resources should be utilized in authentic efforts to serve all fully eligible students who desire a CSU education.

The Board of Trustees has authorized the Chancellor to designate academic areas (program impaction, e.g., discipline, division, major) and class levels (campus impaction, e.g., first-time freshmen, upper-division transfers, postbaccalaureate/graduate students) as impacted if there is compelling evidence that significantly more qualified applicants and currently enrolled students seeking to change majors are likely to request access during the initial filing period (first month of the filing period) than can be accommodated. Campus requests for impaction status must reflect trends toward over-enrollment that will continue into the foreseeable future. Impacted academic areas and class levels may use supplementary admission criteria authorized by the Chancellor in the selection of candidates for admission to those areas.

When campus-wide admission impactation by level is utilized, a "local area" must be designated. A list of school districts within the local areas must be included in the impactation plan, and only the largest districts, e.g. LAUSD, may be subdivided for admission impactation purposes. Absent strong evidence to the contrary, designated local areas should adjoin geographic areas that are contiguous to the campus.

Academic areas and class levels that can accommodate all currently enrolled students and eligible applicants applying in the first month of the filing period are not considered impacted and may not use supplementary admission criteria.

To request impactation designation for an academic area or class level, please complete a Program Data form (Attachment 1) for each area. There is a separate Program Data form (Attachment 2) for clinical nursing programs requesting new or continued impactation. Proposed supplementary criteria or changes to currently approved criteria should be included with the letter requesting the Chancellor to designate the academic area or class level as impacted.

For undergraduate programs with more than one concentration, campuses are encouraged to submit a separate form reflecting the application and enrollment trends for each option. Campuses may designate a single filing period (typically fall) from which to select enrollees both for fall and mid-year terms.

A campus will be designated as impacted campuswide only if the campus can demonstrate that it has exhausted existing enrollment capacity by implementing such approaches as program impactation, flexible scheduling and year round operations, expanding distance learning and use of technology, increasing the capacity of existing off-campus centers, establishing new centers, and using facilities imaginatively, but not at the expense of regular campus maintenance and capital outlay needs. Requests for campuswide impactation must include a description of campus efforts to expand enrollment capacity in the following areas and an estimate of the number of additional students who will be served by each initiative: (1) flexible scheduling; (2) year round operations; (3) expansion of distance learning and use of technology; and (4) increased capacity of existing off-campus centers, establishing new centers, and using facilities imaginatively.

Academic areas and class levels designated as impacted for the 2006-2007 academic year are shown on the attached chart, which can also be viewed online or be downloaded from <http://www.calstate.edu/ar/impactioninfo.shtml>. Please indicate which areas, if any, included in the chart will continue to be impacted at your campus during the 2007-2008 academic year by completing and submitting a copy of the Program Data form for each academic area and class level, and indicating deletions where appropriate. Please attach a description of any substantial changes you propose in supplementary criteria. Supplementary criteria that have been approved need not be resubmitted.

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Please submit your responses to Dr. James Blackburn, Associate Director, Enrollment Management Services, Academic Affairs, Student Academic Support by June 1, 2006. If you are considering possible impaction for a new program or campuswide impaction, please initiate informal discussion with Dr. Blackburn by telephone as soon as possible. Questions concerning this memorandum may be directed to Dr. Blackburn by telephone at (562) 951-4726 or by e-mail at [jblackburn@calstate.edu](mailto:jblackburn@calstate.edu) or to me at (562) 951-4744 or [ajones@calstate.edu](mailto:ajones@calstate.edu).

AGJ:jcb

Attachments

cc: Chancellor Charles B. Reed  
Mr. Richard West  
Dr. Gary Reichard  
Dr. Keith Boyum  
Dr. James Blackburn  
CSU Presidents  
CSU Vice Presidents, Student Affairs  
CSU Directors, Admission and Records

**PROGRAM DATA**

Executive Order No. 563 requires campuses to supply historical data for each academic area and class level for which the impactation designation is requested. Definitions of the data required to complete the form are attached.

Campus \_\_\_\_\_

Academic Area/Class Level \_\_\_\_\_

Fall Term - APPLICATIONS AND ENROLLMENTS

	Actual			Projected
	2003	2004	2005	Fall 2006
A. Academic Area/Class Level: Capacity in terms of headcount				
B. Enrollment Total*				
Continuing students				
New & Returning students				
C. Enrollment as percent of capacity (Total/B/A)				
D. Applications Quota (New & Returning) Maximum applications to reach capacity				
E. Applications received during initial filing period				
F. Applications received as percent of quota (E/D)				

\*Fall 2006 enrollment may be estimated.

## DEFINITIONS OF TERMS

**Academic area** is defined as a discipline, division or major.

**Class level** is defined as freshman, sophomore, junior, senior, lower division, upper division, postbaccalaureate, or graduate.

**Reporting period** data usually reflect fall enrollments. Campuses may include other terms, in addition to the fall term, if the combined data better represents enrollment status.

**Enrollment capacity** is the number of students for whom facilities and staff are available to provide an opportunity for an adequate college education.

**Enrollment total** is the number of students enrolled in the academic area or class level during the specified year. It is the sum of continuing students in addition to new and returning student enrollments. Current year enrollment may be estimated.

**Continuing enrollment** represents the number of students accepted into the academic area or class level in previous terms who continue in that area during the specified years.

**New and returning students** data include applicants for admission to the campus who designate the academic area or class level and former students who are returning after an absence of one or more terms of regular sessions. There have been a number of questions raised about how to accurately reflect the number of applicants to impacted programs. Please take the following into consideration as you complete line (E) on the “Program Data” chart:

- Applications received during the initial filing period must include those who are new applicants to the university as well as those continuing students who are expected to seek admission to the impacted academic area or class level. If you believe it more adequately reflects the situation at your campus, you may use two values in line E:

One for applicants new to the university, and  
One for currently enrolled applicants to your impacted academic area or class level.

- Where impaction occurs for an academic area at an advanced class level (e.g., sophomore or junior), it is not appropriate to reflect the number of applications received at lower class levels where you may admit the student to the university in a “pre-major” category. For example, if admission to your business or clinical nursing program requires successful completion of specified lower division prerequisite courses, you should not include first-time freshman applicants in the number of applications received during the initial filing period (line E); however, you should include sophomore, junior, and senior applicants applying for admission to that program.

**Application quota** is the number of applications determined necessary to yield the enrollment capacity.

**Initial filing period** is October 1 through November 30 for the fall term and the first month of the announced filing period for all other terms. All applicants to an academic area or class level during the initial filing period must receive equal consideration regardless of the filing date within the initial filing period.

**Applications received** represent the number of applications received during the initial filing period and include applications from currently enrolled students seeking access to the academic area or class level, as well as new applications for admission to the campus that specify the academic area or class level.

**PROGRAM DATA - NURSING**

Executive Order No. 563 requires campuses to supply historical data for each academic area for which the impaction designation is requested. This form is modeled on a report submitted by campus nursing programs to the American Association of Colleges of Nursing.

	Actual	Actual	Projected
	Fall 2004	Fall 2005	Fall 2006
(1) Number of positions/seats available in the program.			
(2) Number of completed applications received for the nursing program.			
(3) Of completed applications, how many completed with C or better all prerequisite courses for your nursing program?			
(4) Of completed applications, how many met approved supplementary admission criteria for your nursing program?			
(5) Of those qualified students who met current supplementary criteria how many were accepted?			
(6) Of those who were accepted, how many enrolled in the nursing program?			
(7) Number of additional students who could have been accommodated by the nursing program.			
(8) Number of CSU-eligible and nursing-qualified applicants who were not accepted for admission to the nursing program.			

- (2) Includes both currently enrolled students and new applicants seeking admission to the professional program.
- (3) Includes CSU admission requirements and a grade of C or better in each prerequisite course.
- (4) Includes approved supplementary admission criteria for your program.

In which year are generic (basic) baccalaureate students formally accepted into the nursing program?

Circle One:                                      Freshman                      Sophomore

In which year do generic (basic) baccalaureate students take the first nursing course taught by nursing faculty?

Circle One:                                      Freshman                      Sophomore

# CSU Undergraduate Impacted Programs 2006-2007

	Bakersfield	Channel Islands	Chico	Dominguez Hills	East Bay	Fresno	Fullerton	Humboldt	Long Beach	Los Angeles	Maritime Academy	Monterey Bay	Northridge	Pomona	Sacramento	San Bernardino	San Diego	San Francisco	San Jose	San Luis Obispo	San Marcos	Sonoma	Stanislaus
Apparel Design & Merchandising																		I					
Architecture																					I		
Art	O	O	O	O	O	O	O	O	I	O		O	O	O	O	O	I	O	O	I		O	O
Biology	O	O	O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I		O	O
Business	O	O	O	O	O	O	O	O	I	O	O	O	N	O	O	O	I	O	O	I	I	O	O
Child Development	O		O	O	O	O	O	O	O	O		O	O		O	O	I	O	O	I	O		O
Communication	O		O	O	O	O	O	O	N	O		O	O	O	O	O	I	O	O	I	O	O	O
Computer Science	O	O	O	O	O	O	O	O	O	O			O	O	O	O	O	O	O	I	O	O	O
Criminal Justice/Administration	O		O	O	O	O	O		I	O					O	O	I	O	O	I		O	O
Economics	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I	O	O	O
English	O	O	O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I	O	O	O
Family & Consumer Sciences									O						O				O				
Film & Electronic Arts									I											O			
Food & Nutrition/Dietetics			O			O			O	O			O	O	O	O	I	O	O	I			
Graphic Design			O	O	O	O	O		I	O		O	O	O	I	O	I	O	O	I			
Health Science	O		O	N	O	O	O		N	O			O	O	O	O	I	O	O				
History	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I	O	O	O
Information Systems	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I			O
Interior Design															I				I				
International Business (B.A.)							O										I						
Journalism			O		O	O	O	O	O			O	O	O	O		I	O	O	I			
Kinesiology/Physical Education	O		O	O	O	N	O	O	N	O		O	O	O	O		I	O	O	I		O	O
Liberal Studies	O	O	O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I	O	O	O
Medical Technology	O		O	N	O		O			O			O	O	O			O	O			O	
Microbiology			O					O	O	O				O			I	O		I			
Music	O		N	O	O	O	O	O	O	O		O	O	O	O	O	O	O	O	I		O	O
Nursing, Basic	I		I		I	I		I	I	I					I	I	I	I	I		I	I	I
Nursing, ADN to BSN	O		O	O	O	O	O	O	O	O			O		O	O	O	O	O		I	O	O
Occupational Therapy				I															O				
Political Science	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I	O	O	O
Psychology	O		O	O	O	O	O	O	I	O			O	O	O	O	I	O	O	I	O	O	O
Public Administration	O		O	O	O	O	O	O	O	O			O	O		O	I	O	O			O	O
Radio-Television & Film			O	O	O	O	O		I	O		O	O	O			I	O	O				
Social Science			O				O	O		O			O	O	O	O	I	O	O	I	O		O
Social Work			O		O	O	O	I	O	O		O	O	O	O	I	I	I	O				
Sociology	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O		O	O	O
Spanish	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O		O	O	O
Theater	O		O	O	O	O	O	O	O	O		O	O	O	O	O	I	O	O	I		O	O

**Key:**

I = Programs Impacted at the campus.  
 O = Programs offered at the campus but not impacted.  
 N = See **Notes** for the campus.  
 ☐ = A blank cell indicates that the program is not offered at this campus.

**Notes:**

*Chico:* Impacted at the first-time freshman class level as well as Recording Arts in Music and Nursing.

*Dominguez Hills:* Impacted programs in health science/orthotics and prosthetics option; and clinical sciences option of cytotechnology and medical technology.

*Fresno:* Sports Medicine/Athletic Training option impacted.

*Fullerton:* Impacted at the first-time freshman class level, except for engineering and computer science.

*Long Beach:* Impacted at the first-time freshman class level and at the upper-division transfer level. Impacted programs in Art: Studio Art and all B.F.A options. Also impacted are programs in business administration, criminal justice, film and electronic arts, nursing, psychology, social work, communication, and health science: radiation therapy technology, kinesiology/physical education; athletic training, exercise science, fitness and kinesiotherapy.

*Northridge:* Accounting option, Financial Services and Finance options are impacted. Other options in Business Administration are not impacted.

*Pomona:* Impacted in Architecture.

*Sacramento:* Graphic Design and Interior Design impacted at the upper-division transfer level.

*San Diego:* Impacted at the first-time freshman class level and at the upper-division transfer level. Impacted programs in some majors, concentrations, or emphasis.

*San Luis Obispo:* All majors are impacted. Please contact San Luis Obispo for details.

*San Marcos:* Impacted at the first-time freshman level as well as business, human development, and nursing.

*Sonoma:* Impacted at the first-time freshman class level.

For the latest, most up to date information regarding impacted campuses and programs in the CSU, please visit our website at:  
[www.calstate.edu/AR/impactioninfo.shtml](http://www.calstate.edu/AR/impactioninfo.shtml)